

Monday, June 3, 2013	
19:00-23:00	<b>Opening Evening - Jerusalem of Gold and Light</b>
Tuesday, June 4, 2013	
09:00-09:30	<b>Opening of the EL Congress</b> Friedrich Stickler, <i>EL President</i> Maj. Gen. (res.) Uzi Dayan, <i>Chairman of Mifal Hapais - Israel National Lottery, Israel</i> Zach Fishbein, <i>Chairman of TOTO (The Israel Sports Betting Board), Israel</i>
09:30-10:30	<b>KEYNOTE:</b> Hamish Taylor, <i>Owner, Skills Exchange Network, UK</i> <b>Trains, Plains...and Toilet Cleaners</b>
10:30-11:00	
11:00-11:45	<b>Gaming Regulation - One Side of the Coin</b> <b>Regulator:</b> Rolf Francis Sims, <i>Gaming Regulator, Ministry of Culture, Norway</i> <b>Lottery Directors:</b> Fernando Paes Afonso, <i>Vice-President, Santa Casa da Misericórdia de Lisboa &amp; CEO of the Games' Department of Santa Casa, Portugal</i> Tjeerd Veenstra, <i>Director, De Lotto, The Netherlands</i> <b>Moderator:</b> Ray Bates
11:45-12:30	<b>"...In Conversation with"</b> Dianne Thompson CBE, <i>Chief Executive, Camelot UK Lotteries Ltd., UK</i> Christophe Blanchard-Dignac, <i>Chairman and CEO, La Française des Jeux, France</i> <b>Moderator:</b> Ray Bates
12:30-14:00	
14:00-15:00	<b>KEYNOTE:</b> Georges Nahon, <i>President of Orange Institute, CEO Orange San Francisco, USA</i> <b>Future Trends in Information Technology</b>
15:00-16:00	<b>Forum on EU Legal Issues</b> • The Action Plan on Online Gambling and the Next Steps for the European Commission, Harrie Temmink, <i>Deputy Head of Unit of the DG MARKT Online Services Unit, Belgium</i> • Piet van Baeveghem, <i>Domain Manager Legal &amp; Public Affairs, Nationale Loterij, Belgium</i> <b>Moderator:</b> André Chaker
16:00-16:30	<b>Coffee</b>
16:30-17:20	<b>EL Data and Study</b> • EL Economic Study, Patrice Muller, <i>London Economics, UK</i> • European Lotteries Information Sharing Extended (ELISE) 2012 Results Oscar Castro Villar, <i>Consultant, ONCE, Spain</i>
17:20-17:30	<b>Young Lions - Introducing the Challenge</b> Aki Järvinen, <i>Finland</i>
	<b>15:15 – 17:30 King Solomon C (level -1) Parallel Technology Stream</b> for Premium Partners and Lottery Participants only <b>Moderator:</b> Georges Nahon + <b>EL Risk Management Guidelines</b> Presented by EL Public Order and Security Working Group. Chair of the Working Group: Thierry Pujol, <i>Director of Risk Management and Security, La Française des Jeux</i>
Evening	
	<b>EL Premium Partners' Event (Lotteries only invited)</b>

Wednesday June 5, 2013	
09:00-09:45	<b>KEYNOTE:</b> Gideon Amichay, <i>Innovator, communication artist, writer, speaker</i> <b>No, No, No, No, No, No, No, No, Yes.</b>
09:45-10:45	<b>Sustainable Gaming, Public Order and Money Laundering Panel</b> • Julian Price, <i>Group Head of Corporate Responsibility, Camelot UK Lotteries Ltd., UK</i> • Philippe Vlaemminck, <i>EL Legal Adviser</i> • Robert Pothhoff, <i>Director Corporate Strategy / Responsible Gaming, West Lotto, Germany</i> <b>Moderator:</b> Ivan Pittevels, <i>CEO, Nationale Loterij, Belgium</i>
10:45-11:15	
11:15-12:30	<b>EL Premium Partners' Session: Mission and Vision for the Short Term (2 Years) and Long Term (10 Years) of the Gaming and Lottery Sector</b> INTRALOT - George Zenzefilis, <i>General Director of INTRALOT Interactive</i> GTECH - Connie Laverty-O'Connor, <i>CEO, GTECH Indiana/CMO, GTECH</i> SCIENTIFIC GAMES - Jim Kennedy, <i>President of Printed Products and Chief Marketing Officer</i> <b>Moderator:</b> Ray Bates
12:30-14:00	
14:00-14:45	<b>KEYNOTE:</b> Estelle Métayer <b>Competitive and Strategic Intelligence</b>
14:45-16:00	<b>Image and Reputation of Lotteries</b> Involvement, Doron Engel, <i>Vice-President Marketing, Mifal Hapais, Israel</i> Global RepTrak, Arjan van't Veer, <i>Director of Corporate Affairs, Nederlandse Staatsloterij, the Netherlands</i> "Brand Lottery" at West Lotto, Johannes Schneider, <i>Partner Decode, Germany</i>
16:00-16:30	
16:30-17:15	<b>KEYNOTE:</b> Lior Zoref, <i>Digital Marketing Advisor, Speaker and Blogger</i> <b>Crowd Wisdom</b>
17:15-18:00	<b>Lottery Advertising Awards Prize Ceremony</b> <b>The Best Lottery Advertisements of 2013</b>
Evening	
	<b>Free networking</b>

Thursday, June 6, 2013	
09:00-11:00	<b>SPORTS Block</b> Introduction and context: <b>Moderator:</b> Christian Kalb, <i>Director CK Consulting, France</i> Example of actual match-fixing case: The "Calciocommesse" (Italy) Thierry Pujol, <i>Director of Risk Management and Security, La Française des Jeux, France</i> <b>Who Really Fights Against Match-Fixing?</b> Declan Hill, <i>Investigative Journalist and Author, Canada</i> <b>EL Sports Integrity Action Plan</b> - Presented by Friedrich Stickler Sport Discussion panel: • Stanislas Frossard, <i>EPAS Executive Secretary, Council of Europe, France</i> • Graham Peaker, <i>Intelligence Coordinator, UEFA, Switzerland</i> • Friedrich Stickler, <i>EL President</i> • Declan Hill, <i>Investigative Journalist and Author, Canada</i>
11:00-11:30	
11:30-12:15	<b>The Young Lions Challenge</b> - Presentations by the Young Lions Team <b>Commentary:</b> Torbjørn Almlid, <i>CEO, Norsk Tipping AS, Norway</i>
12:15-12:30	
12:30	
12:30	
12:30	
Closing of the Business Programme and Trade Show	
14:00	
19:00-23:00	
	<b>EL General Assembly</b>
	<b>Closing Evening - Summer Dreams, Hangar 11, Tel-Aviv</b>