



An EL/WLA Event

EL / WLA RESPONSIBLE WORLD WIDE WEBINAR WEEK



**THE EUROPEAN
LOTTERIES**
FOR THE BENEFIT OF SOCIETY



PROGRAMME

MONDAY, SEPTEMBER 21, 2020 – starting at 10:30 CEST (Brussels)/ 04:30 EDT (New York)/ 16:30 CST (Beijing)

COVID 19 – A LOCKDOWN AND ITS REPERCUSSIONS | Moderator: **Arjan VAN'T VEER**, EL Secretary General

KEYNOTE



Mike KENWARD

Development Director at GamCare, United Kingdom

GamCare's Services and our response to lockdown

CASE STUDIES / BEST PRACTICES

- *Results of the EL COVID-19 contingency measures questionnaires, Arjan VAN'T VEER*, EL Secretary General
- *Actions and Impacts in Veikkaus, Johanna LIPPONEN*, Head of CSR and Responsible Gaming
- *Actions and Impacts in Premier Lotteries Ireland, Susan LAWSON*, Responsible Play Manager

With an opening speech by **Romana DERNOVŠEK**
Supervisory Chair of the EL CSR-Responsible Gaming WG



TUESDAY, SEPTEMBER 22, 2020 – starting at 15:30 CEST (Brussels) / 09:30 EDT (New York) / 21:30 CST (Beijing)

RG – ONLINE ADVERTISING | Moderator: **Oscar CASTRO**, Senior Advisor / Gaming, ONCE, Spain

KEYNOTE



Peter SZYSZKO

Intellectual property & content protection lawyer. Expert in digital media regulation. Founder of advertising assurance provider White Bullet Solutions.

The gaming advertising landscape - how does it compare?

CASE STUDIES / BEST PRACTICES

- *How to Communicate a Responsible Gambling Message, Bjørn-Helge HOFFMANN*, Chief Adviser RG, Norsk Tipping, Norway
- *EL Code of Conduct on Advertising, Oscar CASTRO*, Senior Advisor / Gaming, ONCE, Spain

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WEDNESDAY, SEPTEMBER 23, 2020 – starting at 15:30 CEST (Brussels) / 09:30 EDT (New York) / 21:30 CST (Beijing)

CSR – DIVERSITY & INCLUSION | Moderator: **Stefania COLOMBO**, CSR Senior Manager, Lottomatica, Italy

KEYNOTE

Livia PIERMATTEI



Senior Advisor and Co-founder of Methodos Group, Advisor for Board of Directors on Sustainable Business Transformation

Integrated thinking as a pre-condition for diversity and inclusion also in the lottery industry

CASE STUDIES / BEST PRACTICES

- *EL CSR Commitments Survey – summary of best practices*, **Mélissa JACQUÉRIOZ**, EL CSR, Data & Membership Officer
- *WLA CSR Survey – presentation of results*, **Alison GARDNER**, Chair of the WLA Responsible Gaming WG
- *How diversity enriches our teams*, **Johanna JOÓ**, Human Resources – Development & Recruiting, Austrian Lotteries, Austria
- *On the way to implement a diversity and inclusion plan*, **Luís FRANCO**, Knowledge Management Unit, Santa Casa da Misericórdia de Lisboa, Portugal



With a special intervention from **Rebecca PAUL HARGROVE**, WLA President, Founder & Chair of WiLL

THURSDAY, SEPTEMBER 24, 2020 – starting at 15:30 CEST (Brussels) / 09:30 EDT (New York) / 21:30 CST (Beijing)

RG – RESEARCH & GUIDANCE | Moderator: **Bjørn-Helge HOFFMANN**, Chief Adviser RG, Norsk Tipping, Norway

KEYNOTE

David C. HODGINS & Matthew YOUNG



Co-Chairs of the Canadian Lower Risk Gambling Guidelines scientific working group

Development of Evidence-based Lower Risk Gambling Guidelines

CASE STUDIES / BEST PRACTICES

- *Study on Mandatory Breaks in online gambling for Norsk Tipping*, **Michael AUER**, Director, Neccton, Austria
- *Summary of HKJC RG Research Best Practices*, **Candy LEUNG**, Senior External Affairs Manager & **Brian UY**, Beijing Office General Manager, The Hong Kong Jockey Club

FRIDAY, SEPTEMBER 25, 2020 – starting at 10:30 CEST (Brussels) / 04:30 EDT (New York) / 16:30 CST (Beijing)

CSR - ENVIRONMENT | Moderator: **Arjan VAN'T VEER**, EL Secretary General

KEYNOTE

Andy MIDDLETON



Partner at NOW Partners and Chief Exploration Officer at TYF Group, award winning education, nature connection and leadership provider in the UK

Beyond CSR: Time For Bolder Dreams

CASE STUDIES / BEST PRACTICES

- *EL CSR Commitments Survey – summary of best practices*, **Mélissa JACQUÉRIOZ**, EL CSR, Data & Membership Officer
- *SDG and environmental initiatives*, **Sandra CONDE**, General Manager, Banca de Quinielas de Montevideo, Uruguay
- *Environmental programme: Climate friendly Veikkaus*, **Eeva RISSANEN**, Development Manager, CSR&RG
- *Climate impact assessment*, **Elisabeth Crone LINDING**, Head of Responsible Gambling, Danske Spil Denmark
- *FDJ Environmental policy*, **Christine PROUIN**, CSR Manager

With closing remarks by **Romana DERNOVŠEK**, Supervisory Chair of the EL CSR-Responsible Gaming WG



All attendees will receive access to the webinar recordings after the event.