



THE EUROPEAN
LOTTERIES
FOR THE BENEFIT OF SOCIETY

12th EL CONGRESS &
TRADE SHOW
SEP 14-17 2025
BERN

Building *a better world*



INFORMATION PACK FOR PARTICIPANTS

Hosted by



SWISSLOS

EL Level 1 partners



EL Level 2 partner



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All the latest information will be available in the Congress App
(instructions on how to access the App follow below).
Follow us on [LinkedIn](#) for the latest updates
#ELCongress25

Welcome

Dear participant,

The European Lotteries (EL), together with Loterie Romande, Swisslos as the hosting lotteries and the EL Partners, are delighted to welcome you to the 12th EL Congress and Trade Show in Bern, Switzerland, from 14-17 September 2025.

We look forward to inspiring moments as lottery leaders, innovators, colleagues, and experts come together to shape the future of our sector. The Trade Show will highlight the latest innovations, and the 2025 EL Advertising Awards will celebrate creativity and excellence in lottery marketing. Following an unforgettable closing ceremony on 16 September, the Congress will conclude with the EL General Assembly on 17 September.

This information pack contains all the practical details you need to make your stay in Bern as smooth and enjoyable as possible. You will find instructions on how to access the Congress web App, as well as the business programme, travel information and details of the evening and social programmes.

We hope you find this pack useful and we look forward to seeing you soon in Bern!

For any questions, please contact us at info@european-lotteries.org

Venue

KURSAAL BERN

Kornhausstrasse 3 | 3013 Bern | Switzerland | [Google Maps](#)



Please note that the Kornhausbrücke (the bridge right next to the Kursaal) is currently undergoing construction works and will remain closed to public transport and private motorised traffic. The good news: cyclists and pedestrians can still use the bridge at all times! It's a unique chance to enjoy this central passage in a quieter, traffic-free atmosphere as you head to and from the Congress venue.

Congress web App

The Congress web App will be your central hub for all up-to-date information before and throughout the event. You can access the full programme, practical details, and your personal profile.

As it is web-based, there is no need to download anything — you can simply add the App icon to your phone's home screen for quick access at any time.



IMPORTANT: Your personal e-ticket will be available in your profile 24–48 hours before the Congress starts. It will include a unique QR code, which you will need to present on site to receive your badge. Volunteers will be available on site to help.

You will receive a welcome notification by email when the App is available to access. After receiving this message, please follow the instructions below:

Instructions on how to navigate and use the Congress Web App

1. Click on the link to open the App: virtual-stage.eventtia.com/en/elcongress2025/login
2. Enter with your email address
3. You will then receive by email a one time security code that allows you to login.
4. Once the code is entered, you will remain logged in as long as you don't close the app. If you close the app and login again, you will receive a new one time security code by email.
5. You can now navigate within the app.
6. You can update your profile, explore the programme, meet the speakers, discover the exhibitors at the Trade Show, share your personal experience within the social wall, and network with others through the chat function.

How to install the Event App on your smartphone's screen

The Web App, powered by Eventtia, allows event participants to easily access the app from their mobile device. Here's a step-by-step guide on how to access the app easier and faster from your phone's screen. Further information on how to do so: help.eventtia.com

Congress programme

The full programme is available on the [EL website](https://www.elcongress.com) and in the App.

Travel information

Go Green!

Participants are encouraged to use Switzerland's excellent public transport network to get around. Taxis are significantly more expensive, so opting for public transport is a more cost-effective and sustainable choice.

Please note that there are no organised transfers from the airports to the hotels.

Travelling to Switzerland

By plane

- Basel EuroAirport (BSL): About 100km from Bern.
- Geneva Airport (GVA): Approximately 150km from Bern.
- Zurich Airport (ZRH): About 120km from Bern.

EL booths will be present at Geneva and Zurich airports (only) to welcome participants on Sunday, September 14, and Monday morning, September 15, 2025. Volunteers will guide delegates to the right platforms and trains.



