



**THE EUROPEAN
LOTTERIES**

FOR THE BENEFIT OF SOCIETY

Information pack for participants



EL INDUSTRY DAYS

LOTTERIES *BRIDGING* CONTINENTS

JUNE 7-10, 2026 | MARRAKECH

HOSTED BY



SUPPORTED BY



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Seminar Venue : Es Saadi Palace, Marrakech (Rue Ibrahim El Mazini – Hivernage)

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Welcome

Dear participant,

The European Lotteries (EL), together with Société de Gestion de la Loterie Nationale, SGLN (Morocco) as the hosting lottery, the EL Level I & II Partners and the African Lotteries Association (ALA), are delighted to welcome you to the EL Industry Days in Marrakech from 7–10 June 2026.

Under the theme “Lotteries Bridging Continents”, we look forward to exploring how our collective impact is even stronger when we work together and share ideas, best practices, and innovation across borders. Connecting Europe and Africa is a unique opportunity to address our shared priorities and challenges.

This information pack contains all the practical details you need to make your stay in Marrakech as smooth and enjoyable as possible. You will find information about the business programme, evening activities, accommodation and travel information.

We hope you find this pack useful and we look forward to seeing you in Marrakech soon!

For any questions, please contact us at id26@european-lotteries.eu.

Warm regards,
The EL Team



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The Venue

Es Saadi Resort

Rue Ibrahim El Mazini, Hivernage, Marrakech 40000, Morocco | [Website](#) | [Google Maps](#)

Located in the heart of Marrakech's Hivernage district, the Es Saadi Resort offers a refined blend of Moroccan elegance and contemporary comfort. Comprising the Es Saadi Palace and the Es Saadi Hotel, the resort provides a serene environment and delivers the discretion, service quality, and infrastructure required for high-level professional events.

Meeting and Conference Facilities

Es Saadi features a dedicated conference centre designed to accommodate both plenary sessions and breakout formats. The Jean Bauchet Auditorium, the resort's main plenary room located in the [Es Saadi Palace](#), is the perfect setting for this year's EL Industry Days.



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Travel Information

Participants are encouraged to plan their journey efficiently whether arriving by air from Europe or other regions.

By Plane

Marrakech is most easily reached by air. Marrakech Menara Airport (RAK) is the main international airport serving the city, with flights from major European hubs and other international destinations. Direct and connecting flights operate regularly; travel time from many European cities is approximately 3 to 5 hours by plane.

Please note: Direct flights to Marrakech Menara from some smaller European airports may be seasonal and availability can vary by airline.

Important information about entry requirements

A valid passport is required with at least six months validity beyond your planned departure date from Morocco. Visa requirements depend on nationality. Citizens of the EU and many other countries may enter Morocco visa-free for stays of up to 90 days. We recommend verifying current entry conditions via the Ministry of Foreign Affairs in Morocco (<https://www.acces-maroc.ma/>) via your own ministry prior to travel. Participants who required a visa should have applied well in advance and ensure that they bring the proper documentations with them.

Travel Information

Transfers and Getting around Marrakech

Arrival : Transfers from the Airport

Shuttle transfers from the Marrakech Menara Airport will run on Saturday, June 6 and on Sunday, June 7 all day, and on Monday, June 8 till noon to drive participants to the designated EL hotels located in the Hivernage neighbourhood.

After baggage claim, look for hosts with EL Industry Days signage who will guide you to your shuttle. If a shuttle is in transit, they will assist you while you wait for the next departure. Please note that the drive from the airport to the hotels takes approximately 15 minutes.

Airport transfers are provided only to the four designated EL hotels. Guests staying elsewhere are kindly asked to make their own travel arrangements to and from the event venue.

Departure : Transfers back to the Airport

On Wednesday, June 10, return shuttles will also be available to transport participants back to the airport. Pick-ups will take place at the reception of the Es Saadi Palace (the venue). Any transfers outside of this date will need to be arranged independently.

Getting around the city

Once in Marrakech, taxis offer the most straightforward way to reach key sites. For a more local flavour, the city's narrow medina streets — best explored on foot — invite wandering through souks and historic quarters.



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EL Designated Hotels

There are four designated EL hotels in close proximity to the venue, all located in the Hivernage neighbourhood near the Es Saadi Palace where the sessions will take place.



EL INDUSTRY DAYS OFFICIAL HOTELS IN MARRAKECH

- MAIN EVENT HOTEL**
★ **Es Saadi Palace**
Ibrahim El Mazini Street
-
- 1 Es Saadi Hotel**
El Mazini, Hafid Ibrahim Street, Hivernage District
3 Min 2 Min
- 2 Novotel Marrakech Hivernage**
Harroun Errachid Street, Hivernage District
3 Min 2 Min
- 3 Sofitel Marrakech Palais Impérial & Spa**
Harroun Errachid Street, Hivernage District
4 Min 2 Min
- 4 Kenzi Rose Garden**
President Kennedy Avenue
9 Min 3 Min

The four designated EL hotels are all within walking distance of the Es Saadi Palace, where the Industry Days take place. Therefore, no shuttle service will be provided from these hotels to the event venue.

