

# BEYOND INNOVATION!

Innovation is not the future anymore. Innovation is happening now and is what futureproof companies are doing on a daily basis.

Join us at our innovation seminar and meet thought leaders and experts from different industries, such as Fashion, FMCG, Fintech, Retail, and top startups including **Deliveroo** and **Blablacar**.

Learn from their experience and innovation case studies, or get insight into key trend topics, including Blockchain and Makers Revolution, to really get inspired about innovation from a lottery perspective.



**“GET OUT YOUR COMFORT ZONE  
AND THINK OUT OF THE BOX  
WITH US.”**

## WHO SHOULD ATTEND?

The seminar is for the EL community **EL Lottery and Supplier Members** including lottery professionals involved in marketing, strategy, innovation, product management, sales management, customer experience and change management. Required a good knowledge of English.

## WHEN?

**START** 26. April 2017 with a welcome dinner at 19:30  
**END** 28. April 2017 with a lunch

## WHERE?

Milan!! Our host will be the incubator **Talent Garden** (one of the top European coworking platform, incubator and innovation catalyst) where we will have the opportunity to get to know start-ups, entrepreneurs and young talents.

## VENUE

**TALENT GARDEN (TAG)**  
Via Arcivescovo Calabiana, 6  
20139 Milan, Italy  
[milano-calabiana.talentgarden.org](http://milano-calabiana.talentgarden.org)



## ACCOMMODATION

**NHOW HOTEL MILAN**  
Via Tortona, 35  
20144 Milan, Italy  
T: +39 024898861  
[www.nhow-milan.com](http://www.nhow-milan.com)

Located right in the heart of Milan's design district. Transfers to/from TAG will be organized.

Airport transfers are not organised.

## LANGUAGE

The workshop will be held exclusively in English.

## COSTS

(including 2 nights, 26 – 28 April)

EL Lottery Members	CHF	2'300.-
EL Associate Members	CHF	2'500.-

The fee includes 2 nights' hotel accommodation, meals during the seminar, meeting rooms, bus transfers between hotel/venue, technical assistance and working material.

Extras and additional nights' expenses must be settled by the participants prior to check-out.

## REGISTRATION

Please confirm your attendance to the General Secretariat no later than **20 March, 2017** by registering online through our website [www.european-lotteries.org](http://www.european-lotteries.org).

The programme will be available on the EL website.

A written confirmation will be sent to you upon receipt of your registration, together with the corresponding invoice.