## PROGRAMME

(All times are CET. Updated 24 June 2020)

### DAY 1 - TUESDAY 23 JUNE 2020

<table>
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<th>Time</th>
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<tr>
<td>12.30 – 13:00</td>
<td>OPENING ADDRESS&lt;br&gt;Luca ESPOSITO – World Lottery Association Executive Director&lt;br&gt;Arjan VAN’T VEER – European Lotteries Secretary General&lt;br&gt;Ludovico CALVI – GLMS President</td>
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<td>13:00 – 14:15</td>
<td><strong>GLMS DURING THE PANDEMIC: GEARING UP FOR A NEW NORMAL IN THE WORLD OF SPORT INTEGRITY</strong>&lt;br&gt;The threats to Sport Integrity during the pandemic have increased dramatically. GLMS has enhanced its vigilance and intelligence monitoring effectively. What have we experienced and what are the lessons learned?&lt;br&gt; Presentation by GLMS Operations Team:&lt;br&gt;  - Daniel CHAN – Monitoring &amp; Analysis Coordinator, Hong Kong-based GLMS Monitoring Hub&lt;br&gt;  - Brian PETERSEN – Monitoring &amp; Analysis Coordinator, Denmark-based GLMS Monitoring Hub</td>
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<td>The world of “post-Covid 19” sport will be full of unanswered questions and economic instability for some time, placing unprecedented pressure on revenues, cost management, and financial offsets. What should we be expecting in the months and years to come and what are the new safeguarding measures to fight sport corruption more effectively?&lt;br&gt; Panel discussion followed by open floor with:&lt;br&gt;  - Rupert BOLINGBROKE – Vice President, GLMS&lt;br&gt;  - Ennio BOVOLENTA – Head of Integrity, FIFA&lt;br&gt;  - Claudio MARINELLI – Criminal Intelligence Officer &amp; Project Manager, INTERPOL Match-Fixing Task Force</td>
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2  14:20 –15:10
Session
Moderator: Luca
ESPOSITO, WLA
Executive Director

IMPACT OF COVID19 ON THE LOTTERY SECTOR

What is the current climate and understanding the impact of COVID19 on the lottery sector from East to West? What are the recovery and post recovery strategies?

Panel discussion followed by open floor with:
- Younès EL MECHRAFI – CEO, La Marocaine des Jeux et des Sports (Morocco)
- Gordon MEDENICA – Director, Maryland Lottery and Gaming (USA)
- Jean-Luc MONER-BANET – CEO, Loterie Romande (Switzerland) / Chair of the WLA Sports Betting Integrity Committee
- Tay Boon KHAI – Chief Risk and Compliance Officer, Singapore Pools (Singapore)

3  15:15 – 16:00
Session
Moderator: Cassandra Matilde
FERNANDES, GLMS
Legal and Projects Manager

WORKING WITH LEA TO COMBAT CRIMINAL ASPECTS OF SPORTS MANIPULATIONS

What have law enforcement authorities seen and how they are planning to react at national, regional and international level to increasing threats to sport integrity. What is their level of involvement in National Platforms and with the lotteries? How can GLMS facilitate awareness-raising through concrete activities?

Panel discussion followed by open floor with:
- Sergio D’ORSI – Head of Office, Analysis Project Sports Corruption
- Claudio MARINELLI – Criminal Intelligence Officer & Project Manager, INTERPOL Match-Fixing Task Force
- Dr. Norbert RUBICSEK – (former Lt. Col.) Director, CSCF Foundation for Sports Integrity
- Damian VOLTZ – Senior Intelligence Analyst, Australian Criminal Intelligence Commission
### WORKING WITH THE SPORT MOVEMENT TO PROTECT SPORT INTEGRITY

How has the sport movement been impacted and how are lotteries endeavouring to help sport in the coming years? How do lotteries fit into a wider context of the protection of sport integrity? What have been some of the threats that the sport movement has been facing in terms of sports betting and how they can work with lotteries in general and through projects in the current climate and near future in protecting the integrity of sport?

