



THE EUROPEAN  
LOTTERIES  
FOR THE BENEFIT OF SOCIETY



*Programme*



## **EL/WLA Sports Betting Seminar 2026**

Trust in the Game: Integrity in Sports Betting

May 19-21, 2026  
Istanbul, Turkey

Seminar venue : Mövenpick Istanbul Marmara Sea – [website](#)  
Kazlıcesme Mah Abay Cad, No 167 Zeytinburnu, 34020 ISTANBUL



## EL/WLA Sports Betting Seminar 2026

# Programme

## Welcome

Tuesday, May 19, 2026

Mövenpick Istanbul Marmara Sea – ROOFTOP

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Arrival of the participants (transfers will not be organised)

18:30–19:00 **Welcome Desk open on top floor near restaurant SKY 167**

19:00–21:00 **Welcome reception in the rooftop restaurant SKY 167**

## Day 1 AM

Wednesday, May 20, 2026

Mövenpick Istanbul Marmara Sea – Porta Aurea (Ballroom) –1

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09.00–09.10 **Introduction and Welcome Addresses**

- Mélissa JACQUÉRIOZ, EL Senior Sustainability & Membership Officer
- Luca ESPOSITO POLEO, WLA Executive Director

09.10–09.35 **KEYNOTE – UEFA**

- Vincent VEN, Head of Anti-Match-Fixing, UEFA, Switzerland

09.35–09.55 **ULIS, its missions and interaction with the lotteries**

- Antoine BEGHIN, Director of Sponsorship & Sport Integrity, FDJ United and ExCo member of ULIS

09.55–10.35 **Global Sports Betting Outlook 2025: Trends, Key Figures & Strategic Shifts**

- Christian KALB, Managing Director, CK Consulting, France

10.35–10.55 **A Sports product experience that keeps customers in the regulated market**

- Richard WAGSTAFF, VP of Product and Chris BENSTEAD, Director of Product – Bally's Intralot, United Kingdom

10.55–11.25 **Coffee Break – in Foyer**



## EL/WLA Sports Betting Seminar 2026

# Programme

*Day 1 PM*

Wednesday, May 20, 2026

Mövenpick Istanbul Marmara Sea – Porta Aurea (Ballroom) –1

### BLOCK 1 AML COMPLIANCE

#### 11.25–12.15 **AML Compliance Examples**

- Sweden, Ola CARLSSON, Head of Pools, AB Svenska Spel
- Italy, Riccardo TACCIA, Anti-Financial Crime International & Advisory Senior Manager, Sisal SpA
- Asia, Speaker TBC

#### 12.15–13.00 **Panel Discussion**

- Follow up on 'AML Compliance Examples' session and exchange with the speakers on the evolution and challenges of AML – Moderated by Luca ESPOSITO POLEO, WLA Executive Director

13.00–14.00 **Lunch – in Restaurant Leccino (Ground floor)**

### BLOCK 2 INNOVATION IN SPORTS BETTING

#### 14.00–14.30 **From Sportsbooks to Super Platforms: M&A Meets Predictive Market Disruption**

- Christian KALB, Managing Director, CK Consulting, France

#### 14.30–14.50 **MyCombo: Turning Regulatory Complexity into Market Leadership**

- Cristiano CINOTTI, Head of Profitability & Insight, SISAL, Italy

### BLOCK 3 AI IN SPORTS BETTING

14.50–15.10 OpenBet, Greece – Speaker TBC

15.10–15.30 Nicolás D'ERCOLE, Executive Vice President for Technology & AI, Sportradar, Switzerland

#### 15.30–15.45 **Closing Remarks**

- MéliSSa JACQUÉRIOZ, EL Senior Sustainability & Membership Officer
- Luca ESPOSITO POLEO, WLA Executive Director

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## EL/WLA Sports Betting Seminar 2026

### Evening activity

Wednesday, May 20, 2026

Beşiktaş Park in Istanbul, Turkey



Our participants will enjoy a truly exceptional highlight:

The exclusive opportunity to attend the UEFA Europa League Final 2026 in Istanbul. Guests will travel to the stadium on a scenic Bosphorus cruise, taking in the city's iconic landmarks while enjoying a private reception and networking moment.

This is an fantastic opportunity that adds an exciting sporting dimension to the programme.

**Please note that the number of tickets is limited, and access will be granted on a first-come, first-served basis. Tickets are nominative and non-transferable.**



All arrangements for the match – including tickets, transportation and dinner – will be fully organised and covered as part of the programme, ensuring a smooth and enjoyable experience for participants. Practical details and timings will be shared in due time.

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## EL/WLA Sports Betting Seminar 2026

# Programme

*Day 2 AM*

Thursday, May 21, 2026

Mövenpick Istanbul Marmara Sea - Porta Aurea (Ballroom) -1

### 09.00-09.10 **Opening introduction**

- Mélissa JACQUÉRIOZ, EL Senior Sustainability & Membership Officer
- Luca ESPOSITO POLEO, WLA Executive Director

### **BLOCK 4 COMBATING ILLEGAL MARKETS**

### 09.10-09.55 **KEYNOTE – Sizing online illegal gambling markets: preliminary results from a pilot UNIL/WLA study**

- Professor Stefano CANEPPELE, Faculty of Law, Criminal Justice and Public Administration, Lausanne University, Switzerland

### 09.55-10.40 **Regulator Study Follow-Up & Action Plan**

- Nicolas SAYDE, Coordinator, Sport Integrity Division, Council of Europe

### 10.40-11.10 **Coffee Break – in Foyer**

### 11.10-11.55 **Regional Insights (what are you doing to combat black market?)**

- Canada – Impact of Ontario Reform – speaker tbc
- Uruguay – Fabian GARCÍA SAETTONE, Sports Betting Manager, LaBanca
- Africa – Ali KADIRI HASSANI, Chief of Staff to the CEO, La Marocaine des Jeux et des Sports, Morocco

### 11.55-12.25 **Africa Cup of Nations**

- Ali KADIRI HASSANI, Chief of Staff to the CEO, La Marocaine des Jeux et des Sports, Morocco

### 12.25-12.35 **Closing Remarks**

- Mélissa JACQUÉRIOZ, EL Senior Sustainability & Membership Officer
- Luca ESPOSITO POLEO, WLA Executive Director

### 12.35-14.00 **Departure Lunch in Restaurant Leccino**

Please leave any luggage with the hotel concierge until your departure.  
Participants will get access to the presentations after the event.

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