Accommodation

The four designated EL hotels are in close proximity to the venue, all located in the Hivernage neighbourhood.

Es Saadi Hotel

The Es Saadi hotel offers spacious suites, multiple restaurants, wellness facilities, and dedicated meeting rooms, ensuring a seamless experience. Note that the seminar venue (the Jean Bauchet room) is located in the Es Saadi Palace (just next to the Es Saadi hotel in the same resort) [Website link](#)

Novotel Marrakech Hivernage

The hotel is modern and business-friendly, located in the Hivernage district, close to the venue. It offers comfortable rooms, functional amenities, and easy access to key areas of the city, making it a practical and reliable option. [Website link](#)

Sofitel Marrakech Palais Impérial

The hotel blends contemporary design with Moroccan elegance. Situated a short distance from the Es Saadi Resort, it offers premium rooms, landscaped gardens & leisure facilities. The hotel is well suited for participants seeking high-end international standards in a refined setting. [Website link](#)

Kenzi Rose Garden

The hotel is set within extensive gardens and provides a relaxed environment close to the venue. Combining traditional Moroccan elements with modern facilities, the hotel offers a good balance between comfort, accessibility, and value. [Website link](#)

Please note: If you are not staying in one of the four designated EL hotels, you are kindly requested to make your own way to the venue (Es Saadi Palace).



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Programme

The full programme is available on the [EL website](#)

The business programme will be conducted in English with French interpretation foreseen.

Registration desk

The registration desk is located at the Jean Bauchet hall, Ground Floor, Es Saadi Palace. The opening hours are as follows:

- Sunday June 7: 15:00 – 20:00 local time (GMT +1)
- Monday June 8 as of 08:00 local time (GMT +1)
- Tuesday June 9: as of 08:00 local time (GMT +1)

Badge

You will receive your badge at the registration desk. Please bring your confirmation email with you. We ask you to keep your badge for the whole duration of the event.

Hosts and hostesses

Hosts and hostesses will be present to welcome and assist participants. You may also reach out to EL staff members for any question related to the event.

Refreshments and lunch – Es Saadi Palace

Coffee breaks will take place in the Jean Bauchet hall and lunches will take place in the 'Lagon & Jardin' (ground floor). Should you have any dietary requirements, please identify yourself to a member of staff or the EL team onsite.



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Arrival and Welcome

Sunday, June 7, 2026

Es Saadi Palace, Marrakech (Rue Ibrahim El Mazini – Hivernage)

The full programme is available on the [EL website](#)

Arrival of the participants (transfer will be organised from the airport – see above travel section)

12:00 – 15:00 **Various meetings**

15:00 – 20:00 **Registration desks open**

Hall of room Jean Bauchet – Es Saadi Palace – Ground Floor

18.00–20.00 **Welcome cocktail reception**

Es Saadi Palace (Lagon & Jardin – Ground floor)

Hosted by The European Lotteries (EL)

Dress code: Smart casual

Please note: following the welcome cocktail reception, participants are invited to dine at their own leisure, either at the hotels or in the city.

List of restaurant and recommendations :

- Comptoir Darna
- Safran by Kôya
- Nobu Rooftop Garden
- Mizaan
- La Palette
- Beldi Fusion Kitchen
- Le Slimana Restaurant & Rooftop

Please note : As it is high season in Marrakech, we strongly recommend making reservations in advance.



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Day 1 Overview

Monday, June 8, 2026

Es Saadi Palace, Plenary room Jean Bauchet (Ground floor)

The full programme is available on the [EL website](#)

- 08:00 **Registration desks open**
Hall of room Jean Bauchet – Es Saadi Palace – Ground Floor
- 09:00 – 09:45 **Official Opening of the EL Industry Days 2026**
- 09:45 – 16:45 **Business programme**

Evening social programme



An Enchanting Evening at Nouba – Hosted by Level I & II Partners

Step into the vibrant heart of Marrakesh for an unforgettable evening at Nouba Reastaurant Marrakech. Join us for a night of delightful conversation, exquisite cuisine, and captivating entertainment. Immerse yourself in the rich flavors and cultural artistry that make Nouba a truly magical destination.

Venue: Nouba Restaurant Marrakech, Zone de l'agdal, Boulevard Mohamed VI, Marrakech

Dress code: Smart casual/dress to impress (elegant, smart casual attire required. Sportswear, flip flops and slides are not permitted)

Shuttle buses will be organised between the EL-designated hotels and the evening venue. Shuttle service will depart from the hotels at **19:00** (approximately a 15-minute drive to the venue). The first return shuttle will leave the venue at 22:00, heading back to the hotels and will continue to run in rotation between the venue and the EL-designated hotels.

