



December 4 – 6, 2024

Marseille, France

## SECURITY AND OPERATIONAL RISKS SEMINAR 2024

### New Threats and Opportunities: Evolving AI and Security Risks

Artificial Intelligence (AI) is at the forefront of modern security strategies, offering both unprecedented opportunities and new threats. As AI technologies evolve, their application in security becomes increasingly critical for organizations worldwide, including lotteries. The joint EL and WLA Security and Operational Risks Seminar 2024 aims to explore these dual facets of AI in security, providing a comprehensive understanding of how to leverage it for enhanced protection while managing associated risks.

#### Why should you attend? You will learn about:

##### Generative AI: Transformative Innovations and Security Enhancements

How can generative models automate threat detection and response, creating more robust defense mechanisms? How to harness the power of generative AI to foresee and counteract emerging threats, turning potential vulnerabilities into strategic advantages?

##### Strengthening Security Postures Around AI

What are the strategies for reinforcing security frameworks to accommodate AI technologies? How to secure systems from exploitation and manage associated risks effectively?

##### AI in Cybersecurity and Software Security

The role of AI in identifying and mitigating software vulnerabilities and thereby enhancing overall cybersecurity measures?

This seminar is an invaluable opportunity to learn about the latest advancements and best practices in AI-driven security. Join to gain insights from leading experts, network with peers, and stay ahead in this rapidly evolving landscape.

#### WHO SHOULD ATTEND?

(Senior) lottery management, particularly security directors, risk managers, audit managers, managers responsible for IT operations and strategic planning.

#### WHEN?

The Seminar will start with a welcome dinner on Wednesday 4 December and end on Friday 6 December with a departing lunch.

#### WHERE?

[Radisson Blu Hotel, Marseille Vieux Port](#)

38–40 Quai Rive Neuve, 13007 Marseille, France  
(Airport) Transfers are not organised.

#### ACCOMMODATION

Participants are requested to book their own accommodation. You can take advantage of a preferred rate for the nights December 4 & 5 at 180 EUR + 3,25 EUR city tax per night with

breakfast included (limited availability). Bookings to be made directly on the [website](#) of the hotel by using a promotional code you will receive after the registration. Please note that to obtain the preferred rate, the rooms are to be pre-paid upon reservation, and are non-cancellable, non-amendable and non-refundable from 60 days prior to arrival.

#### COSTS

EL & WLA Members

**EUR 1'695.– ex VAT**

*The fee includes participation in the seminar (4–6 December).*

*The fee does not include hotel accommodation.*

#### REGISTRATION

Please confirm your attendance to the EL Secretariat no later than November 15 by [registering online](#) through the EL website. A confirmation will be sent to you upon receipt of your registration, together with the invoice.

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