

SHAPING THE FUTURE OF LOTTERIES

DUBLIN, IRELAND
SEPTEMBER 25 - 27, 2024

Hosted by  Premier
Lotteries
Ireland

Accommodation and Venue

The Gibson Hotel
Point Square, North Dock | Dublin, D01 X2P2
www.thegibsonhotel.ie/

PRELIMINARY PROGRAMME

WEDNESDAY, SEPTEMBER 25 - Arrival of the participants (transfers will not be organized)

- 17:30 - 18:00 **Optional:** Lottery Run - 3K through Dublin | (Please register by email: laura@silverfish.fr)
- 18:30 - 19:30 **EL/WLA welcome desk** - hotel lobby | ground floor
- 19:30 - 22:30 Welcome Dinner in the hotel room Stratocaster Suite (3rd floor)

THURSDAY, SEPTEMBER 26 | Meeting room: Stratocaster Suite | 3rd floor

- 09:00 - 09:10 **Opening Introduction by the Moderators**
Laura DA SILVA, Sustainability Director, DigitalRG.com, United Kingdom
Jennifer CROWE, Head of Corporate Affairs, Premier Lotteries Ireland
- 09:10 - 09:35 **Welcome Addresses:**
- Premier Lotteries Ireland
 - **Rebecca PAUL**, WLA President
 - **Romana GIRANDON**, EL President
 - **Arjan VAN 'T VEER**, EL Secretary General
- 09:35 - 10:15 **KEYNOTE Benefits of embedding sustainability into strategy and purpose**
Nicola WOODS, Chief Transformation Officer, An Post, Ireland



BLOCKCHAIN

10:15 – 10:45 **KEYNOTE Implications of Web3 for the gambling industry**
Vincenzo RANA, CEO, Knobs, Italy

SUSTAINABILITY

10:45 – 11:05 **Update EL Sustainability Guidelines & main results EL Sustainability Survey 2024**
Céline SCHLUNTZ, CSR Manager, Loterie Nationale Loterij, Belgium

11:05 – 11:15 **EL Environmental Initiative – follow up and new objectives**
Mélissa JACQUÉRIOZ, EL Senior Sustainability, Data & Membership Officer

11:15 – 11:45 **BREAK**  (Concourse Area)

ENVIRONMENT

11:45 – 12:15 **Tickets dedicated to Environmental Good Causes**

- *GENAU Environmental Lottery*, by **Stefan WAYAND**, Head of Administration and Procurement, LOTTO Hessen, Germany
- *MISSION NATURE, a Scratch Card Game in Support of Biodiversity*, by **Vincent PERROTIN**, CSR Director, FDJ, France
- *Un ticket pour la planète : Engaging Players in Conservation effort* by **Virginie PASNIN**, Communication & CSR Manager, Lottotech Ltd, Mauritius

12:15 – 12:35 **Carbon footprint of digital games**
Susanna SAIKKONEN, VP, Sustainability, Veikkaus Oy, Finland

12:35 – 13:10 **Supply Chain – Suppliers panel moderated by Laura Da Silva**

- **Stefania COLOMBO**, Director, Global Sustainability, IGT
- **Andrew JACKSON**, VP of ESG, Scientific Games
- **Julia CLOUTIER**, Senior Director, Sales & Marketing, Pollard Banknote

13:10 – 14:10 **LUNCH**  (Coda Eatery)

14:10 – 14:40 **KEYNOTE DEI**
Michelle L. MALKIN, Director, Gambling Research Policy Initiative, East Carolina University, US





BREAKOUT SESSIONS

14:40 – 16:00 **presentations and roundtables on 4 different topics**

<p>Protecting minors and mystery shopping Lynne Roiter</p>	<p>CSRD & Double Materiality Soma Housein, Nederlandse Loterij Vincent Perrotin, FDJ</p> <p>Presentations of best practices on CSRD reporting Q&A and discussions</p>
<p>Identification at Retail Mari Rajala, Veikkaus Oy</p>	<p>Climate change – Setting Targets (SBTi) / Environmental Initiative Workshop by Laura Da Silva</p>

16:00 – 16:30 **BREAK**  (Concourse Area)

STRATEGY

16:30 – 17:00 **KEYNOTE AI Ethics in the Gambling Industry: A Balancing Act**
Dr. Kasra GHAHARIAN, Postdoctoral Research Fellow, International Gaming Institute, University of Nevada, US

17:00 – 17:10 **Closing Words**
Laura DA SILVA & Jennifer CROWE, Moderators

Evening hosted by



FRIDAY, SEPTEMBER 27 | Meeting room: **Stratocaster Suite** | 3rd floor

09:00 – 09:10 **Opening Introduction**
Laura DA SILVA & Jennifer CROWE, Moderators

RESPONSIBLE GAMING AND AI

09:10 – 09:50 **KEYNOTE Strategy view to Sustainability & RG**
Anne LARILAHTI, Board Member at Veikkaus and Vice-President, ESG, Amer Sports, Finland






- 09:50 – 10:20 **Best practices from Lotteries on AI**
- **Annika HJÄLM**, Head of Responsible Gaming, Svenska Spel, Sweden
 - **Elisabeth CRONE LINDING**, Director Responsible Gaming, Danske Spil AS, Denmark
 - WLA Member

10:20 – 11:00 **TBC**

11:00 – 11:30 **BREAK**  (Concourse Area)

RG TRENDS

- 11:30 – 11:40 **Presentation from D&R WG on latest data on RG from EL Reports**
Valtteri MERIKALLIO, Senior Market Insight Manager, Veikkaus Oy, Finland
- 11:40 – 11:55 **Young players entering the gambling market**
Bjørn-Helge HOFFMANN, Chief Adviser Responsible Gaming, Norsk Tipping AS, Norway
- 11:55 – 12:10 **Inner Development Goals (IDG), from UN Global Compact**
Arno NAGELSCHMIED, RG Managing Director, Austrian Lotteries, Austria
- 12:10 – 12:25 **How Digital Technology will Transform Experience and Impact**
Jan MATUSKA, Allwyn (TBC)
- 12:45 – 13:00 **Closing Words**
Laura DA SILVA & **Jennifer CROWE**, Moderators
- 13:00 – 14:00 **DEPARTURE LUNCH**  (Coda Eatery)

Before checking out, all participants are kindly requested to pay their personal extras such as minibar, phone, as well as extra nights, etc.
Please leave any luggage with the hotel concierge until your departure.

Participants will receive access to the presentations after the event.

Lausanne, June 24, 2024

