

Let's create positive social impact together! Monday 17 June | ⁽¹⁾ 11:00 – 12:30 CET | ⁽²⁾ Salzburg Congress

Ahead of the official Industry Days programme, participants will have the opportunity to create positive social impact together during a dedicated interactive workshop. The aim is to contribute valuable insights into a CEO Panel debate scheduled for the following day.

Open to all Lottery Members, the workshop adopts the World Café format, bringing together participants across several café like tables. Engage, share and learn, as we collectively address important topics such as sustainability; sports; diversity, equity and inclusion (DEI); funding for good causes; responsible gaming; innovation; marketing, stakeholder engagement, and more.

Why attend? What to expect:

- Engage in interactive discussions in an open and collaborative environment;
- Explore key themes and topics, relevant for creating positive social impact;
- Showcase best practices and co-create innovative solutions, and;
- Receive practical feedback and identify next steps.
- Contribute to visual representation of group findings.

Key takeaways: By the end of the workshop, you will:

- Provide valuable insights into the CEO Panel debate, scheduled during the official Industry Days programme;
- Gain fresh perspectives on fostering positive social impact & extending its reach, and;
- Understand the significance of EL's Strategy and its importance for the Association and EL members.

We look forward to your participation in this impactful workshop. Let's create positive impact together!