



Fourth Consecutive U.S. Record For Scientific Games' Scratch-Offs Partner Florida Lottery

U.S. Weekly Instant Game Retail Sales Record Shattered, New Record Week Will Contribute \$27 Million+ to Florida Education

LAS VEGAS and ATLANTA, March 9, 2020 /PRNewswire/ -- [Scientific Games Corporation](#) (NASDAQ: SGMS) ("Scientific Games" or the "Company") announces that its longtime instant game partner the Florida Lottery (the "Lottery") broke a fourth consecutive U.S. record for single week retail sales of Scratch-off games. The Company creates, manufactures and manages 99% of the Lottery's Scratch-off games. Floridians purchased \$149,808,055 in Scratch-offs the week ending March 1, 2019, shattering the previous record and generating more than \$27.8 million for the Educational Enhancement Trust Fund to benefit Florida students.



The record week of instant game retail sales crushed the Florida Lottery's previous U.S. record of \$126,249,658 set in 2019. This year's record week comes six months after the Lottery announced eight consecutive years of record-breaking annual sales for fiscal year 2019. The record week of instant games was processed at the Company's Orlando facility using *SciTrak*[™], the latest version of advanced logistics technology offered through the *Scientific Games Enhanced Partnership (SGEP)* with the Lottery.

Justin Rock, Florida Lottery Deputy Secretary of Product and Sales, said, "We are proud that our continued focus on our instant game products has broken another U.S. record, and even more excited that our collaboration with Scientific Games has generated more funding to enhance education in Florida. This a testament to the careful research, planning and marketing that goes into our Scratch-offs so they provide an enjoyable entertainment value to Floridians."

The new weekly sales record week was driven by the Lottery's new \$30 *The Fastest Road to \$1 Million* Scratch-off game, featuring 155 million dollar prizes, which topped \$28 million in retail sales. Sales for all \$30 games topped \$39 million in the record week. Other top-sellers were a *10X*[®], *20X*, *50x*, *100X* family of games at the \$1, \$2, \$5 and \$10 price point that recorded \$26.7 million in sales for the week. Additionally, year-over-year sales for all \$10 games grew 90% from the same week last year, led by the *\$50-\$100-\$500 Blowout!* and *100X* games that had combined sales of \$33 million in the record week.

Instant games are an important part of the Florida Lottery's portfolio of games, comprising about 69% of its total sales in fiscal year 2019. The Lottery participates in *SGEP* which provides instant game design, programming, manufacturing, inside sales, marketing, warehousing, as well as distribution and retail services to more than 13,000 Florida Lottery retailers.

"Scientific Games congratulates the Florida Lottery on a fourth consecutive U.S. record sales week for Scratch-offs. We are honored to be the Lottery's instant games partner and share their mission to generate maximum funding for education in the state," said John Schulz, Senior Vice President, Instant Products for Scientific Games. "The success of the Florida Lottery's Scratch-off games comes from many years of working closely together to create and market games that drive results."

Scientific Games launched the world's first secure instant game in 1974 and is the largest provider of instant games in the world. The U.S.-based Company provides games, technology and services to more than 150 lotteries around the globe, including nearly every North American lottery.

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About Scientific Games

Scientific Games Corporation (NASDAQ: SGMS) is a world leader in entertainment offering dynamic games, systems and services for casino, lottery, social gaming, online gaming and sports betting. Scientific Games offers the gaming industry's broadest and most integrated portfolio of game content, advanced systems, cutting-edge platforms and professional services. Committed to responsible gaming, Scientific Games delivers what customers and players value most: trusted security, engaging entertainment content, operating efficiencies and innovative technology. For more information, please visit [scientificgames.com](https://www.scientificgames.com).

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