



Running your Sportsbook

Market trends, illegal betting, data rights, integrity & responsible practices

EL/WLA Sports Betting Seminar

Seville, Spain | May 17-19, 2022

BROCHURE

From global market trends to the growing illegal betting offers, from data rights to the main integrity and responsible practises, the two day event will bring together professionals from the lottery and sports betting sector to discuss the latest updates worldwide, the best practices for running a sportsbook, how to deal with illegal betting when it happens and how to market sports betting products while being responsible.

The European Lotteries (EL) and the World Lottery Association (WLA) are delighted to invite you to the first joint physical event in two years! Over the two days participants will have the chance to reconnect in person, exchange experiences and knowledge as well as have the opportunity to network with experts in the field.

The joint EL/WLA Sports Betting Seminar takes place at the same time as the UEFA Europa League Final at the **Ramón Sánchez Pizjuán stadium** in Seville on Wednesday 18 May 2022. Subject to availability, match tickets will be provided.

*EL would like to raise attention to the fact that participants are obliged to comply with the COVID-19 rules applicable in **Spain** at the time of and during the event & are considered to have checked by themselves the rules applicable at that moment at that province (**Andalusia**). It may be required to wear a face mask and/or to show a COVID- 19 safe pass at various locations. Registered participants will be further informed on the development of the applicable COVID-19 prevention measures.*

WHO SHOULD ATTEND?

Sports betting directors, lottery executives and collaborators responsible for sports betting, marketing and product development, odds compilers.

WHEN?

The seminar will start with a welcome reception on the evening of Tuesday, 17 May and end on Thursday, 19 May 2022 at around 13:00 with lunch.

WHERE?

ACCOMMODATION & SEMINAR VENUE

Ilunion Alcora Sevilla

41920 San Juan de Aznalfarache
Seville | Spain

Airport transfers are not organised.

LANGUAGE

The Seminar will be conducted exclusively in English.

COSTS **2 NIGHTS | 17 – 19 MAY 2022**

EL/WLA lottery members 2250 CHF
EL/WLA associate members 2750 CHF

Non EL/WLA members 3250 CHF

(Participation subject to approval by EL/WLA)

The fee includes two nights' accommodation (17-19 May), meals, meeting room, technical assistance and working material. Extra nights on request only and if confirmed are to be paid directly at the hotel.

REGISTRATION

Please confirm your attendance to the EL Secretariat no later than **15 April 2022** by **registering online** through our website.

A written confirmation will be sent to you upon receipt of your registration, together with the corresponding invoice.

The programme will be available on the [EL](#) and [WLA](#) websites.

