



# PRELIMINARY PROGRAMME 2025

12<sup>th</sup> EL CONGRESS  
BERN, SWITZERLAND

Building  
*a better  
world*



Organized by



THE EUROPEAN  
LOTTERIES  
FOR THE BENEFIT OF SOCIETY

Hosted by



SWISSLOS

EL Level 1 partners



EL Level 2 partner



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## Sunday, 14. September

*Arrival of the participants (transfers will not be organised)*

12:00 – 15:00	Various meetings
15:00 – 20:00	<b>Registration desks open</b> Kursaal Bern   Fifth floor level
16:00 – 18:00	EL Executive Committee
18:00 – 18:30	Official opening of the Trade Show
18:30 – 22:00	<b>Welcome to Switzerland</b> Kursaal Bern   Foyer Hosted by The European Lotteries (EL)

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## Monday, 15. September

07:00 – 08:00	Morning activity in Bern (optional)
08:30 – 17:00	<b>Registration desks open</b> Kursaal Bern   Fifth floor level
09:00 – 10:15	<b>OPENING CEREMONY OF THE EL CONGRESS 2025</b>  Introduction & overview of programme <b>Mélanie FREYMOND</b> , Moderator  Opening words <b>Romana GIRANDON</b> , EL President <b>Jean-Luc MONER-BANET</b> , CEO, Loterie Romande <b>Roger FASNACHT</b> , CEO, Swisslos  <b>WELCOME ADDRESS</b>  <b>Nicolas HENCHOZ</b> , Founding Director, EPFL+ECAL Lab – Design Research Centre of the Swiss Federal Institute of Technology, Lausanne (Switzerland)

- Theme I : Forward Thinking: Safeguarding the European lottery model

10:15 – 10:25	Introductory remarks <b>Piet VAN BAEVEGHEM</b> , EL Secretary General
10:25 – 11:00	<b>KEYNOTE</b>  <b>Herman VAN ROMPUY</b> , Former Prime Minister of Belgium & Former President of the European Council
11:00 – 11:30	<b>Coffee break and networking</b>
11:30 – 12:30	<i>Panel discussion: Navigating Lotteries in an Evolving Regulatory Landscape</i>
12:30 – 13:15	EL Partner presentation – IGT
13:15 – 13:20	Wrap up & conclusions
13:20 – 14:15	<b>Lunch &amp; Networking</b>

- Theme II : Fostering Responsible Innovation

14:15 – 15:00	<b>KEYNOTE</b>  Laurence ROCHAT, Bronze medalist and Brand Ambassador, Audemars Piguet
15:00 – 15:30	<i>Interview(s) on responsible innovation with Mélanie FREYMOND</i>
15:30 – 16:15	EL Partner presentation – Scientific Games
16:15 – 16:45	Coffee break and networking
16:45 – 17:15	<i>Roundtable discussion: Facilitating Innovation in the Lottery Community</i>
17:15 – 17:20	Wrap up and closing words
17:20 – 18:15	Trade Show Reception
19:00 – 00:00	EL Level I Partners' Exclusive Dinner Hosted by Scientific Games and IGT

## Tuesday, 16. September

### • Theme III : Positive Societal Impact

07:00 – 08:00	Morning activity in Bern (optional)
08:30 – 10:00	<b>Registration desks open</b> Kursaal Bern   Fifth floor level
09:00 – 09:05	Welcome to Day 2 <b>Mélanie FREYMOND</b> , Moderator
09:05 – 09:50	<b>KEYNOTE</b>  <b>Simonetta SOMMARUGA</b> , Former President of the Swiss Confederation, President of the Board of the Equal-Salary Foundation
09:50 – 10:40	<i>Panel discussion on Positive Societal Impact</i>
10:40 – 11:00	<i>A fireside chat from Europe to the World</i> <i>EL Meets WLA on ambition, purpose and value for members</i> <b>Romana GIRANDON</b> , EL President in conversation with <b>Andreas KÖTTER</b> , WLA President
11:05 – 11:30	<b>Coffee break and networking</b>
11:30 – 12:00	EL Partner presentation – <b>Aristocrat Interactive</b>
12:00 – 12:55	<b>EL ADVERTISING AWARDS 2025</b> <i>Award ceremony &amp; voting by participants for the "Best of the Best"</i>
12:55 – 13:00	Wrap up
13:00 – 14:15	<b>Lunch and networking</b>

Please note that the afternoon session will take place in Szenario I + II

## • Theme IV : Sport Integrity

14:15 – 14:45	KEYNOTE
14:45 – 15:40	<i>Panel debate on sports betting &amp; sport integrity</i>
15:40 – 15:45	Wrap up
15:45 – 16:15	PGRI Hall of Fame ceremony
16:15 – 16:45	EL Responsible Gaming certification ceremony
16:00 – 18:00	<i>ULIS General Assembly</i>
19:00 – 20:00	<i>Apero @ Trade Show</i> hosted by Loterie Romande & Swisslos
20:00 – 00:00	Closing celebration, Kursaal Arena <i>Announcement of "Best of the Best", EL Advertising Awards 2025</i> Hosted by Loterie Romande & Swisslos

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## Wednesday, 17. September

08:00 – 10:00	Various Meetings
09:30 – 10:00	Registration & Documents Szenario I&II
10:00 – 12:30	EL 2025 General Assembly & elections
12:30 – 14:00	Departure and farewell lunch

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