

SHAPING THE FUTURE OF LOTTERIES

DUBLIN, IRELAND
SEPTEMBER 25 – 27, 2024

Hosted by  Premier
Lotteries
Ireland

Accommodation and Venue

The Gibson Hotel
Point Square, North Dock | Dublin, D01 X2P2
www.thegibsonhotel.ie/

PROGRAMME

WEDNESDAY, SEPTEMBER 25 – Arrival of the participants (transfers will not be organized)

- 17:30 – 18:00 **Optional:** Lottery Run – 3K through Dublin | (Please register by email: laura@silverfish.fr)
- 18:30 – 19:30 **EL/WLA Welcome Desk** – Concourse Area | 3rd floor
- 19:30 – 22:30 Welcome Dinner in the hotel room **Stratocaster Suite** (3rd floor)

THURSDAY, SEPTEMBER 26 | Meeting room: **Stratocaster Suite** | 3rd floor

- 09:00 – 09:10 **Opening Introduction by the Moderators**
Laura DA SILVA, Sustainability Director, DigitalRG.com, United Kingdom
Jennifer CROWE, Head of Corporate Affairs, Premier Lotteries Ireland
- 09:10 – 09:35 **Welcome Addresses:**
- **Cian MURPHY**, CEO of Premier Lotteries Ireland
 - **Rebecca PAUL**, WLA President
 - **Romana GIRANDON**, EL President
 - **Arjan VAN 'T VEER**, EL Secretary General
- 09:35 – 10:10 **KEYNOTE** **Benefits of Embedding Sustainability into Strategy & Purpose**
Nicola WOODS, Chief Transformation Officer, An Post, Ireland



BLOCKCHAIN

10:10 – 10:40 **KEYNOTE** **Implications of Web3 for the Gambling Industry**
Vincenzo RANA, CEO, Knobs, Italy

SUSTAINABILITY

10:40 – 10:55 **Update EL Sustainability Guidelines & Main Results EL Sustainability Survey 2024**
Céline SCHLUNTZ, CSR Manager, Loterie Nationale, Belgium

10:55 – 11:05 **EL Environmental Initiative – follow up and new objectives**
Mélissa JACQUÉRIOZ, EL Senior Sustainability, Data & Membership Officer

11:05 – 11:20 **Presentation of the New WLA Sustainability Platform**
Sarah TAYLOR, Executive Director, Hoosier Lottery, US

11:20 – 11:45 **BREAK**  (Concourse Area)

ENVIRONMENT

11:45 – 12:15 **Tickets dedicated to Environmental Good Causes**

- *GENAU Environmental Lottery*, by **Stefan WAYAND**, Head of Administration and Procurement, LOTTO Hessen, Germany
- *MISSIONNATURE, a Scratch Card Game in Support of Biodiversity*, by **Vincent PERROTIN**, CSR Director, FDJ, France
- *Un Ticket pour la Planète: Engaging Players in Conservation Effort* by **Virginie PASNIN**, Loto Brand Manager, Lottotech Ltd, Mauritius

12:15 – 12:35 **Carbon Footprint of Digital Games**
Susanna SAIKKONEN, VP, Sustainability, Veikkaus Oy, Finland

12:35 – 13:10 **Supply Chain's role in environmental impact – Panel moderated by Laura Da Silva**

- **Stefania COLOMBO**, Director, Global Sustainability, IGT, Italy
- **Andrew JACKSON**, VP of ESG, Scientific Games, UK
- **Julia CLOUTIER**, Senior Director, Sales & Marketing, Pollard Banknote, Canada

13:10 – 14:10 **LUNCH**  (Coda Eatery)

14:10 – 14:40 **KEYNOTE** **Gambling Prevalence, Behaviour, and Risk among Diverse Populations**
Michelle L. MALKIN, Director, Gambling Research Policy Initiative, East Carolina University, USA





BREAKOUT SESSIONS

14:40 – 16:00 **Presentations and roundtables on 4 different topics**

<p><i>Room: Stratocaster</i></p> <p>Protecting minors and mystery shopping Moderated by Lynne Roiter Presentation & panel with</p> <ul style="list-style-type: none"> • Audrey BETTENS, Loterie Nationale Loterij, BE • Guy GOODACRE, Allwyn UK • Jennifer ANDERSON, Colorado Lottery, US 	<p><i>Room: Alhambra A</i></p> <p>CSRD & Double Materiality Workshop moderated by Soma Housein, Nederlandse Loterij and Vincent Perrotin, FDJ</p>
<p><i>Room: Cordoba</i></p> <p>Identification at Retail Workshop moderated by Mari Rajala, Veikkaus Oy</p>	<p><i>Room: Alhambra B</i></p> <p>Climate change – Setting Targets (SBTi) / Environmental Initiative Workshop moderated by Laura Da Silva</p>

16:00 – 16:30 **BREAK**  (Concourse Area)

STRATEGY

16:30 – 17:00 **KEYNOTE** **AI Ethics in the Gambling Industry: A Balancing Act**
Dr. Kasra GHAHARIAN, Director of Research, International Gaming Institute, University of Nevada, US

17:00 – 17:10 **Closing Words**
Laura DA SILVA & Jennifer CROWE, Moderators

18:15 **Departure from the hotel lobby (~10 minutes by bus)**

18:30 **Drinks reception at CROKE PARK (Jones' Rd, Drumcondra, Dublin 3)**

20:00 **Dinner**

22:30 – 23:30 **Shuttle bus service to the hotel**

Dress Code: Smart Casual



Evening hosted by





FRIDAY, SEPTEMBER 27 | Meeting room: **Stratocaster Suite** | 3rd floor

09:00 – 09:10 **Opening Introduction**

Laura DA SILVA & Jennifer CROWE, Moderators

09:10 – 09:50 **KEYNOTE Strategy View to Sustainability & RG**

Anne LARILAHTI, Board Member at Veikkaus and Vice-President, ESG, Amer Sports, Finland

RESPONSIBLE GAMING AND AI

09:50 – 10:35 **Best Practices from Lotteries on AI**

- **Annika HJÄLM**, Head of Responsible Gaming, Svenska Spel, Sweden
- **Elisabeth CRONE LINDING**, Director Responsible Gaming, Danske Spil AS, Denmark
- **Silvia CHIOGGIA**, RG Program Development Senior Specialist, Sisal SpA, Italy

10:35 – 11:00 **Lived experience panel**

Lauren MONAGHAN, Responsible Play Manager, Premier Lotteries Ireland &
Pat SHEEDY, Author & Lived Experience Consultant

11:00 – 11:30 **BREAK**  (Concourse Area)

RG TRENDS

11:30 – 11:45 **Presentation from D&R WG on latest data on RG from EL Reports**

Valteri MERIKALLIO, Senior Market Insight Manager, Veikkaus Oy, Finland

11:45 – 12:00 **Young players entering the gambling market**

Bjørn-Helge HOFFMANN, Chief Adviser Responsible Gaming, Norsk Tipping AS, Norway

12:00 – 12:15 **Inner Development Goals (IDG), from UN Global Compact**

Arno NAGELSCHMIED, RG Managing Director, Austrian Lotteries, Austria

12:15 – 12:30 **How Digital Technology Will Transform Experience and Impact**

Nicole GARRETT, Head of Responsible Gaming, Allwyn UK, Switzerland

12:30 – 12:45 **Closing Words**

Laura DA SILVA & Jennifer CROWE, Moderators

12:45 – 14:00 **DEPARTURE LUNCH**  (Coda Eatery)

Please leave any luggage with the hotel concierge until your departure.

Participants will receive access to the presentations after the event.

