CSR & Responsible Gaming Special Sessions for EL Lottery Members



EL/WLA Responsible Worldwide Webinar Week

PROGRAMME

TUESDAY SEPTEMBER 21 FROM 10:00 TO 11:15 CET

RESPONSIBLE GAMING 2021 VERSION OF THE RESPONSIBLE GAMING STANDARDS AND FRAMEWORK

- 10:00 Introduction to the New 2021 Framework
 Bjørn-Helge HOFFMANN, Chair of the Responsible Gaming Subgroup, Norway & Moderator
- 10:10 Presentation of the 11 Sections of the 2021 RG Framework
 - Birte ENGELKEN, CSR-Responsible Gaming Manager, LOTTO Hamburg, Germany
 - Susan LAWSON, Responsible Play Manager, Premier Lotteries Ireland, Ireland
 - Oscar CASTRO VILLAR, Senior Advisor, Gaming, ONCE, Spain
- 10:50 Presentation of the new Guidance on Partial Assessment
 Ana JAZIĆ, Head of Corporate Communications & Corporate Social Responsibility, Hrvatska Lutrija, Croatia
- 10:55 *Q&A*

THURSDAY SEPTEMBER 23 FROM 10:00 TO 11:15 CET

CSR | THE EL CSR RESOLUTION AND CSR GUIDELINES

- 10:00 Welcome Address & Introduction
 Johanna LIPPONEN, Executive Chair of the CSR-Responsible Gaming Working Group, Finland
- 10:15 Deep Dive into the EL CSR Guidelines
 - Main Structure
 - Mélissa JACQUÉRIOZ, EL CSR, Data & Membership Officer
 - Focus on 3 Pillars of the CSR Guidelines
 - Community Involvement
 - Gianmario TROVÒ, Co-Chair of the CSR Subgroup, Italy
 - Organizational Governance
 - Stefania COLOMBO, Co-Chair of the CSR Subgroup, Italy
 - Communication & Reporting
 Tina DJINOVSKI, Brand Development Manager, Loterija Slovenije, Slovenija
- 10:55 Interactive Session (quick polls and Q&A)