



THE EUROPEAN
LOTTERIES
FOR THE BENEFIT OF SOCIETY



Programme



EL/WLA Sports Betting Seminar 2026

Trust in the Game: Integrity in Sports Betting

May 19-21, 2026
Istanbul, Turkey

Seminar venue : Mövenpick Istanbul Marmara Sea – [website](#)
Kazlıcesme Mah Abay Cad, No 167 Zeytinburnu, 34020 ISTANBUL



EL/WLA Sports Betting Seminar 2026

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Welcome

Tuesday, May 19, 2026

Mövenpick Istanbul Marmara Sea – ROOFTOP

Arrival of the participants (transfers will not be organised)

18:30–19:00 **Welcome Desk**

19:00–21:00 **Welcome Reception**

Day 1 AM

Wednesday, May 20, 2026

Mövenpick Istanbul Marmara Sea – Porta Aurea

09.00–09.10 **Introduction and Welcome Addresses**

- Mélissa JACQUÉRIOZ, EL Senior Sustainability & Membership Officer
- Luca ESPOSITO POLEO, WLA Executive Director

09.10–09.55 **KEYNOTE – details TBC**

09.55–10.35 **Global Sports Betting Outlook 2025: Trends, Key Figures & Strategic Shifts**

- Christian KALB, Managing Director, CK Consulting, France

10.35–10.55 **Bally's Intralot – speaker TBC**

10.55–11.25 **Coffee Break – in Foyer**



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Day 1 PM

Wednesday, May 20, 2026

Mövenpick Istanbul Marmara Sea – Porta Aurea

BLOCK 1 AML COMPLIANCE

11.25–12.15 **AML Compliance Examples**

- Sweden, Ola CARLSSON, Product Developer Sports, AB Svenska Spel
- Italy, Riccardo TACCIA, Anti-Financial Crime International & Advisory Senior Manager, Sisal SpA
- North America, British Columbia Lottery Corporation, Canada – speaker tbc

12.15–13.00 **Panel Discussion**

- Follow up on 'AML Compliance Examples' session and exchange with the speakers on the evolution and challenges of AML – Moderated by Luca ESPOSITO POLEO, WLA Executive Director

13.00–14.00 **Lunch – in Restaurant Leccino**

BLOCK 2 PREDICTION MARKETS

14.00–14.45 **KEYNOTE – Global M&A and Market Dynamics in Sports Betting**

- Speaker TBC

BLOCK 3 AI IN SPORTS BETTING

14.45–15.05 **Details TBC**

15.05–15.25 **OpenBet**

- Speaker TBC

15.25–15.45 **Details TBC**

15.45–16.00 **Closing Remarks**

- Mélissa JACQUÉRIOZ, EL Senior Sustainability & Membership Officer
- Luca ESPOSITO POLEO, WLA Executive Director



EL/WLA Sports Betting Seminar 2026

Evening activity

Wednesday, May 20, 2026

Beşiktaş Park in Istanbul, Turkey



Our participants will enjoy a truly exceptional highlight:

The exclusive opportunity to attend the UEFA Europa League Final 2026 in Istanbul. Guests will travel to the stadium on a scenic Bosphorus cruise, taking in the city's iconic landmarks while enjoying a private reception and networking moment.

This is an fantastic opportunity that adds an exciting sporting dimension to the programme.

Please note that **the number of tickets is limited**, and access will be granted on a **first-come, first-served basis**. Tickets are nominative and non-transferable.



All arrangements for the match – including tickets, transportation and dinner – will be fully organised and covered as part of the programme, ensuring a smooth and enjoyable experience for participants. Practical details and timings will be shared in due time.

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EL/WLA Sports Betting Seminar 2026

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Day 2 AM

Thursday, May 21, 2026

Mövenpick Istanbul Marmara Sea - Porta Aurea

09.00-09.10 **Opening introduction**

- Mélissa JACQUÉRIOZ, EL Senior Sustainability & Membership Officer
- Luca ESPOSITO POLEO, WLA Executive Director

BLOCK 4 COMBATING ILLEGAL MARKETS

09.10-09.55 **KEYNOTE – WLA/UNIL Illegal Market Study**

- Professor Stefano CANEPPELE, Faculty of Law, Criminal Justice and Public Administration, Lausanne University, Switzerland

09.55-10.40 **Regulator Study Follow-Up & Action Plan**

- Nicolas SAYDE, Coordinator, Sport Integrity Division, Council of Europe

10.40-11.10 **Coffee Break – in Foyer**

11.10-11.55 **Regional Insights (what are you doing to combat black market?)**

- Canada – Impact of Ontario Reform by Louis BEAUDET, Sports & Entertainment Betting Director, Lotto Québec
- Brazil – Market Overview & Risks by Caixa Loterias – speaker TBC
- Africa – speaker TBC

11.55-12.25 **Details TBC**

12.25-12.35 **Closing Remarks**

- Mélissa JACQUÉRIOZ, EL Senior Sustainability & Membership Officer
- Luca ESPOSITO POLEO, WLA Executive Director

12.35-14.00 **Departure Lunch in Restaurant Leccino**

Please leave any luggage with the hotel concierge until your departure.
Participants will get access to the presentations after the event.

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