



THE EUROPEAN
LOTTERIES
FOR THE BENEFIT OF SOCIETY



Programme



EL/WLA Sports Betting Seminar 2026

Trust in the Game: Integrity in Sports Betting

May 19-21, 2026
Istanbul, Turkey

Seminar venue : Mövenpick Istanbul Marmara Sea – [website](#)
Kazlıcesme Mah Abay Cad, No 167 Zeytinburnu, 34020 ISTANBUL



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Programme

Welcome

Tuesday, May 19, 2026

Mövenpick Istanbul Marmara Sea – ROOFTOP

Arrival of the participants (transfers will not be organised)

18:30–19:00 **Welcome Desk open on top floor near restaurant SKY 167**

19:00–21:00 **Welcome reception in the rooftop restaurant SKY 167**

Day 1 AM

Wednesday, May 20, 2026

Mövenpick Istanbul Marmara Sea – Porta Aurea (Ballroom) –1

09.00–09.10 **Introduction and Welcome Addresses**

- Mélissa JACQUÉRIOZ, EL Senior Sustainability & Membership Officer
- Luca ESPOSITO POLEO, WLA Executive Director

09.10–09.35 **KEYNOTE – UEFA**

- Vincent VEN, Head of Anti-Match-Fixing, UEFA, Switzerland

09.35–09.55 **ULIS, its missions and interaction with the lotteries**

- Antoine BEGHIN, Director of Sponsorship & Sport Integrity, FDJ United and ExCo member of ULIS

09.55–10.35 **Global Sports Betting Outlook 2025: Trends, Key Figures & Strategic Shifts**

- Christian KALB, Managing Director, CK Consulting, France

10.35–10.55 **A Sports product experience that keeps customers in the regulated market**

- Richard WAGSTAFF, VP Product Operation and Chris BENSTEAD, Director of Product Ownership, Bally's Intralot, Greece

10.55–11.25 **Coffee Break – in Foyer**



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Day 1 PM

Wednesday, May 20, 2026

Mövenpick Istanbul Marmara Sea – Porta Aurea (Ballroom) –1

BLOCK 1 AML COMPLIANCE

11.25–12.15 **AML Compliance Examples**

- Sweden, Ola CARLSSON, Head of Pools, AB Svenska Spel
- Italy, Riccardo TACCIA, Anti-Financial Crime International & Advisory Senior Manager, Sisal SpA
- Asia, Speaker TBC

12.15–13.00 **Panel Discussion**

- Follow up on 'AML Compliance Examples' session and exchange with the speakers on the evolution and challenges of AML – Moderated by Luca ESPOSITO POLEO, WLA Executive Director

13.00–14.00 **Lunch – in Restaurant Leccino (Ground floor)**

BLOCK 2 INNOVATION IN SPORTS BETTING

14.00–14.30 **From Sportsbooks to Super Platforms: M&A Meets Predictive Market Disruption**

- Christian KALB, Managing Director, CK Consulting, France

14.30–14.50 **Introduction of Bet Builder in the Italian market**

- Cristiano CINOTTI, Head of Risk & Trading, Sisal SpA, Italy

BLOCK 3 AI IN SPORTS BETTING

14.50–15.10 OpenBet, Greece – Speaker TBC

15.10–15.30 Nicolás D'ERCOLE, Executive Vice President for Technology & AI, Sportradar, Switzerland

15.30–15.45 **Closing Remarks**

- Mélissa JACQUÉRIOZ, EL Senior Sustainability & Membership Officer
- Luca ESPOSITO POLEO, WLA Executive Director

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Evening activity

Wednesday, May 20, 2026

Beşiktaş Park in Istanbul, Turkey



Our participants will enjoy a truly exceptional highlight:

The exclusive opportunity to attend the UEFA Europa League Final 2026 in Istanbul. Guests will travel to the stadium on a scenic Bosphorus cruise, taking in the city's iconic landmarks while enjoying a private reception and networking moment.

This is an fantastic opportunity that adds an exciting sporting dimension to the programme.

Please note that the number of tickets is limited, and access will be granted on a first-come, first-served basis. Tickets are nominative and non-transferable.



All arrangements for the match – including tickets, transportation and dinner – will be fully organised and covered as part of the programme, ensuring a smooth and enjoyable experience for participants. Practical details and timings will be shared in due time.

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EL/WLA Sports Betting Seminar 2026

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Day 2 AM

Thursday, May 21, 2026

Mövenpick Istanbul Marmara Sea - Porta Aurea (Ballroom) -1

09.00-09.10 **Opening introduction**

- Mélissa JACQUÉRIOZ, EL Senior Sustainability & Membership Officer
- Luca ESPOSITO POLEO, WLA Executive Director

BLOCK 4 COMBATING ILLEGAL MARKETS

09.10-09.55 **KEYNOTE – WLA/UNIL Illegal Market Study**

- Professor Stefano CANEPPELE, Faculty of Law, Criminal Justice and Public Administration, Lausanne University, Switzerland

09.55-10.40 **Regulator Study Follow-Up & Action Plan**

- Nicolas SAYDE, Coordinator, Sport Integrity Division, Council of Europe

10.40-11.10 **Coffee Break – in Foyer**

11.10-11.55 **Regional Insights (what are you doing to combat black market?)**

- Canada – Impact of Ontario Reform – speaker tbc
- Uruguay – Fabian GARCÍA SAETTONE, Sports Betting Manager, LaBanca
- Africa – Ali KADIRI HASSANI, Chief of Staff to the CEO, La Marocaine des Jeux et des Sports, Morocco

11.55-12.25 **Africa Cup of Nations**

- Ali KADIRI HASSANI, Chief of Staff to the CEO, La Marocaine des Jeux et des Sports, Morocco

12.25-12.35 **Closing Remarks**

- Mélissa JACQUÉRIOZ, EL Senior Sustainability & Membership Officer
- Luca ESPOSITO POLEO, WLA Executive Director

12.35-14.00 **Departure Lunch in Restaurant Leccino**

Please leave any luggage with the hotel concierge until your departure.
Participants will get access to the presentations after the event.

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