



PROGRAMME

13:00 - 13:15 Participants to meet at SPINELLI building, Rue Wiertz 60, 1050 Brussels (access via the Esplanade Agora Simone VEIL) to receive access badge. Mandatory security check and guided access to third floor for the networking lunch and event room P3C050 (3rd floor). Do NOT forget to bring your ID card or passport!

13:30 - 15:00	LUNCH RECEPTION & NETWORKING (JAN 3Q Brasserie Third floor)
15:00 – 15:10	Doors Open & Welcome Addresses
	MEP Fulvio MARTUSCIELLO (EPP, Italy) Host
	MEP Bogdan ZDROJEWSKI (EPP, Poland)
	Philippe VLAEMMINCK, Moderator, Partner, Vlaemminck.law
	Primppe VEALIMINGER, Moderator, Partner, Viderniminek.idw
15:10 – 15:20	Introductory Remarks
15.10 – 15.20	Romana GIRANDON, EL President
	Romana Sirandon, EL President
15:20 15:70	VEVNOTE: "Are you OV Zeenews? Understanding Con 7 Teday."
15:20 – 15:40	KEYNOTE: "Are you OK, Zoomers? Understanding Gen Z Today"
	Joeri VAN DEN BERGH, Future Consumer Expert
45 (0 4 (70	Daniel Baharta and Biograpian
15:40 – 16:30	Panel Debate and Discussion
	MEP Tomislav SOKOL (EPP, Croatia)
	Isabelle PERIGNON, Director, Consumers (JUST.B), European Commission
	Wojciech TALKO, Head of Communication and Public Diplomacy,
	Permanent Representation of Poland to the EU
	Eszter SALAMON, Director, Parents International
	Olli SAREKOSKI, CEO, Veikkaus, Finland
16:30 – 16:40	Q&A with Participants

16:40 – 16:45	Closing Remarks
	MEP Fulvio MARTUSCIELLO (EPP, Italy) Host
	Philippe VLAEMMINCK, Moderator, Partner, Vlaemminck.law