



**THE EUROPEAN
LOTTERIES**
FOR THE BENEFIT OF SOCIETY

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Enforcing Gambling Regulation: Significance & Challenges

SPEAKERS' BROCHURE



JOE EWENS is Global Managing Editor at Vixio Gambling Compliance, where he leads the company's award-winning daily output of news and analysis of the gambling market and its constantly developing regulatory challenges.



MARTA SAIZ DIAZ, a 1994 graduate in Economics and Business Administration from CUNEF University in Madrid, embarked on a successful career as a Tax Inspector, earning civil servant status in 2000. With over two decades of dedicated service at the AEAT-Spanish Tax Office Agency, Marta played pivotal roles in Spanish Customs in the Canary Islands and Madrid, Tax Collection Administration, and ADI-Digital Administration. In March 2023, Marta assumed the esteemed position of Tax and AML Director at SELAE, bringing a wealth of experience and a commitment to excellence in strategic leadership and regulatory compliance to this role.



TINEKE OCKHORST is the Lead Compliance Officer and Data Protection Officer with Nederlandse Loterij, a leading lottery organization in the Netherlands. She has worked with the organization for more than 25 years in different jobs. First with De Lotto as Head of the Legal department, and since 2016, after the merger of De Lotto with the State Lottery, in the field of Privacy & Compliance. As Lead Compliance Officer, Tineke is the first contact of the Dutch Gambling Regulator for her organization. She likes the commotion that is often the result of the requests of the regulator and to help the organization respond in a proper and compliant way. She is a member of the European Lotteries' Legal and Regulatory Affairs Working Group. She lives in The Hague, is married and has three children.



STEIN LANGBERGET is the Executive Special Advisor to the CEO at Norsk Tipping. Norsk Tipping holds the monopoly for most games on the Norwegian market. Stein is the former General Counsel at Norsk Tipping and joined the lottery industry in 2007. His main responsibilities at Norsk Tipping are strategy, international alliances, and regulatory affairs. Stein serves in addition as the General Manager for the Vikinglotto Alliance, serving the interest of 10 member lotteries in Europe in the common jackpot game Vikinglotto. He has a law degree from the University of Oslo and a master's degree in strategy and leadership from the Norwegian Business School. Stein is a member of the European Lotteries' Legal and Regulatory Affairs Working Group.



YUVAL ASHER is the Chief legal counsel of Mifal Hapais – the Israeli national lottery. Yuval has been working in Mifal Hapais' internal legal department for over 7 years. He previously served in variety of internal legal corporate consulting positions. Yuval specializes in managing and supervising lawyers who represent corporates in a variety of legal matters, including class action lawsuits. He has initiated actions and measures aimed at improving corporates' abilities to deal with legal proceedings against them, their scope and the risk arising from them. Yuval believes that the purpose of in-house counsel is to be a business partner, consultant and guide, promoting practical legal solutions within the framework of the organization's commercial activities. Yuval is a member of the European Lotteries' Legal and Regulatory Affairs Working Group.



Dr **KARIM WEBER** is a partner at Gottgeisl Leinsmer Weber Rechtsanwälte GmbH (G&L) and is the leading specialist in procedural law and civil mass proceedings in Austria. He holds a doctorate from the University of Vienna, his doctorate thesis compares gambling regulations, with a focus on player protection in the UK and Austria. Dr Weber initiated the first mass proceeding against Maltese gambling companies in Austria and has already conducted over 15,000 legal proceedings. He sues for gambling losses against companies such as Pokerstars, Mr Green, 888 Casino, etc., with the sole argument that their Maltese license is insufficient in Austria, rendering the gambling contracts absolutely void.



ELENA MARKS is a Senior associate with the German law firm Noerr Partnerschaftsgesellschaft mbB Rechtsanwälte Steuerberater Wirtschaftsprüfer (Noerr PartGmbH), Munich office. Previously, she worked at an international law firm in Düsseldorf. At Noerr she advises national and international clients in public commercial law with a particular focus on regulatory matters, including the automotive & new mobility sector as well as environmental and gambling law. In gambling law, she regularly works on current issues, recently contributing to a proposal for the regulation of lootboxes.



ATLE HAMAR, the Director General for the Norwegian Gaming and Foundation Authority since 2001, boasts a remarkable tenure marked by extensive service and leadership. With a career spanning over three decades in politics and state administration, Hamar's contributions resonate across various sectors. His illustrious journey includes pivotal roles such as deputy minister in the Ministry for Police and Justice Affairs and the Ministry of Climate and Environment, alongside serving as a political advisor in the Ministry for Transport and Communication. Hamar's influence extends internationally, having chaired the International Association of Gaming Regulators (IAGR) in 2007 and maintaining a decade-long board membership. Notably, his commitments transcend borders, evidenced by his membership in government-appointed committees and advisory roles, exemplifying a steadfast dedication to public service and progressive governance.



