

THE
EUROPEAN
LOTTERIES
INDUSTRY
DAYS 2024

Creating
Positive
Social Impact

Organized by



Hosted by



EL Level 1 partners



EL Level 2 partner



Salzburg (Austria), 16 – 19 June 2024

Sunday, 16 June

16:30 – 17:30 Welcome desk open | **SHERATON GRAND SALZBURG**

19:00 – 00:00 **WELCOME EVENT CASINO SALZBURG**
Transport by bus

Monday, 17 June

All day EL Working Group meetings and other business gatherings
(upon invitation only)

09:30 – 17:00 Registration desk open | **SALZBURG CONGRESS**

11:00 – 13:30 **Positive Social Impact Workshop (tbc)**

11:30 – 14:30 **EL Corporate University Directors Module**

12:30 – 14:30 **WELCOME LUNCH – SALZBURG CONGRESS**

13:30 – 14:30 *Meeting of non-EU EL members (tbc)*

15:00 – 16:00 EL Executive Committee meeting (EL ExCom members only)

15:45 – 16:30 Registration desk and papers General Assembly

16:30 – 18:00 **EL General Assembly 2024**

19:00 – 19:30 Bus to **DOMQUARTIER**

19:30 – 20:00 Welcome reception at **DOMQUARTIER**

20:00 – 23:30 **EL Industry Days Partners Dinner evening**

23:30 *Return to hotels by bus*

Tuesday, 18 June

09:00 – 09:30 Opening ceremony EUROPA SAAL (SALZBURG CONGRESS)

Romana GIRANDON, EL President

Erwin VAN LAMBAART, Austrian Lotteries CEO

Martin SKOPEK, Austrian Lotteries board member

Welcome by Presenter and programme overview

09:30 – 10:15 **Grand Opening**

Keynote by **Kristina HAMMER**, President of the Salzburger Festspiele

10:15 – 10:45 **The Social Value of Lotteries**

Sophie MASSIN, Full Professor of Economics, Lille University, France

10:45 – 11:15 **COFFEE BREAK**

11:15 – 12:15 **Positive Social Impact – Creating impact together**
CEO Debate

Romana GIRANDON, EL President
Olli SAREKOSKI, EL 2nd Vice President
Erwin VAN LAMBAART, Austrian Lotteries CEO
Other CEO's tbc

12:15 – 13:00 EL Level I Partner – **Scientific Games**

13:00 – 14:00 **LUNCH BREAK**

14:00 – 14:45 EL Level I Partner – **IGT**

14:45 – 15:30 **Examples of Social Impact by EL**

- EL Impact Report
- EL Environmental Initiative
- EL DEI /WiLL Programme

15:30 – 16:00 EL Level II Partner – **NeoGames**

16:00 – 16:45 **KEYNOTE**
Katja SCHIPPERHEIJN, founder of Habit of Improvement

16:45 – 17:00 Conclusions of the day

18:30 – 19:00 Buses to **HANGAR 7**
19:00 – 20:00 Reception HANGAR 7
20:00 – 23:30 **EL – Dinner evening**
23:30 *Return to hotels by bus*

Wednesday, 19 June

09:15 – 09:30 Welcome by Presenter

09:30 – 10:10 **Heritage of Lotteries**
KEYNOTE
Lotteries, play and heritage

10:10 – 10:30 Presentation EL Heritage project

10:30 – 11:00 **COFFEE BREAK**

11:00 – 12:30 **Social Impact of Sport**

Presentations and discussions on the impact of sport on society and the related role of Lotteries to sport.

(Speakers tbc)

12:30 – 13:00 Summary of the event and conclusions
&
Presentation of the 2025 EL Congress, Bern (CH)

13:00 – 14:30 **FAREWELL LUNCH**