

# WiLL MENTORING PROGRAMME

## EUROPEAN LOTTERIES: WOMEN IN LOTTERY LEADERSHIP (KICK-OFF WEBINAR)

Tuesday, October 7, 2025 | Agenda



**15:00** Welcome & Introduction by the Moderator  
**Suzanne MAU-ASAM**, EL coach & Founder of the Female Hub, the Netherlands

**15:05** Discussion with **Stéphane PALLEZ**,  
Chairwoman & CEO of La Française des  
Jeux, European Sponsor of the WiLL  
programme

**15:15** Panel discussion on benefits from  
mentorship, with  
**Lucile GOULARD** (FDJ/FR)  
**Nathalie WENZLAFF** (WestLotto/DE)

**15:35** General presentation of the 2025-2026  
WiLL Programme by **Suzanne MAU-ASAM**

**15:45** **COFFEE BREAK**

**15:55** **Sarah HEALY**, Founder, Tools for Better Ltd,  
Ireland (title TBC)

**16:25** **Adriaan TER HORST**, Head of Procurement,  
Essent, the Netherlands

**16:55** Closing



**THE EUROPEAN  
LOTTERIES**  
FOR THE BENEFIT OF SOCIETY