

THE EUROPEAN LOTTERIES

HELSINKI RESOLUTION

ON PUBLIC ORDER AND THE INTEGRITY OF SPORT

PREAMBLE

1. Having regard to the EL Resolution adopted during the EL General Assembly in Istanbul on June 11, 2009 which identifies the common fundamental values of EL Members and endorses a sustainable gaming model founded on the principles of subsidiarity, integrity, precaution and solidarity;
2. Having regard to the EL Resolution adopted during the EL General Assembly in Barcelona on June 4, 2010 which recalls the principles adopted in Istanbul and affirms their adequacy with the developments implemented at the EU level;
3. Having regard to the fact that the EL Members do indeed contribute in a highly substantial way to the sustainable development of grass root sport;
4. Having regard to the jurisprudence of the Court of Justice of the European Union, and in particular in relation to sport;
5. Having regard to the EL Members specific objectives in terms of sport integrity;
6. Having regard to the basic elements which unite the EL Members operating sport betting;
7. Having regard to the initiatives already taken by EL Members and especially, the conclusion of Memorandums of Understanding with international federations;
8. Having regard to the important role of sport for society as recognised by the Treaty on the Functioning of the European Union;
9. Considering that legal sport betting as operated by the EL Members does on its own not create any problem and does largely contribute to the promotion of safe and healthy sport;
10. Considering that the protection of the public order and the society in general are closely linked to the protection of consumers against fraudulent practices;
11. Considering that organised crime does affect all aspects of society and has, as a result of the growing involvement of financial means in sport, in the meantime, infiltrated sport as well;

12. Considering that there is a growing involvement of organised crime in the on line gambling sector and the sport betting sector in particular, including problems of money laundering, match fixing and other forms of corruption;
13. Considering the new developments in terms of supply of information society services and to the necessity to improve and strengthen the trust of the citizens in the mentioned services especially due to the growing illegal cross border offer driven by aggressive competition
14. Considering the fact that many private gambling and sport betting operators are looking for global and open markets where larger financial liquidity provides for a growing business, but enhances the risk of public order
15. Considering that EL members want to actively participate in the dialogue, development and implementation mechanisms in order to fight against corruption, fraud and money laundering, including in the sport sector;
16. Considering that the integrity of the sport sector is a *sine qua non* condition to the protection of the society and the public order due to the importance sport represents for the worldwide population;
17. Considering that the principal objective of EL sport betting operators is the channelling of gaming for the public benefit.
18. Considering that the sustainable funding of grass root sports, although only an ancillary consequence of the principle objective, remains of high importance to the EL members
19. Considering that EL members aim at sharing the same ethical values and consequently, aim at unifying the different existing rules and codes within a Standard Code of Conduct;
20. Considering that EL members operating sport betting are united by seven basic elements which are:
 - the respect of the law of any country wherein they operate,
 - the strict regulation of the offer of games,

- the strict control by state authorities or other regulators,
 - the ethical principles they are driven by,
 - the customers respect,
 - the respect of sport values and integrity,
 - the good reputation of the stakeholders and their contribution to good causes and general interest,
21. Considering that no uniform EU legislation regulates the gambling sector and that it is thus regulated by national laws, in line with the principle of subsidiarity and the case law of the Court of Justice of the EU;
22. Considering that stronger cooperation at European level is necessary to guarantee the integrity of sport and sport betting activities;
23. Considering that although not all EL Members do operate sport betting activities, the question of the preservation of public order and integrity is of the highest importance to all EL Members;

THE EUROPEAN LOTTERIES GENERAL ASSEMBLY MEETING IN HELSINKI ON JUNE 8, 2011 HAS ADOPTED THE FOLLOWING RESOLUTION

- 1. Recalling the fundamental principles expressed during the General Assemblies of Istanbul and Barcelona: subsidiarity, solidarity, precaution and integrity;**
- 2. Reaffirming the EL Members objectives in order to fight against money laundering, match fixing and all other forms of corruption within the sport sector;**
- 3. Reaffirming that the fight against all forms of corruption and development of strong rules regarding the integrity of sport is of the highest importance and desiring therefore to contribute to the dialogue between the regulators and the sport sector by adopting the following common regulatory principles**