Prof Dr **MARKUS RUTTIG** studied law at the universities of Bonn, Edinburgh, Freiburg i. Br. and Passau (doctorate). After being admitted to the bar in 2001, he initially worked for four years in a law firm in Berlin before moving to CBH in Cologne in 2004. Markus Ruttig is a specialist lawyer for intellectual property law and specialized in the areas of unfair competition, copyright and media law. He is a lecturer at the Fresenius University of Applied Sciences. For many years and up to today, he has co-organized and moderated the Cologne Days on Copyright and Media Law, one of the most important conferences in this field. Markus Ruttig is the author of numerous scientific publications on press, copyright- and gambling law since 2011.



GEERT DELRUE, a former Detective Police Commissioner, earned his criminology master's in 1982. With 37+ years at the Belgian Federal Criminal Police, he specializes in economic crimes like money laundering, cybercrime, and tax fraud. Author of multilingual police manuals, his 2014 book on combating money laundering and terrorism, now in its 3rd Dutch and 2nd French edition, spans 650 pages. A speaker at global conferences, Geert shares insights on financial crime at events in Amsterdam, London, Paris, and beyond. Additionally, he lectures at universities, conducts training for international bodies, and updated his 2002 book on financial investigations in 2018.



Graduate of Essec business school in Paris, **GILLES MAILLET** began his career in various positions of marketing and sales organizations at international consumer goods companies, leading to the position of Marketing and Sales Director Europe of a Melitta-Johnson JV. He entered the gambling industry in 2010 to lead FDJ's corporate projects for the Management of the company and was promoted as Sales Director in 2012, driving the successful restructuring plan of FDJ field sales organization. He was appointed as FDJ Director of Sports integrity in 2017, marking both FDJ's commitment to promote sport values and Maillet's personal commitment in sport – he was a member of the Paris region tennis league Management Committee. Between 2017 and 2023, he has represented FDJ at the French National Platform against the manipulation of sport competitions as well as at the ULIS Executive Committee. Since June 2023, Gilles Maillet is President of ULIS.



The last 10 years of his 40-year police career, **GUY GOUDESONE** was active in the Belgian Central Service Combatting Corruption as the deputy head. In 2012 he was appointed as the national coordinator Sports Fraud. In 2016 he has founded the national platform (Macolin Convention). He was also the co-founder of the Group of Copenhagen where he was the promotor of the typologies manipulation of sports competitions. He initiated the investigation "Clean Hands" and coordinated the "Maestro" investigation. Guy is now retired, but still passionate about sports integrity and still active as a member of the Ethical Commission Tennis Flanders, Member of the Advisory Board PrOFS Project of the University of Gent and Leuven and independent consultant in Sports Integrity.



SAMUEL AWUKU is a Ghanaian leader committed to democratic development, with 17 years of experience in public policy, governance, and youth initiatives. Educated at St Augustine's College and the University of Ghana, he holds degrees in Political Science, Psychology, Law, and International Relations. Samuel is a Barrister at law and holds certificates from Harvard University and the University of Laws, UK. As Director-General of the National Lottery Authority, he earned the 2022 Overall Public Sector CEO of the Year award for his leadership. Samuel is involved in global political networks and has contributed to civil society platforms advocating for democracy and public sector reforms in Ghana. Married with four children, he's a former leader in the New Patriotic Party.



DOUGLAS ROBINSON holds a BSc and a MSc in Economic History from the London School of Economics. He has worked across a variety of industries in the UK as well as Hong Kong. Douglas currently heads up the Due Diligence & Research team within the Security & Integrity Department of The Hong Kong Jockey Club. His main responsibility is to look to mitigate sports- and membership- corruption-related integrity risks to the Club.



PHILIPPE VLAEMINCK has near to 40 years' experience as a specialist in EU law, lottery & gambling legislation. He is widely regarded as a leading player in the current debate on state lotteries and gambling in the EEA, and has been involved as a Member State representative in every gambling case brought before the CJEU and the EFTA court (more than 70 cases). He also acts as a legal advisor to various states, (state owned) operators and European Lotteries in lottery & gambling regulatory and legal affairs.



ARJAN VAN'T VEER is EL Secretary General since 2017. He started his career in the world of lotteries at the Nederlandse Staatsloterij in 1998. He served as the Director of Corporate Affairs at Nederlandse Loterij where his responsibilities included notably all corporate communications, legal affairs, sponsorships and responsible gaming. Following his law studies, he obtained a doctoral degree on gambling regulation from the Erasmus University Rotterdam.