

September 21–23, 2022  
Amsterdam, The Netherlands



THE EUROPEAN  
LOTTERIES  
FOR THE BENEFIT OF SOCIETY



## Reunite Responsibly

### EL/WLA CSR/RESPONSIBLE GAMING SEMINAR

Hosted by



NEDERLANDSE  
LOTERIJ

After two years of online meetings and two successful CSR-Responsible Gaming webinar weeks, it is finally time to reunite and reconnect in person. EL and WLA are therefore pleased to invite you to their joint seminar **"Reunite Responsibly"**.

All over the world, more and more companies are integrating sustainable practices into their business models, and this applies to EL and WLA Members too. The seminar will focus on the latest developments and best practices on sustainability and reporting. It will also bring topics as consumer protection, responsible advertising, environmental developments and updates on responsible gaming studies and programmes.

#### MICHAEL AUER



Dr. Michael Auer made his PhD with Prof. Mark Griffiths at Nottingham Trent University. He published more than forty peer-reviewed articles in the area of online gambling about subjects like limit setting, personalized feedback, self-exclusion and pop-up messages. He is also a regular speaker at conferences and consults operators, regulators and policy makers around the world.

#### ANNE PATTBURG



Anne Pattberg is a long-time sustainability professional with broad experience and a record of successful cooperation with a variety of industries. From 2006 to 2011, she headed the sustainability department at Camelot Group plc. After Camelot Anne worked for a number of years in a senior position at PwC Germany on sustainability issues and conducted a variety of assurance projects. Since 2015, she owns her own Business PB Consulting GmbH.

#### RICHARD WOOD



Dr Richard Wood is the president of [www.gamres.org](http://www.gamres.org) and for the last 25 years has been developing and evaluating responsible gambling initiatives, such as [www.gamgard.com](http://www.gamgard.com) for considering responsible game design. He also developed the concept of Positive Play and led the development of the Positive Play Scale (PPS) the first ever instrument to measure and optimize responsible gambling strategy.

The programme will be available on the EL and WLA websites.

#### WHO SHOULD ATTEND?

The seminar is aimed at those with specific interest in Corporate Social Responsibility and Responsible Gaming as well as those engaged in Corporate Affairs, Public Relations and Corporate Communications activities.

#### WHEN?

The seminar will start with a welcome reception on the evening of Wednesday, September 21 and end on Friday, September 23, 2022 at around 13:00 with lunch.

#### WHERE?

ACCOMMODATION & SEMINAR VENUE  
MÖVENPICK HOTEL AMSTERDAM CITY CENTRE  
Piet Heinkade 11, Amsterdam | The Netherlands

*Airport transfers are not organised.*

#### LANGUAGE

The Seminar will be conducted exclusively in English.

#### COSTS 2 NIGHTS | SEPTEMBER 21–23, 2022

EL/WLA Lottery Members	EUR 1,950. –
EL/WLA Associate Members	EUR 2,200. –

*The fee includes two nights' accommodation (September 21–23, 2022), meals, meeting room, technical assistance and working material. Extra nights on request only and if confirmed are to be paid directly at the hotel.*

#### REGISTRATION

Please confirm your attendance to the EL Secretariat no later than **16 September 2022** by **registering online** through the EL website.

A written confirmation will be sent to you upon receipt of your registration, together with the corresponding invoice.