

THE  
EUROPEAN  
LOTTERIES  
INDUSTRY  
DAYS 2024

Creating  
Positive  
Social Impact

Organized by



Hosted by



EL Level 1 partners



EL Level 2 partner



Salzburg (Austria), 16 – 19 June 2024

## Sunday, 16 June

16:30 – 17:30 Registration desk open | [SALZBURG CONGRESS](#)

19:00 – 00:00 **WELCOME EVENT CASINO SALZBURG**  
Transport by bus

## Monday, 17 June

All day EL Working Group meetings and other business gatherings  
(upon invitation only)

09:30 – 17:00 Registration desk open | [SALZBURG CONGRESS](#)

11:00 – 12:30 **Positive Social Impact Workshop**

12:30 – 14:30 **WELCOME LUNCH – SALZBURG CONGRESS**

13:30 – 14:30 Meeting of non-EU EL members (tbc)

15:00 – 16:00 EL Executive Committee meeting (EL ExCom members only)

15:45 – 16:30 Registration desk and papers General Assembly

16:30 – 18:00 **EL General Assembly 2024**

19:00 – 19:30 Bus to **DOMQUARTIER**

19:30 – 20:00 Welcome reception at **DOMQUARTIER**

20:00 – 23:00 **EL Industry Days Partners Dinner evening**

23:00 Return to hotels by bus

## Tuesday, 18 June

09:00 – 09:30 Opening ceremony EUROPA SAAL (SALZBURG CONGRESS)

**Romana GIRANDON**, EL President

**Erwin VAN LAMBAART**, Austrian Lotteries CEO

**Martin SKOPEK**, Austrian Lotteries board member

Welcome by Presenter and programme overview

09:30 – 10:15 **Grand Opening**

Keynote by **Kristina HAMMER**, President of the Salzburger Festspiele

10:15 – 10:45 **The Social Value of Lotteries**

**Sophie MASSIN**, Full Professor of Economics, Lille University, France

10:45 – 11:15 **COFFEE BREAK**

11:15 – 12:15 **Positive Social Impact – Creating impact together**  
CEO Debate

**Romana GIRANDON**, EL President  
**Olli SAREKOSKI**, EL 2nd Vice President  
**Erwin VAN LAMBAART**, Austrian Lotteries CEO  
*Other CEO's tbc*

12:15 – 13:00 EL Level I Partner – **Scientific Games**

13:00 – 14:00 **LUNCH BREAK**

14:00 – 14:45 EL Level I Partner – **IGT**

14:45 – 15:30 **Examples of Social Impact by EL**

- EL Impact Report
- EL Environmental Initiative
- EL DEI /WiLL Programme

15:30 – 16:00 EL Level II Partner – **NeoGames**

16:00 – 16:45 **KEYNOTE**  
**Katja SCHIPPERHEIJN**, founder of Habit of Improvement

16:45 – 17:00 Conclusions of the day

18:30 – 19:00 Buses to **HANGAR 7**  
19:00 – 20:00 Reception HANGAR 7  
20:00 – 23:30 **EL – Dinner evening**  
23:30 *Return to hotels by bus*

## Wednesday, 19 June

09:15 – 09:30 Welcome by Presenter

09:30 – 10:10 **Heritage of Lotteries**  
**KEYNOTE**  
Lotteries, play and heritage

10:10 – 10:30 Presentation EL Heritage project

10:30 – 11:00 **COFFEE BREAK**

11:00 – 12:30 **Social Impact of Sport**

Presentations and discussions on the impact of sport on society and the related role of Lotteries to sport.

(Speakers tbc)

12:30 – 13:00 Summary of the event and conclusions  
&  
Presentation of the 2025 EL Congress, Bern (CH)

13:00 – 14:30 **FAREWELL LUNCH**