## Press Release 2Sep 2024





## Santa Casa da Misericórdia de Lisboa focuses on expanding its POS network

With the opening of 200 new POS planned for the coming months and another 800 by the end of next year, Santa Casa da Misericórdia de Lisboa strengthens, once again, its sustainability policy for the Good Causes and its important role in boosting local economy

Santa Casa's Games retail network currently comprises around 5,000 points of sale. This investment in expanding the number of outlets across the country will bring the state's social games even closer to players, boosting economic and social dynamism in even more areas.

This ambitious expansion process is based on technical studies that have evaluated the territory's needs and the economic possibilities of this investment.

It is also important to point out that the expansion of the state's POS network, based on a responsible gaming policy, will strengthen the fight against illegal gaming and boost the local economy through small and medium-sized companies, many of which are family-run businesses.

Currently, the Santa Casa Games POS network includes, directly or indirectly, around 18.000 workplaces throughout the country \*

All new POS will be selected according to the rules of the new Selection process for POS, which provides for a transparent and rigorous procedure adapted to the new technological challenges, focusing entirely on the application of impartiality criteria and ensuring strict compliance with all applicable rules.

The launch of new applications will be made gradually in different parts of the country. All information can be found at jogossantacasa.pt, where the competition rules will be available.

The value of the bets placed on Santa Casa's Games always returns by 97% to society, either in the form of prizes, stamp duty or the net distribution of the results of the social games to the various beneficiaries working in the social, health, sports and cultural sectors throughout the country.

\*annual Report JSC 2022

## For further information, please contact:

assessoriadeimprensa@scml.pt | Games Hotline: 808 203 377 (8am-24pm)

## Jogos Santa Casa, a good bet. A RESPONSIBLE BET!

The value of the bets on the Santa Casa Games is returned to society, not only through the prizes awarded, but also through the funds distributed to the beneficiaries working in the fields of social action, health, sports and culture. These are the good causes! The State Social Games are Lotaria Clássica, Lotaria Popular, Totobola, Totoloto,Raspadinha, Euromilhões, PLACARD,M1LHÃO and EuroDreams, available at around 5,000 retailers throughout the country, at jogossantacasa.pt and through the APP.