

### **Driving Lottery Sustainability and Beyond:**

Aligning People, Profit and Purpose Across a Global Portfolio















### How we are approaching ESG

Highlight the ESG challenges with the Lottery industry

How we are addressing those challenges through pro-active collaboration strategies for environmental sustainability and industry viability



### ESG Governance Structure

#### **Board of Directors**

Responsible for overall ESG/Sustainability oversight strategy

#### **ESG Leadership Committee**

Assists the Board in its oversight of ESG/Sustainability initiatives

#### **Vice President Global ESG**

### **ESG Working Groups**

Responsible for executing ESG requirements and initiatives outlined by the ESG Leadership Committee

**Global Environmental Group** 

**Global Social Group** 

**Global Governance Group** 

### ESG Guiding Principles

Mitigate the impact of our operations on the environment

Ensure the health, safety and wellbeing of our internal and external stakeholders

Be good corporate citizens

Uphold strong governance practices

### **Environmental, Social and Governance**

We recognize our business practices have a meaningful social and environmental impact on our customers, industry and society, and we are committed to driving responsible growth through a focus on five pillars:



### Benefiting Communities

Empowering our lottery partners to generate industry-leading good cause funding, helping to improve communities around the world.



### Empowering Employees & Partners

Fostering a world class team and inclusive culture of respect, belonging, and wellbeing, so all employees and partners can do their best work.



### Expanding Healthy Play & Lottery Literacy

Providing out lottery partners with innovative games and tools grounded in science to ensure healthy play and responsible industry growth.



### Minimizing Environmental Impacts

Embedding best-in-class environmental stewardship and sustainable practices across our business operations.



### Operating with Integrity

Instilling trust and ensuring the highest standards of ethics and security in our governance and supply chain.



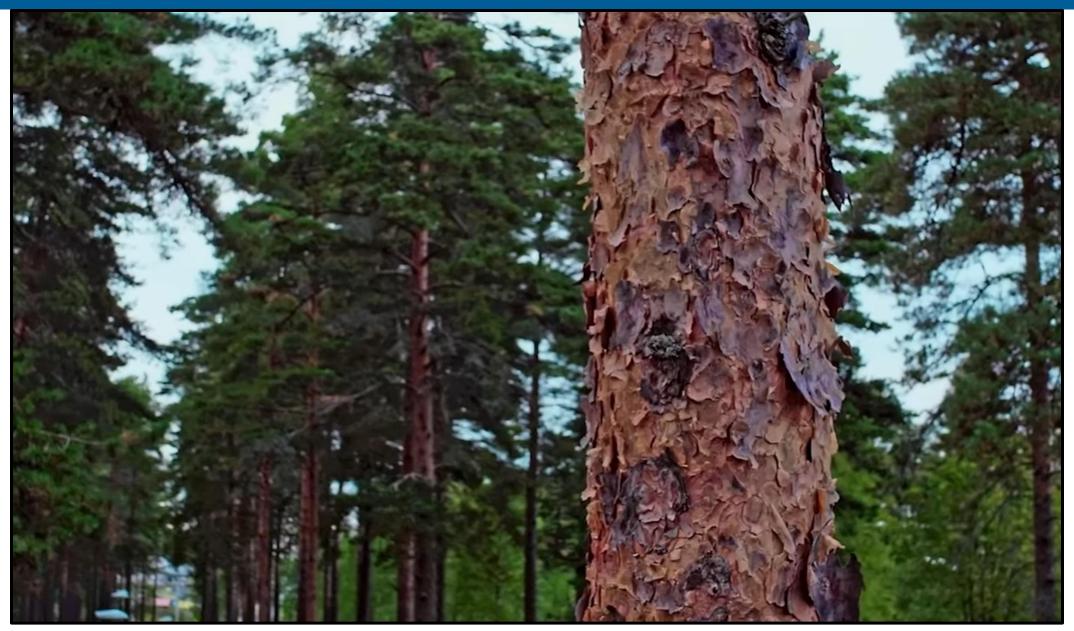
## Product Sustainability Scratchcards

# Board

- FSC certified
- Ecolabel approved no fossil fuels used in production process







Source: What a Tree Can Do – You Tube

### Product Sustainability Scratchcards

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# Inks

Water-based inks and coatings

# Packaging

- Cardboard boxes contain a high% of recycled content
- Use plastic wrap that can be recycled

### Product Recyclability



Scratchcards, cardboard boxes and plastic wrap are all recyclable

The ability to recycle the different items is dependent upon local collection and recycling infrastructure

