



Handout

The EL Learning Platform

What is the EL learning platform?

The platform, serves as a way to provide knowledge to EL members and their employees, that is independent of time and place. E-learning is more accessible than face to face seminars or workshops, therefore making the same knowledge available online means more people can access this and learn from it.

This platform creates an environment for members to share their knowledge, and is therefore aimed at all lottery members and their employees. Everyone can learn from the best practices and cases of other lotteries.

What is on the platform?

The EL learning platform offers many different learning interventions, including Lottery specific courses, webinars, 100+ training courses, TedTalks, podcasts and whitepapers. It is a flexible learning environment and an innovative and powerful tool which offers a large range of possibilities.

The benefits of the platform

- Engaging, attractive and intuitive e-Learning.
- Easy to use.
- Lottery knowledge and insights.
- Community learning
- Personalised to your organization's needs.
- Accessible everywhere and at all times.
- It is in 4 different languages
- Free access for every EL member and their employees



How to register on the platform?

The screenshot shows the 'Self registration page' of the e-learning platform. At the top left is the logo and the text 'THE EUROPEAN LOTTERIES FOR THE BENEFIT OF SOCIETY'. Below this, the heading 'Self registration page' is followed by a welcome message: 'Welcome to the self registration page of the e-learning platform of The European Lotteries. Please take some time to register. You need to use your company e-mail address in order to register for the e-learning.' There is a text input field labeled 'E-mail *' and a 'Next' button below it.

- 1 Click on your lottery logo
- 2 Choose your language
- 3 Login with the extension email
- 4 Choose your password
- 5 Go to your email to confirm the registration

How to promote the platform?

Here are some examples of what you could do to promote the EL learning platform in your lottery:

- Learning & Development toolkit
- Collaboration with communication department
- 1-on-1 advice with communication and L&D expert

Contact person

If you have technical issues or any other problem, send an email to the following email address:

elearning@europeanlotteries.org