4. **Affirms that the growth of the corruption as well as match fixing and money laundering practices within the sport sector are inadmissible and must be struggled against.**
5. **Affirms that the EL Members need to maintain a common framework of actions in order to improve the security within the sector, as well as to eliminate all forms of corruption.**
6. **Commits to the insurance and the improvement of integrity of sport;**
7. **Commits to the standardisation of the ethical values and rules existing today;**
8. **Commits to the fight against sport betting risks by adapting the existing code of conduct as follows in order to establish:**
 - a. A collaboration between EL Members and sport movement regarding the exchange of different experiences and knowledge;
 - b. A triangular collaboration between on one side EL and its Members, on the other side the national and European regulatory bodies, and finally the International federations and other sport bodies in order
 - to improve and establish the best practices regarding the monitoring of the entire sport activities (including the sport betting sector),
 - to inform about the inherent risks as well as
 - to support and contribute to the creation of data bases by the International Federations available to all members containing details on trainings, seminars, new and old corruption practices, etc.;
 - c. Standards in cooperation with sport movements in order to take into consideration the risks of corruption, the suspension and annulation procedures of matches suspected of fraud, the prohibition of bets on events where all participants are minors, etc.
 - d. Approving forms of betting certified by sport movement and approving operators which do so as responsible operators;

- e. Adopting measures in order to avoid conflict of interest between betting operators and sport teams, as, e.g., abstaining from controlling a sport club or a sportsperson in operation, having no influence on the decision of a sponsored team, the prohibition to bet on their own products or, the prohibition for employees of a sport betting operator to act as a referee, etc.
- f. Insisting by international federations on the fact that they also have high responsibilities in terms of sport integrity;
- g. Developing a common education and communication program in order to improve the awareness of all stakeholders regarding the risks associated to the sport sector and the way to act when suspicious behaviours are discovered;
- h. Contributing to a model for intervention of governments, international federations and operators in this fight against corruption and give them a sense of responsibility regarding this matter;
- i. Providing the International Federations with which Memorandums of Understanding have already been signed (UEFA, FIFA, IOC and Sport Accord) with information on irregular betting within the related competitions in cooperation with WLA where appropriate;
- j. Aiming at a common international monitoring and surveillance system, the “Sports Betting Intelligence and Investigation System” in cooperation with governments, national lotteries and International Federations, which will, among others:
 - Establish a Risk of Corruption Scale based upon corruptive elements and characteristics available in sport betting events;
 - Establish a Betting block procedure to block all bets when the risk of corruption is above a certain level of the Scale;
 - Investigate, take measures against fraud, collaborate with the different federations, take sanctions, etc.
- k. Supporting actively the EL Monitoring System activities;

- I. Insisting on national regulators to create a national criminal offense for sport fraud and by contributing to its enforcement;

9. Commits to the fight against money laundering by:

- a. Promoting the adoption of legislation against money laundering through sport betting;
- b. Urging regulators to set limits to pay-out ratios in order to avoid their attractiveness for money laundering purposes;
- c. Promoting monitoring of stakes and reporting significant deviations;
- d. Cooperating with authorities and regulators to find the best anti money laundering practices;

10. Commits to the promotion of responsible gaming and good customers treatment as established in the EL Code of Conduct on responsible gaming;

11. Commits to the promotion of sporting values and to the sport movement in general by:

- a. Supporting and encouraging sport by sponsorship, donation, foundation, etc. and by collaborating with the different authorities in order to set up an effective monitoring and sanctioning system against sport fraud;

12. Commits to the enforcement of the abovementioned principles by upholding an Ethics Committee which brings together representatives of EL, of the sporting movement and of the civil society;

13. Commits to study further and support the various ways and means to preserve the integrity of sport as well as the further development including the sustainable funding of grass root sport

14. Commits to a worldwide dialogue to improve and regulate the integrity within the sport sector by:

- a. Calling on all the competent authorities and International Federations to establish an International watchdog which will be in charge of the setting up and implementation of an international policy regarding sport integrity, compulsory rules and procedures to be implemented by the partner states and licensed operators, educational programs and of an international monitoring mechanism in order to fight against all type of illicit practices occurring within the sport sector.

Instructs its Executive Committee to implement this Resolution and take all necessary steps to promote the common regulatory principles and views expressed above to all EU institutions and EU and EEA Member States as well as to the European and International sport bodies and federations in close cooperation with the World Lottery Association and other regional Lottery association when appropriate.

The preamble forms an integral part of the Resolution.

Done in Helsinki on June 8, 2011