### Process Sustainability

### **UK Leeds**



- 50% reduction in emissions
- Zero waste to landfill
- Very low level of VOC emissions

### **UK Warrington**



- Solar panels
- Electric delivery trucks

### **Canada Montreal**



 Electricity – 100% renewable (hydropower)

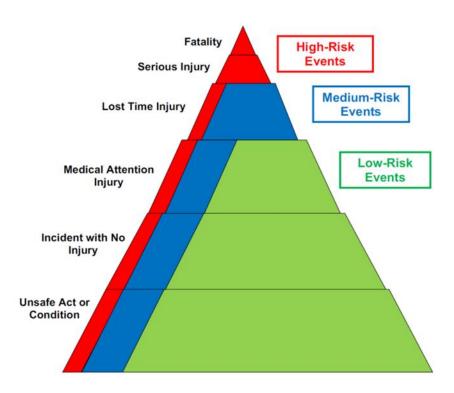


### Health, Safety & Wellbeing

### Internal

### Goal – Zero serious safety incidents

- Operate with a Global programme to continually review processes and practices to identify and mitigate high risk events
- Focus on leading indicators proactive measures that track prevention efforts
- Go beyond regulatory requirements



**Health & Wellbeing** 

Consumers

### **Healthy Play Responsible Gaming Program**

- Aligns with lottery's purpose
- Increases "Lottery Literacy" educating 100% of lottery stakeholders
- Science-based tools and guidance
- Integrated throughout lottery operations to grow sales in responsible and sustainable way while fulfilling Responsible Gaming requirements



### Community and Good Causes

### Scientific Games Montréal - Urban Farm

- Partnership with non-profit organization La Cuisine Collective Hochelaga-Maisonneuve
- Urban farm created on a large plot of arable land behind our Montréal lottery instant game production facility
- SG donated the use of the land, fencing and funding for water and electricity to support the farm
- Scientific Games employees provide volunteer labor which includes delivering produce from the farm to more than 40 local collective kitchens and other organizations











Policies & Associated Training

Business Ethics

Risk Management Regulatory Requirements

# Understanding ESG Challenges in Our Industry

# Key Challenges

### Stakeholder expectations

- Managing expectations and perceptions
- It can be challenging to satisfy all parties
- Financial implications
  - Implementing ESG initiatives can involve substantial costs – which may become a barrier
- Evolving regulatory and compliance requirements in different global locations

# Key Challenges

### 'Greenwashing'

- Exaggeration or misrepresentation of ESG efforts
- Ensuring that ESG data is accurate and verified can be resource intensive

### Technological and operational challenges

- Transitioning to more sustainable technologies can be challenging (and costly)
- Supply chain management Ensuring that ESG principles are adhered to and implemented throughout the supply chain is complex, especially for global supply networks

### nsight from Other Industries

### We can liaise with companies within each of these sectors to gain valuable ESG insight from shared experiences and best practices.

| Renewable Power & Transition | Infrastructure               | Private Equity                                  |
|------------------------------|------------------------------|---|
| Generating solar & storage   | Rail freight                 | Renewable biodiesel from recycled food waste    |
| Zero emission hydrogen       | Shipping container terminals | Returnable plastic packaging                    |
| Hydropower                   | Energy infrastructure        | Sustainable batteries – vehicle electrification |



# Key focus areas in 2024

### Environment

 Carbon footprint (GHG Emissions) reduction plans

### Social

Player protection

### Governance

- Regulatory requirements
  - EU deforestation
  - Corporate Sustainability Reporting Directive (CSRD)

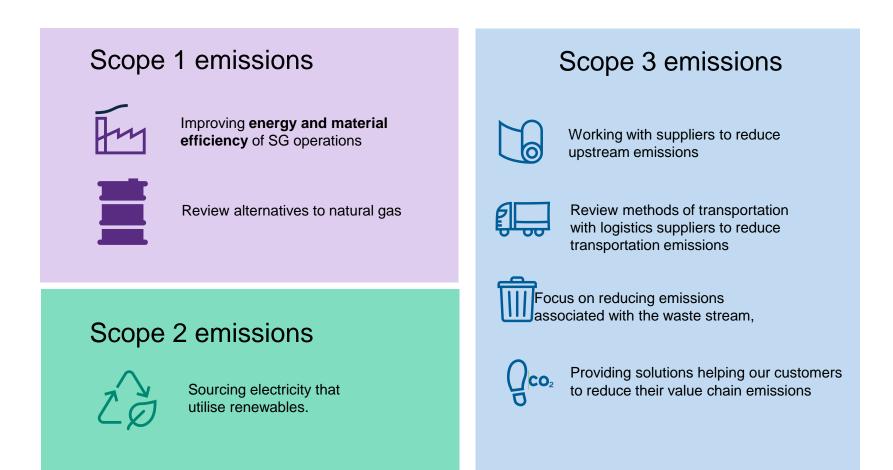
### Environment Measuring Carbon Footprint

