

**AI SEMINAR** 



# May 13 – 15, 2024 | Warsaw, Poland



Just before the summer of 2023 EL organized together with Totalizator Sportowy a very well attended webinar on the developments of Al in the lottery sector. A follow up seminar on this hot topic was already announced. And now you can join us at the upcoming EL Al Seminar in Warsaw on May 13 – 15! Dive into the future of the lottery industry and explore the transformative potential of Al.

This seminar is a unique opportunity to delve into AI's potential in reshaping the landscape of lotteries across Europe. Through insightful presentations and interactive discussions, we'll uncover AI's role in enhancing player experiences, optimizing operations, and driving innovation. With experts from the lottery and tech sectors, this informative event will foster meaningful exchanges and unveil strategies to leverage AI effectively. Aside of interesting presentations, a hands-on workshop will be organized to help you further understand the AI potential.

Don't miss out on this enriching experience – join us in Warsaw to learn, connect, and shape the future of lotteries with AI.

#### WHO SHOULD ATTEND?

All interested lottery professionals, especially those working in the department for innovation, online gaming, marketing, communication, security, risk and general management.

### WHEN?

The seminar will start on Monday, May 13, 2024 with a welcome dinner and end on Wednesday, May 15 at around 14:00 with lunch.

### WHERE?



### Novotel Centrum Warsaw

(Marszałkowska 94/98, Warsaw | Poland) website

(Airport) Transfers are not organised.

### ACCOMMODATION

Participants must book their own accommodation at the seminar hotel. You can take advantage of a preferred rate for the nights May 13 & 14 (limited availability) by indicating our reservation code (indicated in the written confirmation with the contact details) when making your booking.

Please note that to obtain the preferred rate, the rooms are to be **pre-paid upon reservation**, and are non-cancellable, non-amendable and non-refundable from 21 days prior to arrival.

Availability on a first come, first serve basis.

### COSTS

EL Lottery Members	1′650.– EUR ex. VAT
EL Associate Members	1'850 EUR ex. VAT
Non EL Members	2′350 EUR ex. VAT
(upon approval by the organisers)	

*The fee includes participation in the seminar (May 13–15). The fee does not include hotel accommodation.* 

#### REGISTRATION

Please confirm your attendance to the EL Secretariat no later than **May 2, 2024** by <u>registering</u> <u>online</u> through the EL website. A confirmation will be sent to you upon receipt of your registration, together with the invoice.

TOTALIZATOR

**Optional sightseeing tour on Wednesday afternoon offered by the hosting lottery.** The tour starts after the farewell lunch and hotel check-out and ends approximately at 17:30. The airport transfer is not included (please allow 30 minutes by taxi to reach the airport)

## Book your hotel room and flights accordingly!



THE EUROPEAN LOTTERIES FOR THE BENEFIT OF SOCIETY