European Lotteries and the European Week of Sport 2019

EL is an official partner of the European Week of Sport, and this year’s 5th edition is set to be the biggest ever with events supported by 47 partner associations in 41 countries. Stay tuned to find out more!

THE EUROPEAN WEEK OF SPORT – #BEACTIVE!

Every year from 23 to 30 September, millions of sports professionals, enthusiasts, experts and associations from across Europe – and beyond – come together to take part in one of the biggest sport initiatives in the world: the European Week of Sport.

Led by the European Commission and co-organised by national coordinators and sport partners all over Europe, the European Week of Sport promotes an active lifestyle through a variety of celebrations and events and really is a week for everyone – regardless of age, background or fitness level – helping individuals, public authorities, the sport movement, civil society organisations and the private sector to collaborate in the field of sport. More information about the Week and how to get involved is available here.

EL AND THE EUROPEAN WEEK OF SPORT 2019

EL is an official partner of the European Week of Sport, and this year’s 5th edition is set to be the biggest ever with events supported by 47 partner associations in 41 countries. The opening ceremony will be held alongside Austria’s Day of Sport in Vienna’s Prater Park on 22 September.
Preparations for EWoS 2019 are well underway. EL actively participated at the kick-off seminar in May organised by the European Commission in Sintra, Portugal. The Seminar was a good opportunity to learn about this year’s #BeActive campaign and a chance to network and meet key players.

With a new European Parliament and Commission, the European Week of Sport this year is the perfect opportunity for EL and its members to engage with EU decision makers on important sport topics, such as the funding of grassroot sports through lottery contributions, the manipulation of sport competitions and the benefits of physical activity of well-being and health. This is also an occasion to promote the Sports Intergroup in the European Parliament. Stay tuned to find out more!

EL continues to work closely with its members and like-minded associations during the European Week of Sport. For example, in 2018, EL co-organised a two-day event with ENGSO and Panathlon International to combine physical activities with discussions about gender and sport. In 2017, EL organised an event with ENGSO focused on grassroot sports as a tool for social change. EL members also planned diverse activities all over Europe. More information on the activities of EL and its members from previous editions is available here.

ACTIVITIES BY EL MEMBERS AT EWOS 2019

Just like in previous years, EL members are encouraged to plan their activities in order to encourage their citizens to #BeActive and engage in an active lifestyle. Lotteries can promote the European Week of Sport in their respective countries through activities, projects, and communication platforms.