



January 26, 2023

10:00 – 11:30 CET

EL DATA & RESEARCH WEBINAR



THE EUROPEAN
LOTTERIES
FOR THE BENEFIT OF SOCIETY

LOTTERY SECTOR TRENDS FROM EL REPORTS 2021 & OUTLOOK INTO THE FUTURE

PROGRAMME

- 10:00 – 10:05 Welcome & Introduction
Václav ŠTĚPÁN, Moderator & Executive Chair of the EL Data & Research Working Group, Czech Republic
- 10:05 – 10:35 Overview of the Product Categories from the 2021 EL Reports
- **DBGs**, by **Gregory MAES**, Head of Strategy & Change Management, Loterie Nationale, Belgium
 - **Instants**, by **Lukasz GLUCHOWSKI**, Strategy Team Manager, Totalizator Sportowy, Poland
 - **Sports Betting, EGMs, Non-Gaming**, by **Goli DAUVERGNE**, Head of International Market Intelligence, Française des Jeux, France
- 10:35 – 10:55 Non-product Aspects from the 2021 EL Reports
- **Distribution Channels**, by **Václav ŠTĚPÁN**, Executive Chair of the EL Data & Research Working Group, Czech Republic
 - **CSR**, by **Mélissa JACQUÉRIOZ**, Senior CSR, Data & Membership Officer, EL
 - **Good Causes**, by **Alan McMAHON**, Head of Analytics, Premier Lotteries Ireland
- 10:55 – 11:25 Keynote: Global Gaming Trends & Future Outlook
Ed BIRKIN, Senior Analyst, H2 Gambling Capital, United Kingdom
- 11:25 – 11:30 Closing Remarks
Václav ŠTĚPÁN, Moderator & Executive Chair of the EL Data & Research Working Group, Czech Republic

All presentations/recording will be available in the private section of the EL website.