Terminal 1, Geneva Airport (GVA)



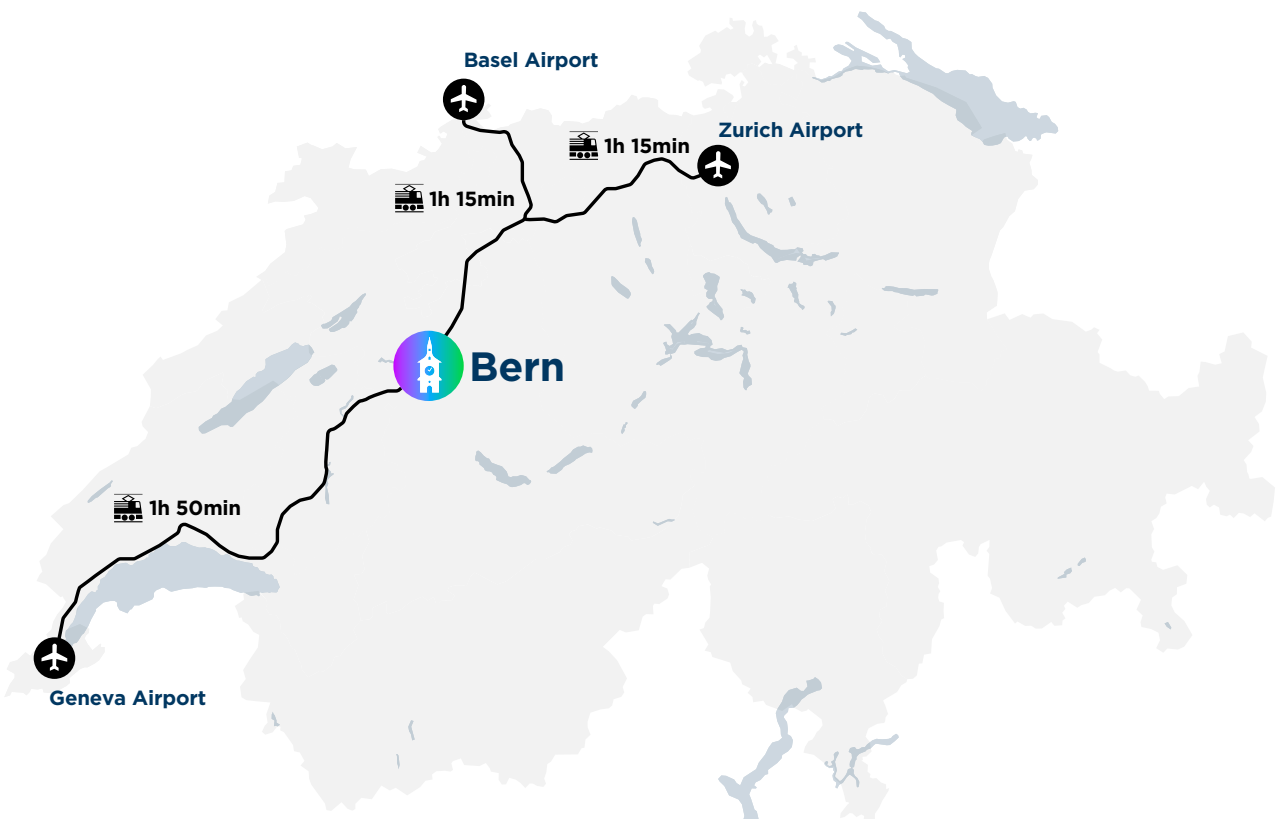
Arrival hall 1, Zurich Airport (ZRH)

Travelling to Bern

Switzerland's efficient and sustainable rail network makes traveling to Bern smooth and straightforward:

- **From Basel EuroAirport:** Take bus number 50 to Basel main station (16'). Swiss Federal Railways (SBB) offers two trains per hour to Bern, taking about 1h15 mins. (Direct travels: trains IC61 to Interlaken Ost every hour at 28 minutes – 56 minutes past the hour) [Link to SBB](#)
- **From Geneva Airport:** SBB offers two trains per hour to Bern, taking about 1h 50 mins. (Direct travels: trains IC1 to St Gallen every hour at 25 minutes past the hour / trains IR15 to Luzern every hour at 45 minutes past the hour). [Link to SBB](#)
- **From Zurich Airport:** SBB operates regular trains to Bern, with a journey time of approximately 1h15 mins. (Attention: Due to works at Zurich Airport station during the weekend of September 13-14, all passengers to Bern will have to change train at Zurich main station. During weekdays, there will be direct trains – IC1 to Geneva Airport and IC8 to Brig) [Link to SBB](#)

A one-way ticket costs approximately CHF 60-100 (63-106 EUR), depending on distance and ticket type (for example, first or second class).



Travelling by train in Switzerland is very convenient: no need to book a seat in advance, trains are punctual, clean, and well signposted, and most offer free Wi-Fi and power outlets. Simply buy your ticket at the station or via the [SBB online portal](#), hop on, and enjoy the scenic ride to Bern!

An EL booth will be present at Bern main train station to welcome participants on Sunday, September 14, and Monday morning, September 15, 2025.