2022 Scope 1 Scope 2

2023 Scope 1 Scope 2 Scope 3 (Cat 6 & 8)

2024 Scope 1 Scope 2 Scope 3 (Cat 1,4,5,6,8,9)

### Global Decarbonisation Plan



Targets to be set based upon a fully-evaluated cost analysis

### Scope 3 Transportation Emissions Project







Truck (Diesel)

0.11578

kgCO2e / tonne.km

**Container Ship** 

0.01612

**RoRo Ferry** 

0.05832

kgCO2e / tonne.km

Rail

0.02779

kgCO2e / tonne.km

### Scope 3 Transportation Emissions Project

### Hydrotreated Vegetable Oil (HVO) / Renewable diesel

HVO is produced from renewable biomass sources:

- Primarily waste and residue oils and fats such as used cooking oil
- Chemically very similar to conventional fossil diesel meets BS EN 15940 fuel specification
- Can be used in its pure form or mixed with conventional diesel no engine modifications are required

### Potential reduction in emissions

- Carbon intensity reduction = 82.9%\*
- HVO Carbon intensity 16g CO2e/MJ verses Fossil fuel carbon intensity = 94g CO2e /MJ

<sup>\*</sup>Using UK government renewable fuel statistics 2023

### Scope 3 Waste Project

### Reduce the use of cardboard packaging

- Foldable reusable packaging.(Schoeller Allibert Brookfield company)
- Feasibility study how would this operate in practice?







### Scope 3 Waste Project

### Use of plastic packaging film:

- The plastic film currently used can be recycled
- Trialled biodegradable plastics
- Current focus
  - Using less plastic wrap
  - Incorporating 30% recycled content.
  - Once chemical recycling is approved, increase recycled content to 60%+
  - Circular waste streams
  - Review alternative materials and wrapping methodologies

### Social RG Research & Toolkit

### 2021 and 2023 SURVEY REPRESENTING ALL LOTTERY STAKEHOLDERS

- Nearly 3,193 people: Nationally +7 jurisdictional oversamples
- Must be old enough to play lottery (18/21 Years+)

### SAMPLE BASED ON REPRESENTATIVE PROPORTIONS TO POPULATION











#### MOST COMPREHENSIVE RG RESEARCH IN INDUSTRY

Combines internationally accepts RG studies & SG Lottery Literacy Survey

### GOALS: GIVE LOTTERIES A TOOL TO MEASURE THE IMPACT OF RG EFFORTS

- National and regional benchmarks established
- Population broken into groups based on behavior, beliefs (e.g.Segmentation)
- Gaps Identified
- Best messaging, mechanisms & practices developed, then launched
- Study repeated, impact revealed

# legislation

### **EU Regulation on deforestation-free products:**

- SG suppliers must be able to prove that the products do not originate from recently deforested land or have contributed to forest degradation
- A due diligence statement must be produced covering the above
- Currently working to ensure all board suppliers are able to meet this requirement prior to delivering products into the European market

# legislation

### Corporate Sustainability Reporting Directive (CSRD)

- Scientific Games part of Brookfield CSRD community of practice
- The group consists of members from other Brookfield Private Equity portfolio companies that are in scope for CSRD reporting FY 2024 – FY 2026
- The aim of the meetings is to provide a platform to share best practices, learn from each other's experiences and identify solutions to common challenges
- SG Austria will start reporting in 2026 (FY 2025)
- Controls, required practices and reporting requirements are being implemented across the SG global group
- Key requirement: All data & information reported must be accurate and independently verified



ESG is a broad subject which encompasses everything that we do in our collective businesses.

ESG requires you to question and rethink everything that has previously gone before.

We need to dispel perceptions by making judgements based upon the facts.

There are many types of challenges that we face, which will take time.

To overcome these challenges and achieve our collective commitments and goals we all need to work together.





# SCIENTIFIC GAMES Thank your