



NEWS RELEASE

IGT Signs *The Voice* Gaming License for Lottery

LONDON, U.K. – Sept. 12, 2017 – IGT has signed a multi-year licensing agreement with Talpa Global B.V., granting IGT the exclusive property licensing rights to the *The Voice* brand in the lottery category. The agreement grants IGT the rights to develop and distribute *The Voice* lottery games globally. IGT has the rights to distribute instant scratch games, pull-tab games, traditional online games, instant online games, monitor games, interactive games, and mobile games. In conjunction with the instant games, IGT will also develop comprehensive marketing programs to support *The Voice* lottery games that will include a second chance promotion, an entertaining, interactive social media component, and travel packages to Las Vegas and Los Angeles.

Premiering in Holland in 2010, *The Voice* quickly became a global sensation. With 65 versions of the show airing in over 180 countries to date, *The Voice* is now the #1 talent competition on TV with over 500 million viewers worldwide. The show's internationally recognizable logo, sound effects, and show icons—the chair, big red button, and “I Want You” sign—make this property an easy choice for lotteries around the globe.

*“IGT is excited to partner with Talpa to create a suite of *The Voice* lottery games and experiences,” said Michael Chambrello, IGT CEO, North America Lottery. “We are committed to creating a robust, multi-channel, and multi-jurisdictional program for the lottery community by extending this compelling and iconic brand across all available platforms and territories.”*

*“We are looking forward to partnering with IGT to achieve great levels of success in the lottery industry. We believe IGT has the expertise, experience, tools, and technology needed to deliver innovative and entertaining *The Voice* content to lottery consumers across multiple product categories,” said Pim Schmitz, Talpa CEO.*

The Voice scratch games are available to IGT customers now.

About IGT

IGT (NYSE: IGT) is the global leader in gaming. We enable players to experience their favorite games across all channels and regulated segments, from Gaming Machines and Lotteries to Interactive and Social Gaming. Leveraging a wealth of premium content,

substantial investment in innovation, in-depth customer intelligence, operational expertise and leading-edge technology, our gaming solutions anticipate the demands of consumers wherever they decide to play. We have a well-established local presence and relationships with governments and regulators in more than 100 countries around the world, and create value by adhering to the highest standards of service, integrity, and responsibility. IGT has over 12,000 employees. For more information, please visit www.IGT.com.

Cautionary Statement Regarding Forward-Looking Statements

This news release may contain forward-looking statements (including within the meaning of the Private Securities Litigation Reform Act of 1995) concerning International Game Technology PLC and its consolidated subsidiaries (the “Company”) and other matters. These statements may discuss goals, intentions, and expectations as to future plans, trends, events, dividends, results of operations, or financial condition, or otherwise, based on current beliefs of the management of the Company as well as assumptions made by, and information currently available to, such management. Forward-looking statements may be accompanied by words such as “aim,” “anticipate,” “believe,” “plan,” “could,” “would,” “should,” “shall,” “continue,” “estimate,” “expect,” “forecast,” “future,” “guidance,” “intend,” “may,” “will,” “possible,” “potential,” “predict,” “project” or the negative or other variations of them. These forward-looking statements speak only as of the date on which such statements are made and are subject to various risks and uncertainties, many of which are outside the Company’s control. Should one or more of these risks or uncertainties materialize, or should any of the underlying assumptions prove incorrect, actual results may differ materially from those predicted in the forward-looking statements and from past results, performance, or achievements. Therefore, you should not place undue reliance on such statements. Factors that could cause actual results to differ materially from those in the forward-looking statements include (but are not limited to) the factors and risks described in the Company’s annual report on Form 20-F for the financial year ended December 31, 2016 and other documents filed from time to time with the SEC, which are available on the SEC’s website at www.sec.gov and on the investor relations section of the Company’s website at www.IGT.com. Except as required under applicable law, the Company does not assume any obligation to update these forward-looking statements. You should carefully consider these factors and other risks and uncertainties that affect the Company’s business. Nothing in this news release is intended, or is to be construed, as a profit forecast or to be interpreted to mean that the financial performance of International Game Technology PLC for the current or any future financial years will necessarily match or exceed the historical published financial performance of International Game Technology PLC, as applicable. All forward-looking statements contained in this news release are qualified in their entirety by this cautionary statement. All subsequent written or oral forward-looking statements attributable to International Game Technology PLC, or persons acting on its behalf, are expressly qualified in its entirety by this cautionary statement.

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