When you get off the train in Bern (platforms 1-13), take the escalator or stairs **down** to level -1 (underground level). From there, walk toward the main hall. Once in the main hall, keep to the right-hand side and follow the signs for Spitalgasse / Bahnhofplatz. After just a few meters, you will see a flower shop and the Sprüngli chocolate shop on your left. The EL booth (P1) is located directly opposite the shop, making it easy to find us as soon as you arrive.

Getting around Bern

If you are staying in a hotel in Bern, you can use public transportation in the city for free!

When you check in, you will receive a Bern Ticket, which is valid for buses, trams, and even the Gurten funicular and Marzilibahn. The ticket covers the entire city area (zones 100/101).

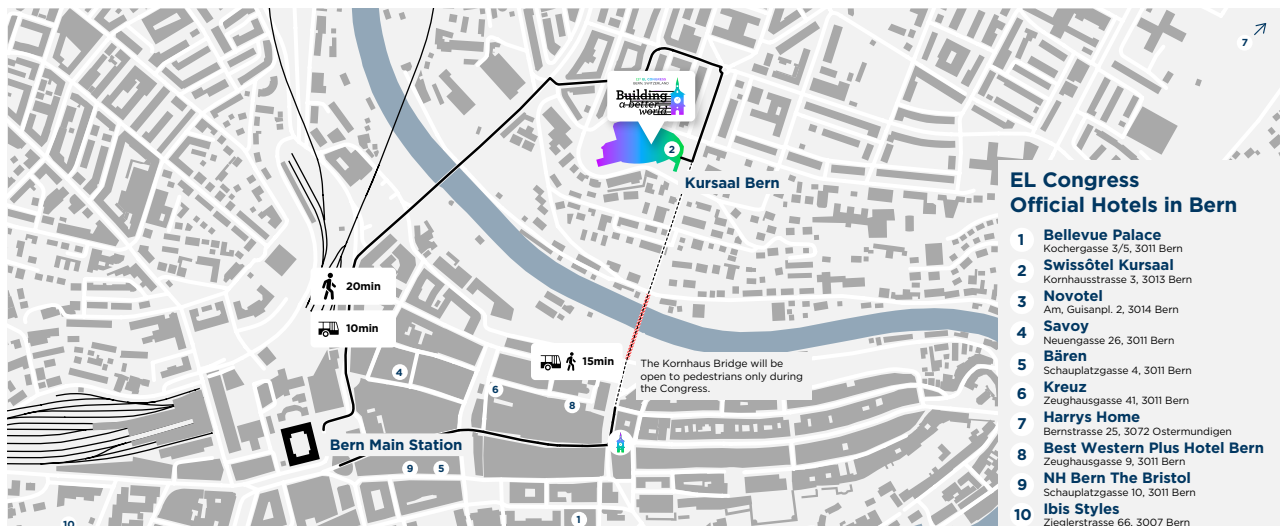
To get from the train station to your hotel, you don't need to buy a separate ticket — simply show your hotel confirmation (printed or on your phone) to the ticket inspector if asked. This acts as your temporary travel pass until you have checked in and received your official Bern Ticket. Please download the [Bern Welcome App](#) and follow the instructions.

Public transport in Bern is frequent, punctual, and very easy to use. Stops are clearly marked, and digital displays show the next departures in real time.

Other modes of transport:

- Walking: Bern's city centre is pedestrian-friendly, making it ideal for exploring on foot.
- Cycling: The city offers bike rental services and has dedicated cycling paths.

Accommodation



If you haven't already booked your accommodation, you can do so via our [HotelMap booking platform](#), managed by housing partner KUONI Tumlare.

**KUONI
TUMLARE**

Congress and Trade Show

The Congress will be held at the Kursaal Bern, Kornhausstrasse 3, 3013 Bern, Switzerland

Registration desk at Kursaal Bern

The registration desk is located on the fifth floor level of the Kursaal Bern. The opening hours are as follows:

- Sunday 14 September 15:00 - 20:00 CET
- Monday 15 September 08:30 - 17:00 CET
- Tuesday 16 September 08:30 - 10:00 CET

Badge

Prior to the Congress (24-48 hrs in advance), you will receive an e-ticket with a unique QR code, via the Congress App. Please use this e-ticket to receive your badge on site. Volunteers will welcome you at the registration desk, support with scanning your QR code and issuing your badge with a lanyard.

All participants, speakers, exhibitors, and staff will be required to wear their badges at all times during the Congress events. Entrance to the Trade Show and sessions will be restricted to registered delegates only.

Volunteers

Volunteers will be present at key locations to welcome and assist participants: Zurich and Geneva airports, Bern railway station (on Sunday and Monday morning), as well as at the Congress Centre and in front of the hotels for bus transfers on Monday and Tuesday evening. The volunteers will be easily identifiable by their light blue jackets and t-shirts featuring the Congress logo on the back, along with a matching cap.

