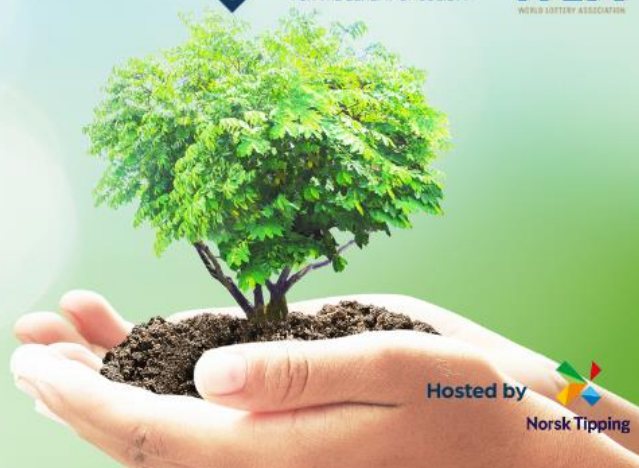


September 27–29, 2023

Oslo, Norway



THE EUROPEAN  
LOTTERIES  
FOR THE BENEFIT OF SOCIETY



EL and WLA are delighted to invite you to another edition of their joint Sustainability-Responsible Gaming seminar, under the motto "Sustainability New Normal".

This year the focus will be on the new normal embodied by sustainability, which now affects every sector of every company in the world.

On this occasion the new EL Sustainability Guidelines will be officially presented. There will also be a special focus on the responsible gaming normalization, youth & gaming and social costs of lotteries, among others.

The programme will include a number of best practices from lotteries worldwide, and top-quality keynote speakers.



Dr **Sally Gainsbury** is Professor in the School of Psychology at the University of Sydney and Director of the Gambling Treatment and Research Clinic. Her research focuses on developing and evaluating policies and practices to reduce and prevent gambling harms and includes examination of the role of technology. Dr. Gainsbury has published over 130 peer-reviewed articles and served as an expert advisor for government and other stakeholder groups internationally to inform gambling harm reduction policies. She is the Editor of the peer-review academic journal, International Gambling Studies.

**Lise Klaveness** is the first female president of the Norwegian Football Federation (NFF). A former lawyer, deputy judge, and national team player with 73 caps, she has used her position to take the lead among world sports' leaders, raising awareness to human rights, and stressing the need for equal opportunities, transparency and ethics. Ms. Klaveness was the world's first female expert commentator on TV during a men's World Cup in football. She was world football's only female technical director for both the men's and women's national teams prior to her current role, and was the first woman to run for an open position in the UEFA Executive Committee.



#### WHO SHOULD ATTEND?

The seminar is aimed at those with specific interest in Corporate Social Responsibility and Responsible Gaming as well as those engaged in Corporate Affairs, Public Relations and Corporate Communications activities.

#### WHEN?

The seminar will start with a welcome dinner on the evening of Wednesday, September 27 and end on Friday, September 29, 2023 at around 13:00 with lunch.

#### WHERE? ACCOMMODATION & SEMINAR VENUE

##### **THON HOTEL OPERA**

Dronning Eufemias Gate 4 | 0191 Oslo, Norway

**Airport transfers are not organised.**



#### LANGUAGE

The Seminar will be conducted exclusively in English.

#### COSTS 2 NIGHTS | SEPTEMBER 27–29, 2023

EL/WLA Lottery Members	1'950.- EUR ex. VAT
EL/WLA Associate Members	2'150.- EUR ex. VAT

**The fee includes two nights' accommodation (September 27–29, 2023), meals during the seminar, meeting room, technical assistance and working materials. Extra nights on request only and if confirmed are to be paid directly at the hotel.**

#### REGISTRATION

Please confirm your attendance to the EL Secretariat no later than **August 25, 2023** by **registering online** through the EL website.

A written confirmation will be sent to you upon receipt of your registration, together with the corresponding invoice.

The programme will be available on the **EL** and **WLA** websites.