



EL/WLA CSR-RESPONSIBLE GAMING SEMINAR

An EL/WLA Event



CSR you ready?

Is your lottery ready for the opportunities and challenges presented by CSR that goes beyond RG? Join the EL CSR/ RG working group in Madrid for an engaging programme of speakers and round-table discussions on a broad range of topics relating to RG and CSR. After the success of last year's seminar in Paris, this year we will be again be partnering with the WLA to deliver a seminar packed with international speakers, case studies and inspiration. Whether you're an RG specialist or have a broader interest in CSR, you will acquire new knowledge, skills and contacts that will be beneficial to you and your lottery.

SYLVAIN LAMBERT



Sylvain Lambert, Partner in charge of the French Sustainability practice within PwC France. Sylvain is one of the founder of this practice, launched in 1993, and has about 25 years of experience in the Sustainability area. He has a strong expertise in CSR strategy and communication assignments as well as the integration of CSR criteria in the investor's relations and transactions.

KEN WINTERS



Ken Winters, Ph.D., is a Senior Scientist at the Oregon Research Institute, and an Adjunct Faculty, Department of Psychology, at the University of Minnesota, where he founded and directed the Center for Adolescent Substance Abuse Research for 25 years. His primary research interests are the assessment and treatment of adolescent drug abuse, and the prevalence and etiology of problem gambling. He has published several assessment tools and numerous articles about adolescent drug abuse and gambling.

ANA ESTÉVEZ



Dr. Ana Estévez is senior lecturer of Psychology at the University of Deusto and holds a PhD in gambling. She has worked as a psychotherapist and she has been in charge of a behavioral addiction's center focused on gambling. Her research interests are addictive behaviors, cognitive and emotional processes, and early maladaptive experiences. As a result, she has published several international papers, participated in multiple intervention forums and received international and national research awards.

WHO SHOULD ATTEND?

The seminar will be of particular interest to all those engaged in Corporate Affairs, Public Relations and Corporate Communications activities, as well as those with a specific interest in Corporate Social Responsibility and Responsible Gaming.

WHEN?

The seminar will start on Wednesday, September 20, 2017 with a welcome dinner at 19:30 and end on Friday, September 22 around 15:30.

WHERE?

HOTEL NH MADRID VENTAS
 Calle Biarritz, 2 | ES - 28028 Madrid
 t +34 91 361 02 88 | www.nh-hotels.com

Airport transfers are not organized.

LANGUAGE

The seminar will be conducted in English.

COSTS

20-22 SEPTEMBER 2017 | 2 NIGHTS

EL/WLA Lottery Members
 Lotteries non EL/WLA Members
 EL/WLA Associate Members

1'950.- CHF
2'250.- CHF
2'150.- CHF

The fee includes two nights' accommodation, meals during the seminar, meeting rooms, technical assistance and working material. Any extra nights are on request and if confirmed are to be paid directly at the hotel.

REGISTRATION

Please confirm your attendance to the EL General Secretariat no later than **August 15, 2017** by registering online through our website www.european-lotteries.org.

The programme will be available on the EL and WLA websites. A written confirmation will be sent to you upon receipt of your registration, together with the corresponding invoice.