Panel discussion followed by open floor with:
- Marco BEFERA – Head of Compliance, Italian National Olympic Committee
- Friedrich MARTENS – Head of Unit, Olympic Movement for the Prevention against Manipulations of Competitions, IOC
- Benjamin SCHINDLER – Legal Affairs Manager, FIBA
- Giancarlo SERGI – General Secretary, GLMS

### LOTTERIES IN THE IMMEDIATE FUTURE

Digital Transformation through acceleration of an Omnichannel centric strategy: How have lotteries been adapting to technological developments such as digital transformation through mobile apps and to the impact of COVID-19 – facing employment issues, confinement, legal implications.

Projecting the lotteries in the next few years: continuing to fulfil one of their primary objectives as lotteries for the benefit of sport.

Panel discussion followed by open floor with:
- Alessandro FIUMARA – Head of Sport Betting Product Development, Marketing and Retail, Lottomatica (Italy)
- Fabian GARCIA – Sports Betting Manager, Labanca (Uruguay)
- Mehdi SLIMANI - Special Advisor, Responsible for MDJ digitalization, La Marocaine des Jeux et des Sports (Morocco)
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<th>Time</th>
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<th>The Rise of E-Sports Amidst COVID-19</th>
<th>Sports Betting in the US &amp; Canada</th>
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| 15:00 – 15:55 | Session Moderator: Vlad Marinescu, President, International E-sports Federation | The interruption of mainstream sports competitions worldwide due to the Covid-19 outbreak has created a massive window of opportunity for E-Sports, bringing to the forefront an activity that has gained ground fast over the last few years. How can it become an opportunity for sport lotteries and what are the challenges? What are the lessons learned and what should we expect in the months and years to come? What are the new safeguarding measures to fight sport corruption more effectively within e-sports?  
Panel discussion followed by open floor with:  
- Khalid Nalli – Special advisor, La Marocaine des Jeux et des Sports (Morocco)  
- Ian Smith – Commissioner, E-sports Integrity Coalition (ESIC)  
- Rasmus Simonsen – Head of E-Sports, Danske Spil (Denmark) | Amidst the impending launch of GLMS’ third monitoring hub, this time in North America (Canada), we have concrete proof that the legalization of sports betting in many countries has averted the proliferation of black markets, criminal organisations and therefore match fixing. What has happened since the repeal of PASPA and how do we see the legalisation process on retail and digital betting developing post Covid-19?  
Panel discussion followed by open floor with:  
- Rebecca Hargrove – President, World Lottery Association/ CEO, Tennessee Lottery Education Corporation  
- Lynne Roiter – President & CEO, Lotto-Quebec  
- Beth Bresnahan – Executive Director, Washington DC Lottery and Gaming |
SPORT BETTING PRODUCT STRATEGIES WITH GLMS ASSOCIATE MEMBERS POST COVID-19

Consumers’ behaviours have evolved as we are witnessing an effective acceleration towards digital channels. This has put sports lotteries in a position to refocus recovery strategies to resurface effectively in a re-cast market. Unlike in other global pandemic scenarios, today we can capitalize on advanced technologies and artificial intelligence, which could enable community-connections while satisfying our primary needs as individual consumers. What are the risks and opportunities emerging from this new global experience? How are sports betting suppliers and service providers responding to the “new normal” regarding: a) an acceleration of digital transformation in the sport lottery segment, b) the importance and reliability of a key component such as the PAM (Player Account Management System) and data driven analytics in an evolving consumer behaviour environment c) The value of managing real-time data flows with AI to safeguard sport corruption Post COVID-19.

Panel discussion followed by open floor with:
- Manos LAGOPOULOS – Trading Director, Europe, Digital for Scientific Games
- Edward PEACE – Managing Director, Sporting Solutions
- Dr. Chris CHRISOSTOMIDIS – VP Sales, Commercial Division, Intralot

15:30 – 15:45  CLOSING ADDRESS – Ludovico CALVI, GLMS President

CLICK HERE TO REGISTER TO DAY 1 (JUNE 23)
CLICK HERE TO REGISTER TO DAY 2 (JUNE 24)
CLICK HERE TO REGISTER TO DAY 3 (JUNE 25)

For more information, please contact general.secretariat@glms-sport.org and join us for a great experience!