



THE EUROPEAN
LOTTERIES
FOR THE BENEFIT OF SOCIETY



WIESBADEN, GERMANY 13 – 15 JUNE 2022

PROGRAMME

MONDAY 13 JUNE

Arrival of participants – No transfers will be organised

- | | |
|---------------|---|
| 12.00 – 18.30 | Registrations at EL Welcome Desk (ONLY AT DORINT HOTEL) |
| 18.45 – 19.00 | Buses to leave the hotels for Welcome dinner hosted by LOTTO Hessen and EL (Kurhaus Wiesbaden) |
| 19.00 | Start reception and welcome dinner |
| 22.30 – 00.00 | Buses back to the hotels |

TUESDAY 14 JUNE

RheinMain Congress Centre (Terrassensaal A/B, 2nd floor RMCC)

- | | |
|---------------|--|
| 08.30 – 14.00 | Registration desk open |
| 09.00 – 09.30 | OPENING CEREMONY |
| | Welcome by Hansjörg Höltkemeier , EL President |
| | Welcome by Dr. Heinz-Georg Sundermann , CEO LOTTO Hessen |
| | Welcome by Dr. Martin Worms , State Secretary at the Ministry of Finance (Hessen) and Head of the Supervisory Board of LOTTO Hessen |
| | Welcome by the moderator, Arjan van 't Veer , EL Secretary General |



- 09.30 – 10.15 Keynote by **Laura Winterling**, Physicist and Astronaut Instructor for ESA (2008–2016)
- 10.15 – 11.10 **THE YOUNG GENERATION AND GAMES**. Presentation of the results of the EL study by **Radka Behenská** and **Táňa Straková** (KANTAR)
- 11.10 – 11.40 **COFFEE AND TEA BREAK**
- 11.40 – 11.45 **EL 2022 INNOVATION AWARDS** – call for submissions by **Joni Hovi** on behalf of the EL Innovation & Technology Working Group (ELITG)
- 11.45 – 12.30 **THE POWER OF MOMENTS**. Keynote presentation on behalf of EL Level 1 Partner Scientific Games by **Chris Allen** (VP Lottery Marketing & Strategy, Scientific Games) and **Karen Schofield** (Head of Qual & Head of People Growth Strategy, Blue Yonder)
- 12.30 – 13.00 **DIRECTORS TABLE** with **Stéphane Pallez** (President and CEO FDJ), **Romana Dernovšek** (CEO Loterija Slovenije), **Hansjörg Höltkemeier** (CEO Deutsche Klassenlotterie Berlin), **Jay Gendron** (Chief Operating Officer, Global Lottery IGT) and **Patrick McHugh** (CEO Scientific Games) will give their views on relevant topics and answer questions from the audience.
- 13.00 – 14.00 **LUNCH**
- 14.00 – 14.15 **EL BRIEFING ON DIGITAL DEVELOPMENTS** by **Piet Van Baeveghem** and **Frédéric Deroin** on behalf of the EL Legal & Regulatory and PAC Working Groups
- 14.15 – 15.00 **PLAYERS PROJECT LIVE! How to keep players engaged in today's competitive market**. Keynote presentation on behalf of EL Level 1 Partner IGT by **Srini Nedunuri** (VP iLottery IGT) and **Owain Service** (CEO CogCo and Honorary Professor of Behavioural Science at Warwick University)
- 15.00 – 15.15 **INNOVATION SESSION FOR EXECUTIVES – Lessons learned by ten years of innovation work** by **Kimmo Koskinen** on behalf of the EL Innovation & Technology Working Group (ELITG)



- 15.15 – 15.45 **COFFEE AND TEA BREAK**
- 15.45 – 16.30 Keynote by **Professor Harald Welzer**, German Sociologist and Executive Director of the Futurzwei foundation
- 16.30 – 16.45 **EL ENVIRONMENTAL INITIATIVE AND 2nd EL WOMEN IN LOTTERY LEADERSHIP (WILL) MENTORING PROGRAMME** Updates and information. Interviews by **Mélissa Jacqueroz**, EL CSR Officer and **Arjan van 't Veer**
- 16.45 – 17.00 **EL RESPONSIBLE GAMING CERTIFICATION CEREMONY** Hand over of EL RG (re)certification certificates
- 17.00. – 17.15 **CLOSING CEREMONY**
- Industry Days 2022 closing words by **Hansjörg Höltkemeier**, EL President

Evening programme Tuesday 14 June

- 18.30 Buses to leave the hotels for EL Level 1 Partners Scientific Games and IGT appreciation evening (**Kloster Eberbach**)
- 19.00 Start welcome reception and dinner
- 22.30 – 00.00 Buses back to the hotels

WEDNESDAY 15 JUNE

RheinMain Congress Center (Terrassensaal A/B, 2nd floor RMCC)

- 09.15 – 10.00 **WELCOME COFFEE AND TEA**
- 10.00 – 12.45 **EL 2022 GENERAL ASSEMBLY**
- 12.45 – 14.00 **FAREWELL LUNCH**

#WECONNECT