

Reunite Responsibly

Hosted by



September 21–23, 2022 | Amsterdam, The Netherlands

Accommodation and Venue

Mövenpick Hotel Amsterdam City Centre
Piet Heinkade 11 | 1019 BR Amsterdam

www.movenpick.com

PROGRAMME

WEDNESDAY, SEPTEMBER 21 – Arrival of the participants (transfers will not be organized)

- 18:00 – 19:30 **EL/WLA welcome desk** – hotel lobby | ground floor
- 17:30 – 18:00 **Optional:** Lottery Run – 3K through Amsterdam
(Please register by email: laura@silverfish.fr)
- 19:30 Welcome Dinner in the hotel restaurant Silk Road – 2nd floor

THURSDAY, SEPTEMBER 22

Meeting room: Zurich I+II – 1st floor

- 09:00 – 09:10 **Opening Introduction by the Moderators**
Laura DA SILVA, Sustainability Director, DigitalRG.com, United Kingdom
Floris VAN DRIEL, Responsible Gaming Specialist iGaming, Nederlandse Loterij, the Netherlands
- 09:10 – 09:35 **Welcome Addresses:**
Niels ONKENHOUT, CEO, Nederlandse Loterij, the Netherlands
René JANSEN, Chairman of the Gambling Authority, the Netherlands
Arjan VAN 'T VEER, EL Secretary General
Rebecca PAUL, WLA President
- 09:35 – 09:45 **Energizer from the Moderators**
- 09:45 – 10:30 **KEYNOTE Reaching Out to Highly Involved Players: the Effects of e-mail and Phone Contacts on Money and Time Spent among a Sample of Dutch Online Players**
Michael AUER, Director, Neccton, Austria & **Remco VAN GASTEL**, Sr. Analyst Responsible Gaming, Nederlandse Loterij, the Netherlands

10:30 – 11:00 **BREAK**   (Atrium Foyer)

11:00 – 11:15 **Quiz Time with Moderators**

GAMBLING ADVERTISING & MARKETING

11:15 – 11:30 **Recent Evolutions in Regulating Gambling Advertising & Marketing**
Piet VAN BAEVEGHEM, Executive Chair of the EL Legal & Regulatory Affairs WG, Belgium

11:30 – 12:00 **Panel Discussion, moderated by Arjan VAN 'T VEER, EL Secretary General**

- **Laura FELIZIANI**, Head of Brand Content & Consumer Engagement, IGT Lottery, Italy
- **Virginie PASNIN**, Communications & CSR Manager, Lottotech, Mauritius
- **Julia SCHNEIDER**, Advisor, Deutscher Lotto- und Totoblock, Germany
- **Piet VAN BAEVEGHEM**, Executive Chair of the EL Legal & Regulatory Affairs WG, Belgium
- **Dries POELS**, Head of Marketing, Nederlandse Loterij, the Netherlands

RESPONSIBLE GAMING & LOTTERIES

12:00 – 12:15 **RG Data Risk and Predictive Models**
Vincent PERROTIN, CSR Director, La Française des Jeux, France

12:15 – 12:30 **Lotteries' Approach to Responsible Gaming**
Alan McMAHON, Head of Analytics, Premier Lotteries Ireland

12:30 – 13:30 **LUNCH**  (Atrium Foyer)

13:30 – 13:45 **Quiz Time with the Moderators**

13:45 – 14:30 **KEYNOTE Measuring Responsible Gambling Impact – A New Evaluation Framework**
Richard WOOD, President, GamRes, Canada & **Lauren DIMAMBRO**, Senior Specialist, Player Health Programs, BCLC, Canada

PARALLEL SESSIONS 14:30 – 16:05

ROOM Zurich I+II

14:30 – 15:15

KEYNOTE Setting the scene: EU Taxonomy Regulation and the Corporate Sustainability Reporting Directive

Anne PATTBERG, Managing Director, PB Consulting, Germany

ROOM Matterhorn III (1st floor)

14:30 – 15:15

Metaverse, New Tendencies

Ignacio MARTÍN, Innovation Consultant, Total Gaming Systems, Spain

15:15 – 15:45 **BREAK**   (Atrium Foyer)

ROOM Zurich I+II

15:45 – 16:05

Presentation of the EL Environmental Initiative

Arjan VAN'T VEER, EL Secretary General, **Romana GIRANDON**, Supervisory Chair of the EL CSR-RG WG & **Mélissa JACQUÉRIOZ**, EL CSR Officer

16:05 – 16:50 **KEYNOTE – New Ideas in Harm Minimization in Gambling**

Jakob JONSSON, Psychologist, PhD, Sustainable Interaction, Sweden

16:50 – 17:05 **Closing Words**

Laura DA SILVA & Floris VAN DRIEL, Moderators

ROOM Matterhorn III (1st floor)

15:45 – 16:05

WLA Legal Update

Lynne ROITER, WLA General Secretary

18:00 Boat tour (departure from the hotel)

20:30 Dinner at **Adam tower** (Restaurant "The Loft")

23:30 Return to the hotel by boat

Evening hosted by

**FRIDAY, SEPTEMBER 23**Meeting room: Zurich I+II – 1st floor09:00 – 09:10 **Opening Introduction**

Laura DA SILVA & Floris VAN DRIEL, Moderators

09:10 – 09:55 **KEYNOTE Brew a Better World**

Jan-Willem VOSMEER, Manager Sustainable Development & Stakeholder Engagement/Global Corporate Affairs, Heineken International, the Netherlands

CSR BEST PRACTICES09:55 – 10:15 **Results of the EL CSR Survey**

Stefania COLOMBO & Gianmario TROVÓ, Co-Chairs of the EL CSR Subgroup

10:15 – 10:45 **BREAK**  (Atrium Foyer)10:45 – 11:45 **Stakeholder Engagement Best Practices**

- **Michelle VAN TROTSENBURG**, Head of Marketing Corporate Affairs, Ithuba Holdings, South Africa
- *Basic Principles for Successful Stakeholder Engagement Strategy*
Paula PODOŁSKA, Head of CSR & Quality, Latvijas Loto, Latvia
- *How to Help Professional Athletes to Get Help with a Gambling Problem?*
Emilia PAJURIUTTA, Manager of Marketing cooperation and Sponsorship, Veikkaus Oy, Finland
- *Austrian Lotteries' Approach to Stakeholder Management*
Thorsten LEITGEB, Corporate Communications/CSR Expert, Austrian Lotteries, Austria

11:45 – 12:15 **Environment Best Practices**

- *IGT Lottery – The Path Undertaken in Sustainability: Goals Achieved & Future Targets*
Riccardo TROIANI, Global Sustainability Senior Supervisor, IGT Lottery, Italy
- *Decarbonising Games in Digital Age*
Susanna SAIKKONEN, VP Sustainability, Veikkaus Oy, Finland

12:15 – 12:30 **Closing Words**

Laura DA SILVA & Floris VAN DRIEL, Moderators

12:30 – 13:30 **DEPARTURE LUNCH**  (Atrium Foyer)

Before checking out, all participants are kindly requested to pay their personal extras such as minibar, phone, as well as extra nights, etc.

Please leave any luggage with the hotel concierge until your departure.

Participants will receive access to the presentations after the event.

Lausanne, September 13, 2022