Refreshments and Lunch

Coffee breaks and lunches will be provided in the Trade Show area. Should you have any dietary requirements, please identify yourself to a member of staff or the EL team onsite.

WiFi

Free Wi-Fi will be available at the Kursaal and throughout the event. Please note that in Switzerland mobile data charges for international visitors can be very high (outside of EU roaming zone). It is strongly recommended that you switch off data roaming on your phone and instead use the complimentary Wi-Fi connection provided.

Evening social programmes

Sunday, 14 September | Opening of Trade Show and Welcome to Switzerland | 18:00 – 22:00

Kick off the Congress in style with a welcome reception & dinner hosted by EL. With breathtaking views of the Alps, this sets the perfect tone for the days ahead.

Venue: Forum | Kursaal Bern

Dress code: Smart casual (no tie).

Please note that there are no organised transfers from the hotels in Bern to the Kursaal for the opening evening reception and dinner. Participants are invited to walk to the venue or use the excellent public transport connections in Bern.

Monday, 15 September | EL Level I Partners' Exclusive Dinner | 19:00 – 00:00

Hosted by Scientific Games and Brightstar Lottery, this is an invitation only VIP (by invitation only) evening of gourmet dining, refined ambiance and great networking opportunities.



Venue: To be revealed in official invitation | Bern

Dress code: Cocktail attire.

Please remember to bring your Congress badge with you to the Exclusive Dinner. Badges will be scanned at the entrance, and only participants who are registered and authorised for this event will be allowed in. Thank you for having your badge ready — it will ensure a smooth and elegant welcome for everyone.

Shuttle buses will be organised between the Swissôtel Kursaal Bern, Novotel and the evening venue, for those participants who prefer not to walk. Further details including the exact departure times will be available in the Congress App ahead of the event.

Tuesday, 16 September | Closing celebration | 18:30 -00:00

As part of the closing celebrations, an apero will take place at the Trade Show from 18:30 to 19:45. Following this, participants will be invited to enter the Arena to experience a spectacular evening of entertainment to celebrate the closing of the Congress, hosted by Loterie Romande & Swisslos. The closing dinner, organised in collaboration with the Montreux Jazz Festival will be accompanied by magnificent performances by inspiring artists and much more! The winner of the “best of the best” for the EL Advertising Awards will be revealed during the ceremony.

Venue: Arena | Kursaal Bern

Dress code: Cocktail attire.

Shuttle buses will be organised between several of the official Congress hotels and the Kursaal, for those participants who prefer not to walk. Further details including the exact departure times will be available in the Congress App ahead of the event.

