Sustainability is big on all of our agenda – and we are proud to be certified with the Austrian Ecolabel, Fairtrade Austria as well as equalitA. We work hard to support a sustainable and positive impact in everything we do!



Serve 360 guides how we make a sustainable and positive impact wherever we do business and deepens our longstanding commitment to our communities and the environment, while guiding our efforts globally in the meaningful role that we believe we can play to support the UN Sustainable Development Goals.

With the size and scale of **Marriott International**, we have a global responsibility and a unique opportunity to be a force for good. Guided not only by the UN but also by our 2025 Sustainability and Social Impact Goals for the Europe, Middle East and Africa region, we commit to creating positive and sustainable impact wherever we do business.

### GOALS



#### Nurture Our World

- Contribute 15M hours to support our company priorities and community engagement strategy.
- 80% of MI managed hotels will have participated in community service activities.
- 50% of all reported volunteer activities will be skills-based.

# SUSTAIN

### Sustain Responsible Operations

- Reduce environmental footprint by 15% water intensity | 30% carbon intensity | 45% waste to landfill | 50% food waste
- across the portfolio (from a 2016 baseline).
- 100% of MI hotels will have a sustainability certification, and 650 hotels will pursue LEED certification or equivalent.
- Responsibly source 95% in our Top 10 priority categories.

### Empower Through Opportunity



- Invest at least \$35M to increase and deepen programs and partnerships that develop hospitality skills and opportunity among youth, diverse populations, women, people with disabilities, veterans and refugees.
- Achieve gender representation parity for global company leadership by 2023.

### Welcome All and Advance Human Rights

- 100% of associates will have completed human rights training, including on human trafficking awareness,
- responsible sourcing and recruitment policies and practices.
- Enhance or embed human rights criteria in our recruitment and sourcing policies and work with our industry to address human rights risks in the construction phase.
- Promote a peaceful world through travel by investing at least \$500,000 in partnerships that drive, evaluate
- and elevate travel and tourism's role in cultural understanding

## Green Facts

### VIENNA MARRIOTT HOTEL

sustainability is embedded into our DNA. Our sustainability strategy is driven by a wide range of initiatives that have been fostered throughout our history of putting people first, giving back to communities, and operating more responsibly to

Serve Our World.

We are proud to be certified with trusted labels that ensure our certifications do have an impact on our business strategy.

Our longterm partners, which we support with fundraising activities and joined events, are consistent with our aim to do good in our communities and put people first.

Our initiatives to have a sustainable approach towards our day to day business include the areas carbon footprint, water and waste.

### Therefore we have implemented:

- 100% renewable energies and energy-saving measures (hearecovery, district heating, LEDs)
- water-saving fixtures in every room
- sustainably certified cleaning agents
- showergel and shampoo amenities in refillable containers
- separation and sorting of waste
- circular recycling of cooking oil and food waste
- high focus on regional & seasonal products
- donation and repurposing of used furniture
- regular reporting in the Marriott Environmental Sustainability Hull (MESH) in order to track and measure progress
- expansion of digital experiences (e.g. mobile key, digital guest directory) in order to reduce use of paper



### **CERTIFICATIONS**



certified with the **Austrian Ecolabel**ensuring high environmental and service quality



gastronomic partner of FAIRTRADE Austria

maintaining social, ecological and economic standards



certified by equalitA

raising women's opportunities in business



certified by **AMA Genuss Region**Processing of high-quality, regional foods

### LONGTERM PARTNERS



Austrian handicapped sports association



**Austrian Paraolympic Committee** 



Wien Work

integrating people with special needs

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