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Day 2 Overview

Business programme

Tuesday, June 9, 2026

Es Saadi Palace, Plenary room Jean Bauchet (Ground floor)

The full programme is available on the [EL website](#)

08:00

Registration desks open

Hall of room Jean Bauchet – Es Saadi Palace – Ground Floor

09:00 – 17.25

Business Programme Day 2

Evening social programme

Hosting Lottery Dinner hosted by SGLN

Join us at Beldi Country Club for a magical evening beneath the Marrakech sky. Set among blooming rose gardens, ancient olive groves, and elegant Moroccan courtyards, this special gathering invites you to experience the warmth, beauty, and authenticity of Morocco. Enjoy a journey of exquisite dining, captivating entertainment, and memorable encounters, all thoughtfully woven together in one of Marrakech's most enchanting settings.

Venue: Beldi Country Club, Km 6, Route de Barrage, "Cherifia" Marrakech

Dress code: Casual chic (flat shoes or low heels recommended)

Shuttle buses will be organised between the EL-designated hotels and the evening venue. Shuttle service will depart from the hotels at 19:45 (approximately a 15-minute drive to the venue). The first return shuttle will leave the venue at 22:30, heading back to the hotels and will continue to run in rotation between the venue and the EL-designated hotels.

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Programme

Day 3 Overview

EL General Assembly

Wednesday, June 10, 2026

Es Saadi Palace, Plenary room Jean Bauchet (Ground floor)

The full programme is available on the [EL website](#)

08.00-09.30	Various meetings
09.30-10.00	Registration & Documents
10.00-12.30	EL General Assembly
12.30-14.00	Departure Lunch at Lagon & Jardin (Ground floor)
Afternoon	Departures

On Wednesday, June 10, return shuttles will be available to transport participants back to the airport. Pick-ups will take place at the reception of the Es Saadi Palace (venue of the whole seminar).

Any transfers outside of this date will need to be arranged independently.



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**ARISTOCRAT
INTERACTIVE**

Practical Information

Make your stay in Marrakech smooth and enjoyable

Stay Green

EL tries to stay green by providing as less information possible on paper. All information about the Industry Days is available on the [EL website](#).

Time zone

Morocco operates on GMT+1 (Africa/Casablanca). During the summer months, Morocco is one hour behind most Central European countries, including France, Germany, Switzerland, Italy, and Austria. The UK, Ireland, and Portugal are on the same time as Morocco. For the current local time in Morocco, please see [here](#).

Currency in Morocco

The Moroccan Dirham (MAD) is the local currency. Major hotels, restaurants, and shops accept credit cards (American Express is not widely accepted), while smaller establishments—such as souks, taxis, and local shops—generally require cash. ATMs are widely available, and currency exchange services can be found at airports, banks, and authorised bureaux. It is customary to leave a tip, including in restaurants.

Use of phones and internet charges

International roaming charges may apply. Mobile coverage is generally strong in Marrakech and other urban centres. Local prepaid SIM cards and data packages are available at the airport and throughout the city. Most hotels and venues offer complimentary Wi-Fi. Wifi will be available at the venue

Electricity in Morocco

Morocco uses Type C & Type E plugs (230V, 50Hz). European plugs typically work without an adapter, while travelers from other regions may require a converter.

In case of emergency

These are the numbers in case of emergency : [Police: 19](#), [Ambulance: 141](#), [Fire Brigade: 15](#). You can also reach out to a EL staff member or visit the registration desk in case of need.



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Practical Information

Make your stay in Marrakech smooth and enjoyable

Spoken languages in Morocco

Arabic and Amazigh are the official languages. French is widely used in business and hospitality environments, and English is increasingly spoken in hotels, restaurants, and tourist areas.

Marrakech in June

Daytime temperatures typically ranging between 28 – 34°C. Rain is rare during this period. Light clothing is recommended, along with sun protection and adequate hydration. Evenings are generally pleasant but can drop till 16–20°C and can sometimes feel slightly cool. It is worth bringing a light layer.

Health and safety

Standard travel precautions apply. Bottled water is recommended. Medical facilities in Marrakech are reliable. Visitors should keep personal belongings secure and follow local safety guidance.

Cultural norms

Morocco is a predominantly Muslim country; respecting local dress codes and customs is advised.

Exploring the City

Marrakech's main attractions include Jemaa el-Fna Square, the Medina souks, Bahia Palace, Koutoubia Mosque and Jardin Majorelle. [More information here.](#)

Note that the Es Saadi Resort can organise excursions on demand. Feel free to drop a note to get more information : conciergepalace@essaadi.com

If you have urgent questions during the Industry Days, please contact id26@european-lotteries.eu or go to the registration desk.

Thank you!
The EL Team



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