



THE EUROPEAN
LOTTERIES
FOR THE BENEFIT OF SOCIETY



Programme



EL/WLA Sports Betting Seminar 2026

Trust in the Game: Integrity in Sports Betting

May 19-21, 2026
Istanbul, Turkey

Seminar venue : Mövenpick Istanbul Marmara Sea – [website](#)
Kazlıcesme Mah Abay Cad, No 167 Zeytinburnu, 34020 ISTANBUL



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Welcome

Tuesday, May 19, 2026

Mövenpick Istanbul Marmara Sea – ROOFTOP

Arrival of the participants (transfers will not be organised)

18:30–19:00 **Welcome Desk open on top floor near restaurant SKY 167**
19:00–21:00 **Welcome reception in the rooftop restaurant SKY 167**

Day 1 AM

Wednesday, May 20, 2026

Mövenpick Istanbul Marmara Sea – Porta Aurea (Ballroom) –1

- 09.00–09.10 **Introduction and Welcome Addresses**
- Mélissa JACQUÉRIOZ, EL Senior Sustainability & Membership Officer
 - Luca ESPOSITO POLEO, WLA Executive Director
- 09.10–09.40 **KEYNOTE – Integrity and the Organisation of Competitions: Insights from UEFA**
- Vincent VEN, Head of Anti-Match-Fixing, UEFA, Switzerland
 - Branco de Kock, Calendar & Regulations Manager, Football / Club Competitions Management, UEFA, Switzerland
- 09.40–10.00 **ULIS, its missions and interaction with the lotteries**
- Antoine BEGHIN, Director of Sponsorship & Sports Integrity, FDJ United, member of the ULIS Executive Committee representing European lotteries
- 10.00–10.40 **Global Sports Betting Outlook 2025: Trends, Key Figures & Strategic Shifts**
- Christian KALB, Managing Director, CK Consulting, France
- 10.40–11.00 **A Sports product experience that keeps customers in the regulated market**
- Richard WAGSTAFF, VP of Product and Chris BENSTEAD, Director of Product – Bally's Intralot, United Kingdom
- 11.00–11.25 **Coffee Break – in Foyer**



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Day 1 PM

Wednesday, May 20, 2026

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BLOCK 1 AML COMPLIANCE

11.25–12.15 AML Compliance Examples

- Mandatory registration process in Sweden, Ola CARLSSON, Head of Pools, AB Svenska Spel
- AML framework and best practices in the Italian Gaming & Lottery Sector, Riccardo TACCIA, Anti-Financial Crime International & Advisory Senior Manager, Sisal SpA
- Asia – Lucy MULLENS, Executive Manager of Financial Crime Risk Investigations, Hong Kong Jockey Club, China

12.15–13.00 Panel Discussion

- Follow up on 'AML Compliance Examples' session and exchange with the speakers on the evolution and challenges of AML – Moderated by Luca ESPOSITO POLEO, WLA Executive Director

13.00–14.00 Lunch – in Restaurant Leccino (Ground floor)

BLOCK 2 INNOVATION IN SPORTS BETTING

14.00–14.30 From Sportsbooks to Super Platforms: M&A Meets Predictive Market Disruption

- Christian KALB, Managing Director, CK Consulting, France

14.30–14.50 MyCombo: Turning Regulatory Complexity into Market Leadership

- Cristiano CINOTTI, Head of Profitability & Insight, SISAL, Italy

BLOCK 3 AI IN SPORTS BETTING

14.50–15.10 AI Everywhere All At Once

- Fred Palley, Sportsbook & PAM Product Director, OpenBet, Greece

15.10–15.30 How AI is changing Sports Betting

- Nicolás D'ERCOLE, Executive Vice President for Technology & AI, Sportradar, Switzerland

15.30–15.45 Closing Remarks

- Mélissa JACQUÉRIOZ, EL Senior Sustainability & Membership Officer
- Luca ESPOSITO POLEO, WLA Executive Director



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Evening activity

Wednesday, May 20, 2026

Beşiktaş Park in Istanbul, Turkey



Our participants will enjoy a truly exceptional highlight:

The exclusive opportunity to attend the UEFA Europa League Final 2026 in Istanbul. Guests will travel to the stadium by boat over the Bosphorus, taking in the city's iconic landmarks while enjoying a private reception and networking moment.

This is a fantastic opportunity that adds an exciting sporting dimension to the programme.

Please note that the number of tickets is limited, and access will be granted on a first-come, first-served basis. Tickets are nominative and non-transferable.



All arrangements for the match – including tickets, transportation and dinner – will be fully organised and covered as part of the programme, ensuring a smooth and enjoyable experience for participants. Practical details and timings will be shared in due time.

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Day 2 AM

Thursday, May 21, 2026

Mövenpick Istanbul Marmara Sea - Porta Aurea (Ballroom) -1

09.00-09.10 **Opening introduction**

- Mélissa JACQUÉRIOZ, EL Senior Sustainability & Membership Officer
- Luca ESPOSITO POLEO, WLA Executive Director

BLOCK 4 COMBATING ILLEGAL MARKETS

09.10-09.55 **KEYNOTE – Sizing online illegal gambling markets: preliminary results from a pilot UNIL/WLA study**

- Professor Stefano CANEPPELE, Faculty of Law, Criminal Justice and Public Administration, Lausanne University, Switzerland

09.55-10.40 **Drawing the Lines**

- Nicolas SAYDE, Coordinator, Sport Integrity Division, Council of Europe

10.40-11.10 **Coffee Break – in Foyer**

11.10-11.50 **Regional Insights (what are you doing to combat black market?)**

- Uruguay – Evolution of the Regulatory Framework and New Trends – Illegal Gambling in Uruguay, Fabian GARCÍA SAETTONI, Sports Betting Manager, LaBanca
- Africa – From Detection to Disruption: The Moroccan Model Against Illegal Sports Betting, Ali KADIRI HASSANI, Chief of Staff to the CEO, La Marocaine des Jeux et des Sports, Morocco

11.50-12.20 **Inside AFCON 2025: Building a Real-Time Integrity Monitoring System**

- Ali KADIRI HASSANI, Chief of Staff to the CEO, La Marocaine des Jeux et des Sports, Morocco

12.20-12.30 **Closing Remarks**

- Mélissa JACQUÉRIOZ, EL Senior Sustainability & Membership Officer
- Luca ESPOSITO POLEO, WLA Executive Director

12.30-14.00 **Departure Lunch in Restaurant Leccino**

Please leave any luggage with the hotel concierge until your departure.
Participants will get access to the presentations after the event.

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