



NEWS RELEASE

IGT Launches PlayBingo Solution in Norway

State Lottery Operator Norsk Tipping Goes Live with Enhanced Games and Chat Room to Seamlessly Drive Results Across All Game Categories

LONDON, U.K. – May 15, 2019 – International Game Technology PLC (“IGT”) (NYSE:IGT) announced that Norsk Tipping, Norway's state lottery operator and a World Lottery Association (WLA) member, has launched IGT's new digital **PlayBingo** platform. The solution was awarded to IGT as part of a competitive procurement process, and replaces Norsk Tipping's previous digital bingo platform provided by IGT since 2014.

The new solution includes IGT **PlayCasino** slot titles and a selection of mini-games that can be played for extra entertainment between or during rounds, while extensive chat features let players socialize with one another. **PlayBingo** offers exclusive bingo variants including Picture Bingo and Roulette Bingo, which customers can easily configure and customize. Built on multi-channel HTML5 for desktop, tablet, and mobile, it provides a variety of popular IGT digital casino slot games within a single game window, so players can seamlessly experience multiple game categories.

“Thanks to IGT's PlayBingo platform, Norwegian players are responsibly enjoying a new and more entertaining Bingo experience, enhancing our program and keeping proceeds in Norway to support arts, sports, and cultural initiatives,” said **Hans Erland Ringsvold, Head of Gaming Operations, Norsk Tipping.**

*“As a leader in regulated digital gaming, Norsk Tipping has recognized the benefits of **PlayBingo** not only as a baseline product with crossover appeal, but as a vertical that supports responsible gaming through its social aspect and low average player spend,”* said **Declan Harkin, IGT Senior Vice President and COO, International.** *“Our experience in WLA markets in Europe and North America have proven that **PlayBingo** is a powerful driver of player acquisition and player retention, while accelerating growth across an operator's entire digital offering.”*

IGT's **PlayBingo** solution offers both standalone and network bingo capabilities, and is part of a complete suite of **PlayDigital** products, game platforms, content, and business systems that work seamlessly together, with the flexibility and modularity to grow, adapt,

and integrate with all types of lottery and casino businesses. IGT's **PlayInstantWin** and **PlayCasino** game portfolios feature many popular titles from IGT's leading **PlayRGS** game content library, including exclusive, popular titles adapted from the Company's land-based game library.

Norsk Tipping has been a valued customer of IGT, previously legacy GTECH, since 2012. In May 2018, IGT announced the five-year contract with Norsk Tipping for the digital Bingo solution, which can be extended for an additional three two-year extensions, for a total of up to 11 years.

In addition to Norsk Tipping, IGT's Nordic WLA digital customers include Veikkaus in Finland and Svenska Spel in Sweden. IGT also provides its digital content through a third party to Danske Spil in Denmark.

About IGT

IGT (NYSE:IGT) is the global leader in gaming. We enable players to experience their favorite games across all channels and regulated segments, from Gaming Machines and Lotteries to Digital and Social Gaming. Leveraging a wealth of premium content, substantial investment in innovation, in-depth customer intelligence, operational expertise and leading-edge technology, our gaming solutions anticipate the demands of consumers wherever they decide to play. We have a well-established local presence and relationships with governments and regulators in more than 100 countries around the world, and create value by adhering to the highest standards of service, integrity, and responsibility. IGT has over 12,000 employees. For more information, please visit www.igt.com.

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