

Announcement

EL participates at first-ever Responsibility in Gaming Europe Conference

Brussels, 30 October 2019 – The first-ever Responsibility in Gaming Conference on 23–24 October in Brussels gathered over 80 participants from the gambling sector to understand the deeper causes of problem gambling but more importantly to focus on what stakeholders can and should do to create an effective and workable responsible gaming policy.

Moderated by Peter-Paul de Goeij, Quod Bonum from The Netherlands, **EL Secretary General Arjan van 't Veer took part in an 'Interview with Industry Stakeholders'** together with Per Jaldung of the European Casino Association (ECA). Arjan van 't Veer highlighted how progress should be an opportunity to help market regulation and the importance of a risk-based approach towards gambling advertisement to safeguard the channeling role and the benefits of games for society. Earlier this year EL members adopted the [Antwerp Resolution](#) on *societal role of lotteries, the need to change gambling desire and to advertise lottery productions*. He also underlined the importance of responsibility for EL and its members with a reference to the [EL Responsible Gaming Certification](#).

“EL and its members are committed to addressing illegal gambling and related criminal activities while minimising any potential harm on society and vulnerable groups. Responsibility is one of our core values and the EL Responsible Gaming Standard not only strengthens this but promotes the adoption of best practices across the EL membership. This Conference is an opportunity to highlight EL's ongoing activities and proactiveness on Responsible Gaming policy”.

The two-day conference also saw interventions from several EL members. First, Sisal's Valérie Peano and co-founder of the European Gambling Lawyers and Advisors (EGLA) participated in a panel debate on regulation, where she outlined how self regulation is meaningless without enforcement or fines for those who break the rules and how gambling must self-regulate now more than ever.

Camelot's Head of Corporate Responsibility Alison Gardner shared experiences from the National Lottery UK of using behavioural science to design interventions with national lottery players. Regulatory Affairs Adviser for the Nationale Loterij (Belgium) Roland Louski focused on 'responsibility by design'. His takeaway from the Conference – *“The future will be more intelligent and more intrusive regarding the way the players will be tracked down and their behaviours supervised. For the more dangerous gambling activities, a balance needs to be struck between the protection of the player's privacy and the prevention policies to avoid problem gambling.”*

Further information on the Responsibility in Gaming Conference:

<https://www.responsibilityingaming.com/>

More information on EL's Responsible Gaming Standard and a list of certified lotteries is available [here](#).