



EL INNOVATION METHODOLOGY WORKSHOP: DIGITAL TECHNOLOGY

GET HANDS-ON WITH TECHNOLOGY AND A HEADS-UP ON THE FUTURE INNOVATION DISRUPTORS IN THE LOTTERY SPACE.

WOULD YOU LIKE TO DEVELOP YOUR OWN APP, LEARN HOW DIGITAL TECHNOLOGY IS EVOLVING AND NETWORK WITH LIKE-MINDED PROFESSIONALS FROM ACROSS EUROPE?

2017'S INNOVATION METHODOLOGY WORKSHOP CAN DELIVER ALL OF THIS PLUS MUCH MORE SO SIGN UP TODAY FOR YOUR CHANCE TO BE INSPIRED ONCE AGAIN.

Held in the tech savvy city of London, this year's methodology workshop will provide the ultimate innovation inspiration for 2017 giving all attendees the latest digital knowledge and skills to take back to their Lotteries. Led by leading digital transformation agency Decoded, the 2 day event will question 'what could you do with technology?' and 'what should you do with technology?' highlighting the future innovations set to disrupt the Lottery sector.

Working in groups with other Lottery innovators across Europe, you'll design and develop

your own app, get to grips with code, AI and blockchain technology and understand the fundamentals of the build-measure-learn cycle.

You'll come away better equipped and empowered to do things differently within your Lottery organisation. Don't miss out on this unique opportunity to gain an invaluable insight and develop your innovation knowledge.

If there's one innovation event on your personal development list this year, you'll want to make sure it's this.

WHO SHOULD ATTEND?

Your Lottery's best innovators... Mid-Senior Management who work on innovation projects. This Workshop is for **EL Lottery and Supplier Members only** with a good working knowledge of English.

Due to the practical 'hands on' nature of this event, **THE MAXIMUM NUMBER OF PARTICIPANTS WILL BE STRICTLY LIMITED TO 40 PERSONS** to ensure more effective, top quality training.

WHEN?

START : Monday, November 13 at 9:00 am
END : Tuesday, November 14 at 16:00 pm

WHERE?

VENUE
WALLACESPACE SPITALFIELDS
15 - 25 Artillery Lane
London E1 7HA, UK
www.wallacespace.com

ACCOMMODATION (optional)
THE HOXTON SHOREDITCH HOTEL
81 Great Eastern Street
London EC2A 3HU, UK
www.thehoxton.com

Airport / hotel / venue transfers are not organised.

LANGUAGE

The workshop will be held exclusively in English.

COSTS (hotel accommodation NOT included)

EL Lottery Members CHF 2'050.-
EL Associate Members CHF 2'250.-

The fee includes meals during the workshop, meeting rooms, technical assistance and working material.

REGISTRATION

Please confirm your attendance no later than **2 October 2017** by registering online through our website www.european-lotteries.org.

The programme will be available on the EL website.

A written confirmation will be sent to you upon receipt of your registration, together with the corresponding invoice and information about the optional hotel accommodation.