

PLAY FAIR CODE
INTEGRITY WINS

#NoManipulation



EL INDUSTRY DAYS 2024 - JUNE 19, 2024, SALZBURG
POSITIVE IMPACT OF SPORT, PANEL DEBATE



THE EUROPEAN
LOTTERIES
FOR THE BENEFIT OF SOCIETY



Play Fair Code



Austria

- ▶ Established in 2012
- ▶ Aims to prevent match-fixing and building awareness among stakeholders
- ▶ Financed (partly) through funding from the Austrian Federal Ministry for Sports
- ▶ Stakeholder approach incl. sports- and betting industry as well as public authorities and public administration
- ▶ Prevention work in face-to-face workshops with athletes, staff, functionaries, officials and other stakeholders
- ▶ Knowledge transfer and expert contributions in/to international Projects



Play Fair Code



Austria

“It’s something unique. You do not have something like Play Fair Code all over Europe or worldwide and this is really something that should be a lighthouse for others to follow.”
(Andreas Krannich, CEO Sportradar Integrity Services)

“What is happening in Austria is very specifically, and that clearly is from my very international perspective, both prevention-wise and also intervention-wise, a best best practice.”
(Friedrich Martens, Head of the OM Unit on the Prevention of the Manipulation of Competitions, IOC)



Play Fair Code



Austria

Prevention

Workshops
1,150+

Participants
25,000+

Network



Reporting

 [REPORT OBSERVATION](#)







Betting Providers’ Summits
National information and exchange event
Since 2022

Integrity Officers’ Summits
National information and exchange event
Since 2023





> **1.150**

Workshops

> **25.000**

Participants

8

Disciplines

27

Countries



Face-to-face
workshops

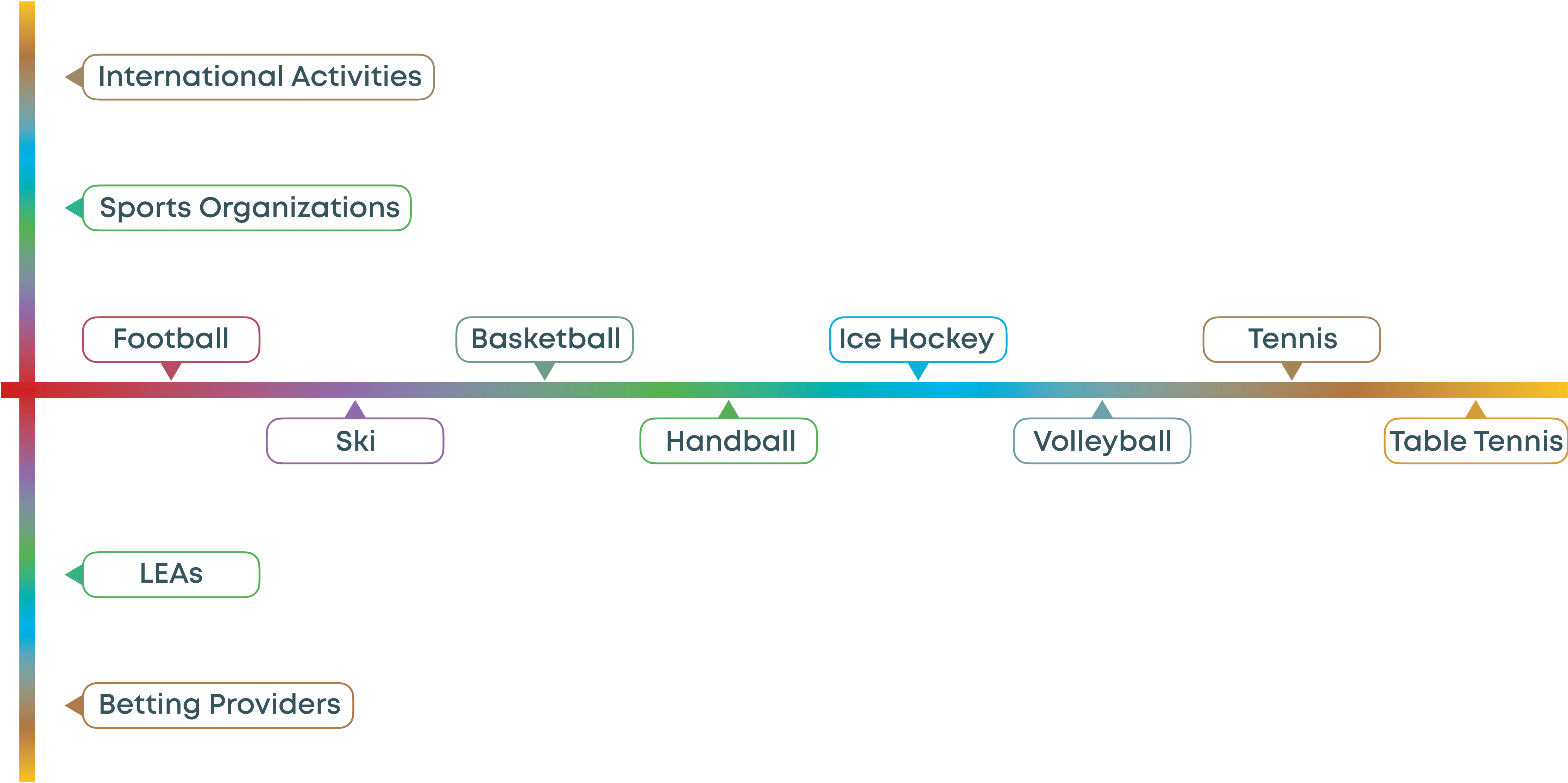
85%



Online
workshops
10%



Social Media
updates
5%







PLAY FAIR CODE

INTEGRITY WINS

PREVENTION

Although the portfolio of workshop formats has increased over the years, personal contact and direct exchange with athletes remain the most effective and successful way of raising awareness.

Since 2013, the Play Fair Code has therefore been visiting its target groups with special training modules that explain the threats and dangers of

NETWORK

Founded on the initiative of the Austrian Ministry of Sports, the Austrian Football Association (ÖFB) and the Austrian Professional Football League (ÖFBL), the members' network of the Play Fair Code today also includes the Austrian professional associations/leagues of the most impacted sports when it comes to market-relevant betting volumes, as well as the large sports organizations, the relevant betting providers and their industry associations.

REPORTING

The Play Fair Code has established itself in the Austrian sports world as a single point of contact, advice and reporting facility in the field of match-fixing.

In addition, an independent ombudsman facility was set up as an additional option to report.

Those affected can contact one of these two facilities at any time for advice or to comply with their reporting obligation. All information is treated confidentially.

www.playfaircode.at



/ playfaircode



/ Friedrich Stickler

