



An EL Event



# E-GAMING AND E-SPORTS

## THE ESSENTIALS OF DIGITAL ENTERTAINMENT

Noob, Buff, Skins, GG, F2P, Draft, Circuit... for the most people in the Lottery world these terms are unknown. But in the world of E-Gaming and E-Sports these are well known words.

E-Gaming and E-Sports is big business and lost the image of nerds playing video games for a long time. Reuters predicted that the global E-Sports revenues will top one billion dollar in 2019. Big business in which new business models are invented and old ones are converged.

The world of E-Gaming and E-Sports exist today of professional players, teams, leagues and millions of fans worldwide. Tournaments have become large events with thousands of spectators and millions in prize money. With the enormous popularity come questions on betting, integrity and status. And most important; is there a role and position for existing Lottery operators?

It's time for EL to discover these worlds and developments in more detail. The Rotterdam Games Week from 18 to 20 October 2019, organised in Rotterdam (NL) at the Ahoy Event centre, will give a great and unique opportunity and platform to discuss topics, learn and experience. See for more details [www.rotterdamgamesweek.com](http://www.rotterdamgamesweek.com). EL will organize a special seminar on E-Gaming and E-Sports along this event. This seminar will benefit from the presence of the Rotterdam Games Week by having key note speakers and key people of that event to present during the seminar. And the seminar

participants will be able to join the various E-Gaming and E-Sports activities during the event.

### WHO SHOULD ATTEND?

E-Gaming and E-Sports experts and managers, innovation managers, directors and general management, sports betting managers, sponsoring and brand managers, legal experts, content & design managers

### WHEN?

**START** Wednesday, October 16 at 19:30  
with a welcome dinner at the hotel / ship

**END** Friday, October 18 at around 16 :00 with the option to stay on and visit the Rotterdam Games Week on Saturday at the AHOY event centre – entrance free of charge for seminar attendees

### WHERE?

**VENUE**  
AHOY EVENT CENTRE  
Ahoyweg 10,  
3084 Rotterdam,  
[www.ahoy.nl](http://www.ahoy.nl)

**ACCOMMODATION**  
SS ROTTERDAM  
3e Katendrechtsehoofd 25,  
3072 Rotterdam,  
<https://ssrotterdam.nl>

*Airport transfers are not organised*  
*Daily transfers between the hotel and the venue are organised*

### LANGUAGE

The seminar will be conducted in English.

### COSTS

**2 NIGHTS | OCTOBER 16 - 18, 2019**

EL Lottery Members	CHF	1'980.-
EL Associate Members	CHF	2'180.-

*The fee includes 2 nights' accommodation, meals during the seminar, meeting rooms, technical assistance and working material. Should you wish to attend the Rotterdam Games Week on Saturday, the additional hotel night on Friday 18 shall be at the special rate of EUR 125.- for seminar participants.*

### REGISTRATION

Please confirm your attendance to the EL Secretariat no later than **October 1, 2019** by registering at [www.european-lotteries.org](http://www.european-lotteries.org).

The programme will be available on the EL website.

A written confirmation will be sent to you upon receipt of your registration, together with the corresponding invoice.