



GENERA

PRESS RELEASE

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Luck has found a home in Germany

Genera today announces that Lotto Baden-Württemberg is the first German state lottery to launch Nabor[®], the lottery where you participate with your home address and win with your neighbours.

Germany is home to one of Europe's biggest gaming markets with enormous potential in terms of lottery growth. The total market size for German lotteries is estimated at € 7.7 billion in turnover and € 4 billion in GGR. Mobile and interactive gaming continues to grow at a significant pace; creating new opportunities for innovative lottery providers like Genera.

With the launch in Germany, Nabor is now the lottery format sold to most countries in the world. To Lotto Baden-Württemberg, Genera has licensed its Nabor game, branded as LOGEO, and successfully delivered a complete gaming solution integrated to the existing central system, internet system and retail terminals.

The key drivers of the game with guaranteed local winners every week and the possibility to create a modern and entertaining lottery that attracts new players convinced Lotto Baden-Württemberg. LOGEO will be sold across a network of 3.300 retailers, online and via mobile distribution channels.

"The launch of Nabor in Germany is a big step for Genera as we continue to deliver innovation to more lotteries. Lotto Baden-Württemberg is a market leader in Germany and their trust in us and Nabor symbolizes the beginning of further expanding activities for Genera" explains Rickard Strömberg, CEO of Genera Networks.

For more information about LOGEO, please refer to:

<http://Logeo-lotto.de>

https://www.lotto-bw.de/presse/mitteilungen/pressdetail_02379?gbn=3

https://www.lotto-bw.de/imperia/md/pm_-_neue_lotterie_fur_baden-wuerttemberg.pdf

GENERA NETWORKS is a provider of innovative lottery formats and gaming solutions. Genera works with regulated operators to develop games that are unique in their combination of simplicity, high entertainment value, broad distribution, and attractive winnings. The lotteries are designed for the latest technology to reach both existing and new target groups via internet, social media, mobile, web-TV and traditional TV, as well as through traditional lottery retailers.

Read more at: www.generanetworks.com