



THE EUROPEAN
LOTTERIES
FOR THE BENEFIT OF SOCIETY



WIESBADEN, GERMANY 13 – 15 JUNE 2022

PRELIMINARY PROGRAMME (subject to changes)

MONDAY 13 JUNE

Arrival of participants – No transfers will be organised

16.00 – 18.00	Registrations at EL Welcome Desk (ONLY AT DORINT HOTEL)
18.45 – 19.00	Buses to leave the hotels for Welcome dinner hosted by LOTTO Hessen and EL (Kurhaus Wiesbaden)
19.00	Start reception and welcome dinner
22.30 – 00.00	Buses back to Dorint Hotel

TUESDAY 14 JUNE

RheinMain Congress Centre

09.00 – 09.30	OPENING CEREMONY
	Welcome by Mr. Hansjörg Höltkemeier , EL President
	Welcome by Dr. Heinz-Georg Sundermann , CEO LOTTO Hessen
	Welcome address by a Representative of the State of Hessen
	Welcome by the moderator, Arjan van 't Veer , EL Secretary General



- 09.30 – 10.15 Keynote by **Ms. Laura Winterling**, Physicist and Astronaut Instructor for ESA (2008–2016)
- 10.15 – 11.10 **THE YOUNG GENERATION AND GAMES.** Presentation of the results of the EL study by **Ms. Radka Behenská** and **Ms. Táňa Straková** (KANTAR)
- 11.10 – 11.40 **COFFEE AND TEA BREAK**
- 11.40– 11.45 **EL 2022 Innovation Awards** – call for submissions
- 11.45 – 12.30 **THE POWER OF MOMENTS.** Keynote presentation on behalf of EL Level 1 Partner Scientific Games by **Chris Allen** (VP Lottery Marketing & Strategy, Scientific Games) and **Karen Schofield** (Head of Qual & Head of People Growth Strategy, Blue Yonder)
- 12.30 – 13.00 **DIRECTORS TABLE**
- Stéphane Pallez** (President and CEO FDJ), **Romana Dernovšek** (CEO Loterija Slovenije), **Hansjörg Höltkemeier** (CEO Deutsche Klassenlotterie Berlin), **Jay Gendron** (Chief Operating Officer, Global Lottery IGT) and **Patrick McHugh** (CEO Scientific Games) will give their views on relevant topics and answer questions from the audience.
- 13.00 – 14.00 **LUNCH**
- 14.00 – 14.15 **EL Briefing on Digital Developments.** Update and presentation by the EL Legal & Regulatory and PAC Working Groups
- 14.15 – 15.00 **Players Project Live! How to Keep Players Engaged in Today's Competitive Market.** Keynote presentation on behalf of EL Level 1 Partner IGT by **Mr. Srinu Nedunuri** (VP iLottery IGT)
- 15.00 – 15.15 **Innovation Session for Executives – Lessons learned by ten years of innovation work** Presentation by **Mr Kimmo Koskinen** on behalf of the EL Innovation & Technology Working Group (ELITG)
- 15.15 – 15.45 **COFFEE AND TEA BREAK**



- 15.45 – 16.30 Keynote by **Professor Harald Welzer**, German Sociologist and Executive Director of the Futurzwei foundation
- 16.30 – 16.45 **EL CSR Environmental initiative**. Update and presentation by the EL CSR and RG Working Group
- 16.45 – 17.00 **The 2nd EL Women in Lottery Leadership (WiLL) Mentoring Programme**. Results and learnings.
- 17.00. – 17.15 **CLOSING CEREMONY**
- Industry Days 2022 closing words by **Mr. Hansjörg Höltkemeier**, EL President

Evening programme Tuesday 14 June

- 18.30 – 19.00 Buses to leave the hotels for EL Level 1 Partners Scientific Games and IGT appreciation evening (**Kloster Eberbach**)
- 19.30 Start welcome reception and dinner
- 22.30 – 00.00 Buses back to Dorint Hotel

WEDNESDAY 15 JUNE

RheinMain Congress Center

- 09.15 – 10.00 **WELCOME COFFEE AND TEA**
- 10.00 – 12.45 **EL 2022 GENERAL ASSEMBLY**
- 12.45 – 14.00 **FAREWELL LUNCH**