



## **New Scientific Games Lottery Retail Innovation Debuts in Eight States**

*Major Retailers Test Patented Lottery Technology Set to Change the Way Lottery Games Are Sold*

**LAS VEGAS and ATLANTA – (March 29, 2018)** – Major national retailers, including [7-Eleven®](#), the world's largest convenience retailer, have agreed to test [Scientific Games Corporation's](#) (NASDAQ: SGMS) new **SCiQ™** lottery instant game retail technology. The **intuitive and easy-to-use SCiQ dispensers** are available now in select 7-Eleven stores.

"Lottery instant games are an \$80.7 billion consumer product and a major driver of retail store visits. Yet there has never been unit level technology that managed product security, inventory control, merchandising, speed-of-service and accounting for retailers," said Jim Kennedy, Group Chief Executive, Lottery for Scientific Games. "SCiQ is set to revolutionize the way lottery products are sold at retail."

Kennedy said SCiQ is a highly-advanced technology ecosystem developed by the company to improve financial performance of lottery products and eliminate existing challenges to selling lottery in retail stores. For consumers, SCiQ brings the ease and convenience of mobile technology to retail lottery purchases.

"Scientific Games has created a product that is attractive to customers and simple for operators," said 7-Eleven Senior Category Manager Mark Hagen. "The lottery retail environment may never be the same."

While lottery sales are a major driver of retail store visits, technology has previously not been available to manage product security, inventory control, merchandising, speed of service and accounting for retailers.

To sell lottery instant games using the SCiQ technology, the retail sales associate selects the games the customer wants to purchase through the digital ordering screen, collects payment from the customer, dispenses the games through the SCiQ system, and gives the games to the customer.

SCiQ is now live in pilots in Arizona, Ohio, Maine, North Carolina, South Carolina and Texas, and scheduled for pilots in Georgia, New York and Pennsylvania.



Scientific Games provides games, technology, and services to more than 150 lotteries globally, including nearly every North American lottery.

*PHOTO CAPTION: Jeff Sinacori, Scientific Games' VP of Retail Development, is rolling out pilots of the company's new SCiQ™ lottery retail technology with major retailers in the U.S.*

## **About Scientific Games**

Scientific Games Corporation (NASDAQ: SGMS) is a world leader in gaming entertainment offering the industry's broadest and most integrated portfolio of game content, advanced systems, cutting-edge platforms and professional services. The company is #1 in technology-based gaming systems, digital real-money gaming and sports betting platforms, casino table games and utility products and lottery instant games, and a leading provider of games, systems and services for casino, lottery and social gaming. Committed to responsible gaming, Scientific Games delivers what customers and players value most: trusted security, engaging entertainment content, operating efficiencies and innovative technology. For more information, please visit [www.scientificgames.com](http://www.scientificgames.com)

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## **Forward-Looking Statements**

In this press release, Scientific Games makes "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements can be identified by words such as "will," "may," and "should." These statements are based upon management's current expectations, assumptions and estimates and are not guarantees of timing, future results or performance. Therefore, you should not rely on any of these forward-looking statements as predictions of future events. Actual results may differ materially from those contemplated in these statements due to a variety of risks and uncertainties and other factors, including those factors described in our filings with the SEC, including the Company's current reports on Form 8-K, quarterly reports on Form 10-Q and its latest annual report on Form 10-K filed with the SEC on March 1, 2018 (including under the headings "Forward Looking Statements" and "Risk Factors"). Forward-looking statements speak only as of the date they are made and, except for Scientific Games' ongoing obligations under the U.S. federal securities laws, Scientific Games undertakes no obligation to publicly update any forward-looking statements whether as a result of new information, future events or otherwise.

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