



PRELIMINARY PROGRAMME 2025

12th EL CONGRESS
BERN, SWITZERLAND

Building
*a better
world*



Organized by



THE EUROPEAN
LOTTERIES
FOR THE BENEFIT OF SOCIETY

Hosted by



LOTERIE
ROMANDE

SWISSLOS

EL Level 1 partners



IGT



SCIENTIFIC GAMES

EL Level 2 partner



INTERACTIVE

Sunday, 14. September

Arrival of the participants (transfers will not be organised)

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| 12:00 – 15:00 | Various meetings |
| 15:00 – 20:00 | Registration desks open Kursaal Bern Fifth floor level |
| 16:00 – 18:00 | EL Executive Committee |
| 18:00 – 18:30 | Official opening of the Trade Show |
| 18:30 – 22:00 | Welcome to Switzerland Kursaal Bern Foyer Hosted by The European Lotteries (EL) |

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EL Level 2 partner



Monday, 15. September

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| 07:00 – 08:00 | Morning activity in Bern (optional) |
| 08:30 – 17:00 | Registration desks open Kursaal Bern Fifth floor level |
| 09:00 – 10:15 | OPENING CEREMONY OF THE EL CONGRESS 2025 Introduction & overview of programme Mélanie FREYMOND , Moderator Opening words Romana GIRANDON , EL President Jean-Luc MONER-BANET , CEO, Loterie Romande Roger FASNACHT , CEO, Swisslos WELCOME ADDRESS Nicolas HENCHOZ , Founding Director, EPFL+ECAL Lab – Design Research Centre of the Swiss Federal Institute of Technology, Lausanne (Switzerland) |

- Theme I : Forward Thinking: Safeguarding the European lottery model

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| 10:15 – 10:25 | Introductory remarks Piet VAN BAEVEGHEM, EL Secretary General |
| 10:25 – 11:00 | KEYNOTE |
| 11:00 – 11:30 | Coffee break and networking |
| 11:30 – 12:30 | <i>Panel discussion: Navigating Lotteries in an Evolving Regulatory Landscape</i> |
| 12:30 – 13:15 | EL Partner presentation – IGT |
| 13:15 – 13:20 | Wrap up & conclusions |
| 13:20 – 14:15 | Lunch & Networking |

- Theme II : Fostering Responsible Innovation

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| 14:15 – 15:00 | KEYNOTE Laurence ROCHAT, Bronze medalist and Brand Ambassador, Audemars Piguet |
| 15:00 – 15:30 | <i>Interview(s) on responsible innovation with Mélanie FREYMOND</i> |
| 15:30 – 16:15 | EL Partner presentation – Scientific Games |
| 16:15 – 16:45 | Coffee break and networking |
| 16:45 – 17:15 | <i>Roundtable discussion: Facilitating Innovation in the Lottery Community</i> |
| 17:15 – 17:20 | Wrap up and closing words |
| 17:20 – 18:15 | Trade Show Reception |
| 19:00 – 00:00 | EL Level I Partners' Exclusive Dinner Hosted by Scientific Games and IGT |

Tuesday, 16. September

• Theme III : Positive Societal Impact

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| 07:00 – 08:00 | Morning activity in Bern (optional) |
| 08:30 – 10:00 | Registration desks open Kursaal Bern Fifth floor level |
| 09:00 – 09:05 | Welcome to Day 2 Mélanie FREYMOND , Moderator |
| 09:05 – 09:50 | KEYNOTE Simonetta SOMMARUGA , Former President of the Swiss Confederation, President of the Board of the Equal-Salary Foundation |
| 09:50 – 10:40 | <i>Panel discussion on Positive Societal Impact</i> |
| 10:40 – 11:00 | <i>A fireside chat from Europe to the World</i> <i>EL Meets WLA on ambition, purpose and value for members</i> Romana GIRANDON , EL President in conversation with Andreas KÖTTER , WLA President |
| 11:05 – 11:30 | Coffee break and networking |
| 11:30 – 12:00 | EL Partner presentation – Aristocrat Interactive |
| 12:00 – 12:55 | EL ADVERTISING AWARDS 2025 <i>Award ceremony & voting by participants for the "Best of the Best"</i> |
| 12:55 – 13:00 | Wrap up |
| 13:00 – 14:15 | Lunch and networking |

Please note that the afternoon session will take place in Szenario I + II

• Theme IV : Sport Integrity

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| 14:15 – 14:45 | KEYNOTE |
| 14:45 – 15:40 | <i>Panel debate on sports betting & sport integrity</i> |
| 15:40 – 15:45 | Wrap up |
| 15:45 – 16:15 | PGRI Hall of Fame ceremony |
| 16:15 – 16:45 | EL Responsible Gaming certification ceremony |
| 16:00 – 18:00 | <i>ULIS General Assembly</i> |
| 19:00 – 20:00 | <i>Apero @ Trade Show</i> hosted by Loterie Romande & Swisslos |
| 20:00 – 00:00 | Closing celebration, Kursaal Arena <i>Announcement of "Best of the Best", EL Advertising Awards 2025</i> Hosted by Loterie Romande & Swisslos |

EVENT PROGRAMME

12th EL CONGRESS
BERN, SWITZERLAND



Wednesday, 17. September

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| 08:00 – 10:00 | Various Meetings |
| 09:30 – 10:00 | Registration & Documents Szenario I&II |
| 10:00 – 12:30 | EL 2025 General Assembly & elections |
| 12:30 – 14:00 | Departure and farewell lunch |

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