Wednesday, 17 September | EL General Assembly | 10:00 - 12:30

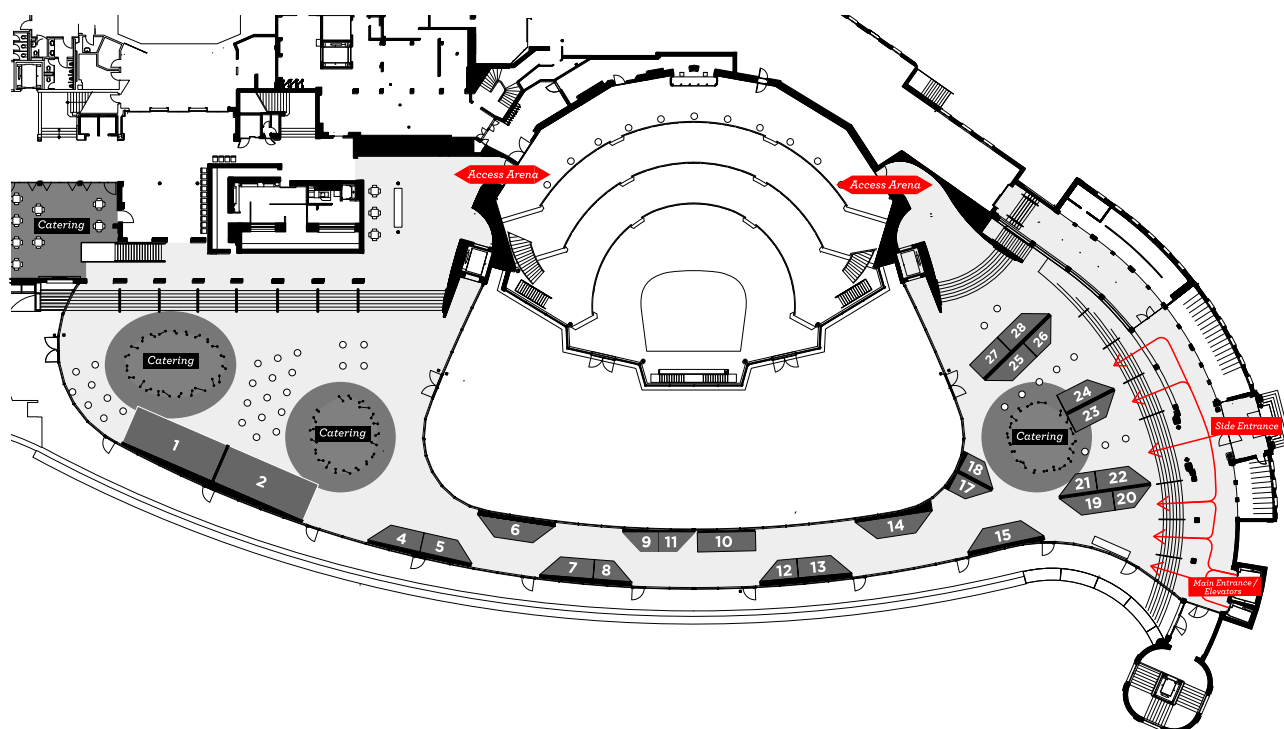
Venue: Szenario I+II | Kursaal Bern

Registration desk open from 09:30 - 10:00.

The General Assembly will be held from 10:00 - 12:30. All relevant documents including the draft agenda have been sent to EL Members in advance. Elections will take place during this year's General Assembly.

Exhibition plan

Location: Forum



Exhibitor List

1	Scientific Games	15	Fennica Gaming Ltd
2	Brightstar Lottery	17	The Quality Group
4	OpenBet Ltd	18	Optimove UK Ltd
5	mobivention GmbH	19	Eagle Press Private Limited
6	Pollard Banknote Limited	20	CEV (Centre for European Volunteering)
7	Demax DPI AD	21	Mito Digital Zrt.
8	Multa Medio Informationssysteme AG	22	Random State
9	Sportradar Group AG	23	Groupe CARRUS
10	INTRALOT S.A.	24	Carmanah Signs Inc.
11	ULIS	25	Ryo-catteau
12	Form Orange	26	European Lotteries
13	Custom SpA	27	Sadamel SA
14	adesso SE	28	Evoplay Games

Further information

Feeling sporty?

Start your day with some fresh air and movement! On Monday (15/9) and Tuesday (16/9), an optional morning activity will take place in Bern from 7:00 to 8:00 CET. Whether it's a gentle walk, a short jog or a fast run, it's a great way to discover the city while getting energised for the busy day ahead. Don't forget to pack your sports gear if you'd like to join.

Meeting point: Main entrance of the Kursaal by the flags.

Contact details: Mélanie, +41 76 523 10 15

Currency in Switzerland

The official currency in Switzerland is the Swiss Franc (CHF). While prices are sometimes also displayed in euros, payment in euros is not widely accepted, especially outside of large shops or train stations. We recommend having Swiss Francs with you for everyday expenses. Credit and debit cards are accepted almost everywhere, and contactless payment (Apple Pay, Google Pay, etc.) is very common. ATMs are easy to find in the city, and they dispense Swiss Francs. Please note that Switzerland is not part of the Eurozone, so change is always given in CHF, even if you pay in euros.

Electricity in Switzerland

Switzerland uses a 230V supply voltage and a frequency of 50Hz. The standard power plugs and sockets are of type C and J (the Swiss three-pin plug, which is slightly different from the European type). To make things easier for everyone, each delegate will receive a universal travel adapter in their welcome bag upon registration. This will allow you to plug in and charge your devices without any problem during your stay.

Bern in September

September in Bern usually brings mild and pleasant late-summer weather, with average daytime temperatures ranging from 15°C to 22°C. Evenings can be cooler, sometimes dropping to around 10°C, so a light jacket or sweater is recommended. Rain showers are possible, as September is a transitional month, so it's a good idea to be prepared. To make things even easier, each delegate will receive a unique umbrella in their welcome bag.

Exploring Bern

Find out what you can do in Bern [here](#).

For more information on the EL 2025 Congress & Trade Show, please visit the [event website](#). If you have any questions, please contact The European Lotteries at info@european-lotteries.org.

If you have urgent questions during the Congress, please contact one of the volunteers (in volunteer uniforms) or go to the registration desk on the fifth floor of the Kursaal).

For questions regarding the trade show only, kindly contact elcongress2025@evenjo.ch