



# RISK MANAGEMENT

## PROGRAMME

**EL & WLA Security and Operational Risks Seminar**  
**4–6 December 2024 | Marseille, France**  
*supported by FDJ Group*

### New Threats and Opportunities: Evolving AI and Security Risks

**Venue: Radisson Blu Hotel, Marseille Vieux Port**  
 (38–40 Quai Rive Neuve, 13007 Marseille, France – [website](#))



**Wednesday, December 4 | Arrival of the participants (transfers will not be organised)**

**18.00 – 19.00** Welcome Desk  
**19.00 – 22.30** Welcome Dinner @Le Quai du 7ème (in the hotel of the Seminar)

**DAY 1 Thursday, December 5 | Thym & Romarin Meeting Room**

**9.00 – 9.15** **Welcome Address & Introduction**  
**Luca ESPOSITO** Executive Director, WLA  
**Fabien MARECHAL** International CISO, La Française des Jeux (FDJ Group), France (*moderator*)

**9.15 – 10.00** **KEYNOTE: AI's Potentiality to Create Competitive Advantage**  
**Inma MARTINEZ** Digital Pioneer and AI scientist,  
 Chair of the Expert Group at GPAI (G7/OECD)

**10.00 – 10.30** **2024 Security & Risk Management Incidents in Lotteries Across the World**  
**Gunnar EWALD** Chief Audit Executive, Lotto Hamburg GmbH, Germany

**10.30 – 11.00** **COFFEE & NETWORKING @Lavande**



STREAM I Generative AI: Transformative Innovations and Security Enhancements

11.00 – 11.30

**Generative AI Applications in Security in General**

**Martin DESCAZEAUX** Senior Manager, Wavestone, France

11.30 – 12.15

**A Roundtable on Generative AI Applications in Security in Lotteries**

**Raj HIT** General Manager Enterprise Risk, Lotto NZ, New Zealand

**Joanna KIESZEK** Head of Compliance and Internal Audit Team,  
Totalizator Sportowy, Poland

**Laurent JOPPART** CISO, Loterie Nationale, Belgium

12.15 – 12.45

**WLA SCS:2024 Standards Debrief**

**Fabien MARECHAL** International CISO, La Française des Jeux (FDJ Group),  
France

12.45 – 13.45

**LUNCH & NETWORKING @Le Quai du 7<sup>ème</sup>**

STREAM II AI in Cybersecurity

13.45 – 14.15

**AI in Cybersecurity and Software Security**

**Dragan PLESKONJIĆ** Adjunct Professor & Founder [Glog.AI](#), Serbia

14.15 – 14.45

**Case Study**

**Gergő BARTA** on behalf of Szerencsejáték Zrt, Hungary

Senior Manager and Chief AI Expert of the Cyber Strategy and  
Transformation business at Deloitte

14.45 – 15.45

**Roundtable**

**Dragan PLESKONJIĆ**

**Gergő BARTA**

**Raj HIT** General Manager Enterprise Risk, Lotto NZ, New Zealand

**Philippe VLAEMMINCK** Legal Adviser, EL

*Session moderated by Iva ZORKO Senior Policy Officer, EL*

15.45 – 16.00

**Wrap-Up of the Day**

**Fabien MARECHAL** International CISO, La Française des Jeux (FDJ Group),  
France (*moderator*)

16.00 – 16.30

**COFFEE & NETWORKING @Lavande**



*The evening is free for  
participants to spend at  
their own leisure.*



## DAY 2 Friday, December 6 | Thym & Romarin Meeting Room

9.00 – 9.15

### Opening Remarks

**Fabien MARECHAL** International CISO, La Française des Jeux (FDJ Group), France (*moderator*)

## STREAM III Strengthening Security Postures Around AI

9.15 – 10.00

**KEYNOTE: Opportunities and Risk of AI – from Disruptive Business Opportunities to Advance Cyber-Attacks and Increasing Regulation**  
**Professor Dr Marco GERCKE** Director Cybercrime Research Institute

10.00 – 10.30

**Case Study in Focus: Enhancing AI Security in Lottery Operations**  
**Bertrand LE PIOLOT** Group CISO, La Française des Jeux (FDJ Group), France

10.30 – 11.00

### COFFEE & NETWORKING @Lavande

11.00 – 12.00

### Suppliers' Roundtable (*specific use cases*)

*Leveraging Advanced Security Tools to Integrate AI in Lottery Systems*

**Dimitris DOGANOS** Senior Cyber Security Manager, Intralot, Greece

*Leveraging Generative AI to Predict and Prevent a Data Breach*

**Marc CASTEJON** CISO, Carmanah Signs Inc, France

*Cybersecurity & Software Security Aided by AI*

**Dragan PLESKONJIĆ** Senior Director Application Security, IGT, Serbia

*AI for a Better, Safer Gaming Experience*

**Avi COHEN** Director of Data Analytics and Insight, Aristocrat Interactive, Israel

12.00 – 12.40

### Associational Updates

*WLA SRMC Update On Risk Management*

**Nicodemo BAFFA** Director of Risk Management, IGT Lottery, Italy

*EL ORA Risk Reference Card on AI*

**José Luis SÁNCHEZ FERNÁNDEZ** Head of CSR, SELAE, Spain

**Jesús HUERTA ALMENDRO** CEO, SELAE, Spain & EL ORA Supervisory Chair  
(*video address*)

12.30 – 12.45

### Conclusions

**Fabien MARECHAL** International CISO, La Française des Jeux (FDJ Group), France (*moderator*)

12.45 – 14.00

### DEPARTURE LUNCH & NETWORKING @Le Quai du 7ème

*Participants will receive access to the presentations after the event.*