



RISK MANAGEMENT

PROGRAMME

EL & WLA Security and Operational Risks Seminar
4–6 December 2024 | Marseille, France
supported by FDJ Group

New Threats and Opportunities: Evolving AI and Security Risks

Venue: Radisson Blu Hotel, Marseille Vieux Port
(38–40 Quai Rive Neuve, 13007 Marseille, France – [website](#))



Wednesday, December 4 | Arrival of the participants (transfers will not be organised)

18.00 – 19.00 Welcome Desk
19.00 – 22.30 Welcome Dinner @Le Quai du 7ème (in the hotel of the Seminar)

DAY 1 Thursday, December 5 | Thym & Romarin Meeting Room

9.00 – 9.15 **Welcome Address & Introduction**
Fabien MARECHAL International CISO, La Française des Jeux (FDJ Group), France (*moderator*)

9.15 – 10.00 **KEYNOTE: AI's Potentiality to Create Competitive Advantage**
Inma MARTINEZ Digital Pioneer and AI scientist, Chair of the Expert Group at GPAI (G7/OECD)

10.00 – 10.30 **2024 Security & Risk Management Incidents in Lotteries Across the World**
Gunnar EWALD Chief Audit Executive, Lotto Hamburg GmbH, Germany

10.30 – 11.00 **COFFEE & NETWORKING @Lavande**



STREAM I Generative AI: Transformative Innovations and Security Enhancements

11.00 – 11.30

Generative AI Applications in Security in General

Martin DESCAZEAUX Senior Manager, Wavestone, France

11.30 – 12.15

A Roundtable on Generative AI Applications in Security in Lotteries

LegAll in: Security of Generative AI-Based Systems in Lotteries

Joanna KIESZEK Head of Compliance and Internal Audit Team,
Totalizator Sportowy, Poland

Enterprise Risk Management of Generative AI Applications

Raj HIT General Manager Enterprise Risk, Lotto NZ, New Zealand

Generative AI @ National Lottery of Belgium

Laurent JOPPART CISO, Loterie Nationale, Belgium

12.15 – 12.45

WLA SCS:2024 Standards Debrief

Fabien MARECHAL International CISO, La Française des Jeux (FDJ Group),
France

12.45 – 13.45

LUNCH & NETWORKING @Le Quai du 7^{ème}

STREAM II AI in Cybersecurity

13.45 – 14.15

AI in Cybersecurity and Software Security

Dragan PLESKONJIĆ Adjunct Professor & Founder [Glog.AI](#), Serbia

14.15 – 14.45

Case Study

Gergő BARTA on behalf of Szerencsejáték Zrt, Hungary
Senior Manager and Chief AI Expert of the Cyber Strategy and
Transformation business at Deloitte

14.45 – 15.45

Roundtable

Dragan PLESKONJIĆ

Gergő BARTA

Raj HIT General Manager Enterprise Risk, Lotto NZ, New Zealand

Philippe VLAEMMINCK Legal Adviser, EL

Session moderated by Iva ZORKO Senior Policy Officer, EL

15.45 – 16.00

Wrap-Up of the Day

Fabien MARECHAL International CISO, La Française des Jeux (FDJ Group),
France (*moderator*)

16.00 – 16.30

COFFEE & NETWORKING @Lavande



THE EUROPEAN
LOTTERIES
FOR THE BENEFIT OF SOCIETY



The evening is free for participants to spend at their own leisure.

DAY 2 Friday, December 6 | Thym & Romarin Meeting Room

9.00 – 9.15

Opening Remarks

Fabien MARECHAL International CISO, La Française des Jeux (FDJ Group), France (*moderator*)

STREAM III Strengthening Security Postures Around AI

9.15 – 10.00

KEYNOTE: Opportunities and Risk of AI – from Disruptive Business Opportunities to Advance Cyber-Attacks and Increasing Regulation
Professor Dr Marco GERCKE Director Cybercrime Research Institute

10.00 – 10.30

Case Study in Focus: Enhancing AI & Cybersecurity in a lottery context
Bertrand LE PIOLOT Group CISO, La Française des Jeux (FDJ Group), France
Géraldine DEQUEKER Cybersecurity Project Manager, La Française des Jeux (FDJ Group), France

10.30 – 11.00

COFFEE & NETWORKING @Lavande

11.00 – 12.00

Suppliers' Roundtable (*specific use cases*)

Leveraging Advanced Security Tools to Integrate AI in Lottery Systems
Dimitris DOGANOS Senior Cyber Security Manager, Intralot, Greece

Leveraging Generative AI to Predict and Prevent a Data Breach
Marc CASTEJON CISO, Carmanah Signs Inc, France

Cybersecurity & Software Security Aided by AI
Dragan PLESKONJIĆ Senior Director Application Security, IGT, Serbia

AI for a Better, Safer Gaming Experience
Avi COHEN Director of Data Analytics and Insight, Aristocrat Interactive, Israel

12.00 – 12.40

Associational Updates

WLA SRMC Update On Risk Management
Nicodemo BAFFA Director of Risk Management, IGT Lottery, Italy

EL ORA Risk Reference Card on AI
José Luis SÁNCHEZ FERNÁNDEZ Head of CSR, SELAE, Spain

Jesús HUERTA ALMENDRO CEO, SELAE, Spain & EL ORA Supervisory Chair
(*video address*)



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12.30 – 12.45

Conclusions

Fabien MARECHAL International CISO, La Française des Jeux (FDJ Group),
France (*moderator*)

12.45 – 14.00

DEPARTURE LUNCH & NETWORKING @Le Quai du 7ème

Participants will receive access to the presentations after the event.

26 November 2024