



THE EUROPEAN  
LOTTERIES  
FOR THE BENEFIT OF SOCIETY

# EL Instant Games Seminar

May 9–11, 2023

Porto, Portugal

Hosted by

**SANTA  
CASA**  
Misericórdia de Lisboa

## BROCHURE

Instant Games, or scratch card games, are a growth category, without a doubt. EL figures show that sales for Instant Games make it the second largest product in the portfolio of EL Members, with a continuous sale and GGR increase for the last eight years until 2019. In 2021 all EL Members (57 reporting) had a total Sales of €32.5bn with a GGR of €8.8bn, representing an increase by 26% compared to 2020 and by 14% compared to pre-Covid year 2019.

It is time therefore to put the spotlight on this important topic once again!

**Taking place in Porto, Portugal (May 9–11, 2023), this year's EL Instant Games Seminar returns after three years.**

Highlighting some of the best practices from all over Europe and beyond, it will tap into the knowledge of this product category and provide examples of relevant developments in retail sales and online. Relevant suppliers will also bring their experiences and insights.

### WHERE? (Venue & Accommodation)

#### **CROWNE PLAZA PORTO HOTEL**

Av. da Boavista 1466  
4100-114 Porto | Portugal  
[website](#)

(Airport) transfers not organised.

### WHO SHOULD ATTEND?

This seminar is intended for all instant games professionals, top – and middle management, brand managers, innovation managers, information analysts, RG managers and all others interested in this topic.

### WHEN?

The seminar will start with a welcome dinner on the evening of Tuesday, May 9 and end on Thursday, May 11 with a farewell lunch.

### LANGUAGE

The seminar will be held exclusively in English.

### COSTS 2 NIGHTS | MAY 9–11, 2023

EL Lottery & Associate Members 2000.– EUR ex. VAT

**The fee includes 2 nights' hotel accommodation (May 9–11, 2023), meals during the seminar, meeting room, technical assistance and working material. Extras and additional nights' expenses must be settled by the participants prior to check-out.**

### REGISTRATION

Please confirm your attendance to the EL Secretariat no later than April 25 by **registering online** through the EL website.

A written confirmation will be sent to you upon receipt of your registration, together with the corresponding invoice.

The programme will be available on our [website](#).